CITY OF GASTONIA
North Carolina
(Charlotte Metro)



POPULATION

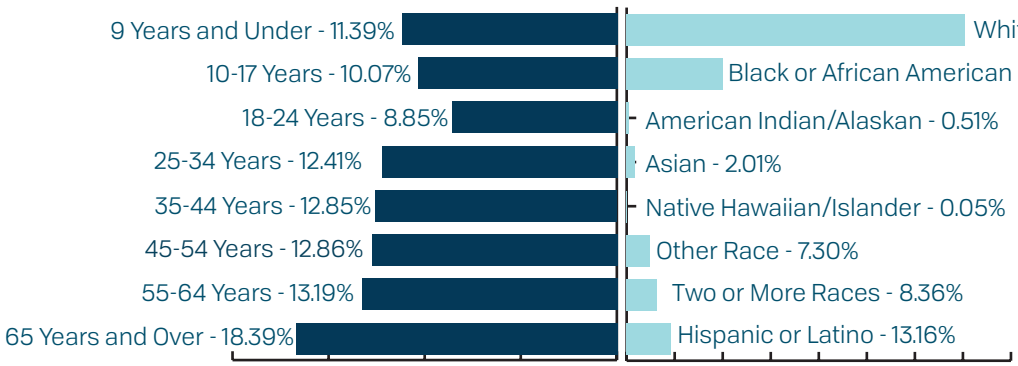
182,075

2026 Estimated Primary Retail Trade Area Population



Graduate or Professional	8.09%
Bachelor's Degree	9.02%
Associate Degree	11.03%
Some College, No Degree	22.13%
High School Graduate	28.52%
Some High School, No Degree	7.02%
Less than 9th Grade	4.19%

AGE DISTRIBUTION AND RACE



Median Age	49.62
Average Age	40.26

HOUSEHOLD INCOME

Average Household Income

$97,137

Median Household Income

$71,174

- Gastonia is located just 20 minutes from the Charlotte-Douglas International Airport.
- The FUSE District in Downtown Gastonia - a mixed-use sports and entertainment district - broke ground in Fall 2019, supported by over $115 million in public-private investment opened Spring 2021.
- The primary retail trade area has a projected growth rate over 4.08% through 2029.

OPPORTUNITY IN GASTONIA

- **Clothing & Accessory Stores**
  Sales Demand = $84,443,116
- **Sporting Goods Stores**
  Sales Demand = 16,573,359
- **Food Service & Drinking Places**
  Sales Demand = $240,434,612

2026 Sales Demand	$1,922,162,430
2031 Sales Demand	2,261,687,719
Sales Demand Growth	339,524,689

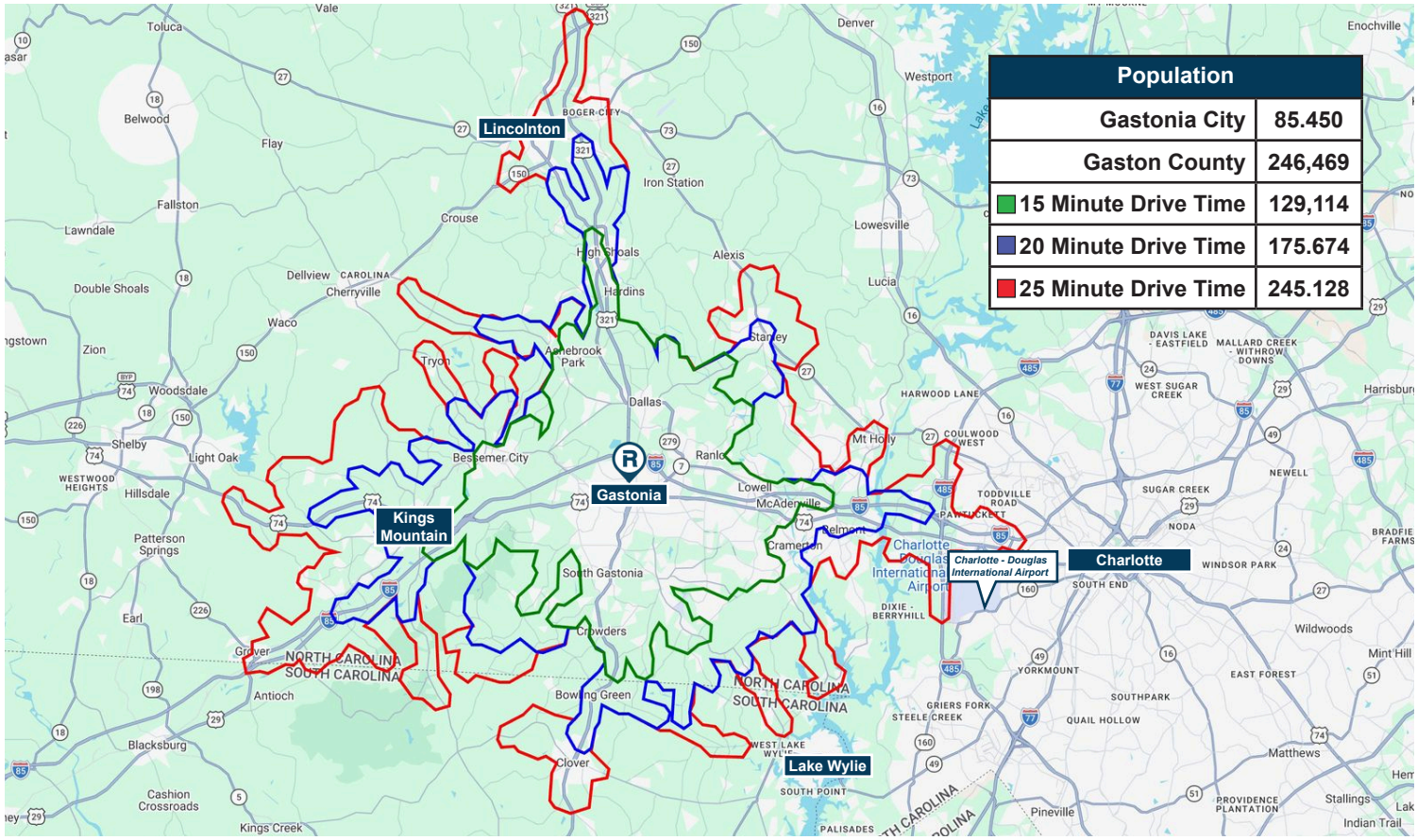
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Great Place. Great People. Great Promise.

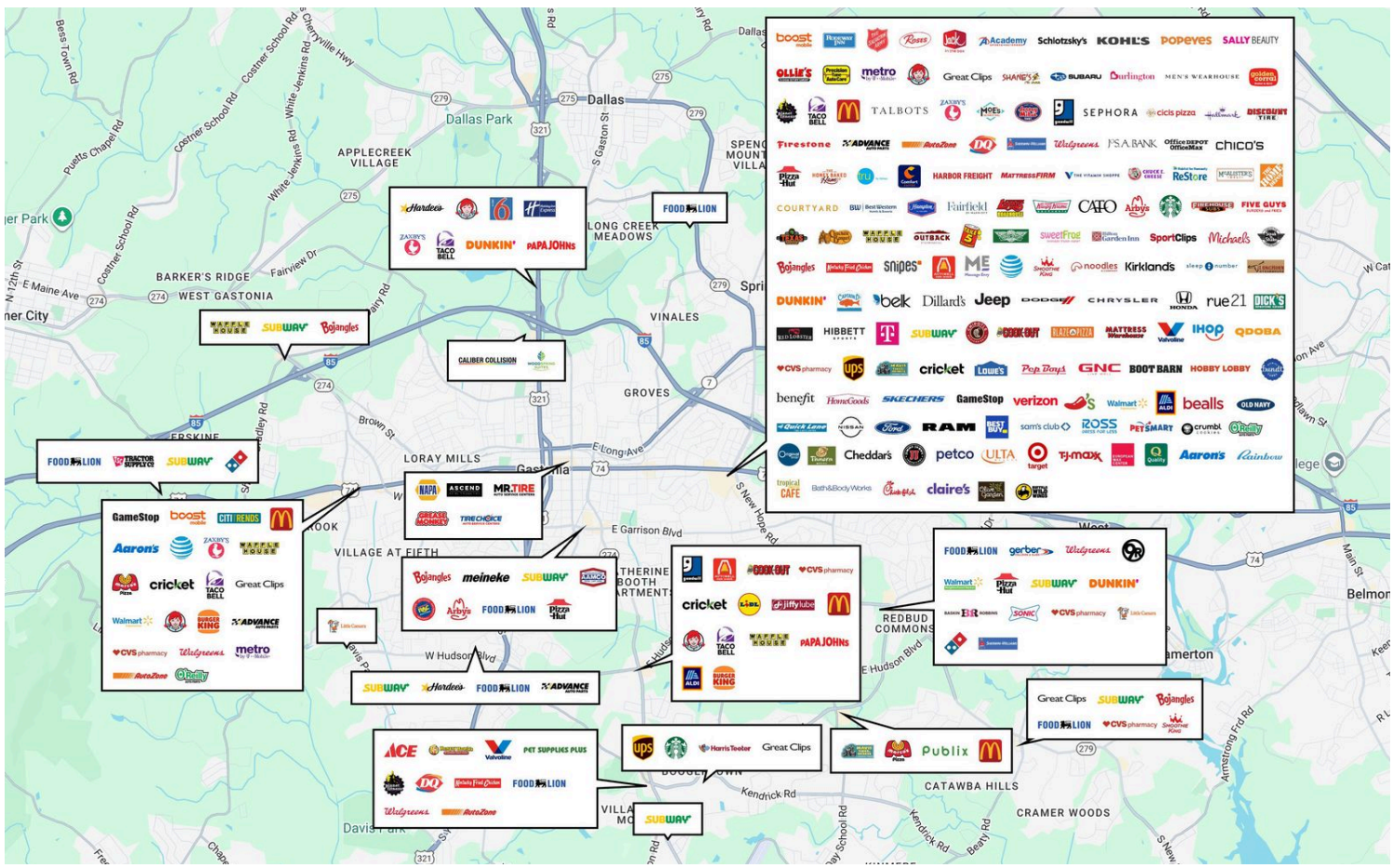
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LOCATION MAP



Population	
Gastonia City	85.450
Gaston County	246,469
15 Minute Drive Time	129,114
20 Minute Drive Time	175.674
25 Minute Drive Time	245.128

EXISTING RETAIL



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