

Gastonia Comprehensive PEDESTRIAN PLAN

Final Report



Division of
Bicycle &
Pedestrian
Transportation



Gastonia Comprehensive Pedestrian Plan

Final Report

May 2014

prepared for



prepared by



Gastonia Comprehensive Pedestrian Plan Final Report

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Executive Summary

The City of Gastonia desires to be a city where walking is safe, convenient, and a desirable mode of transportation for residents and visitors of all ages and abilities. Walking is an essential part of every trip; whether walking in your neighborhood, traveling between your car and the front door of a business establishment, or going to the corner convenience store, at some point we are all pedestrians.

The Vision of the Gastonia Comprehensive Pedestrian Plan is to improve the health, safety, and quality of life in Gastonia.

ES.1 Why a Plan?

The Gastonia Comprehensive Pedestrian Plan has been developed to realize the vision of improved health, safety, and quality of life in Gastonia. The City understands that walking is critical to having a diverse transportation network and making its streets more vibrant and attractive. For people to choose walking over other modes of transportation, sidewalks and other pedestrian spaces need to be safe, comfortable, and aesthetically pleasing, while also connecting logical desire lines between recognized origins and destinations. Pedestrian zones must be designed to accommodate all users, regardless of age or ability, allowing for person-to-person interaction, patronage of businesses, and the pursuit of active, healthy lifestyles.

The Gastonia Comprehensive Pedestrian Plan was a collaborative effort of the City of Gastonia, the Gaston-Cleveland-Lincoln Metropolitan Planning Organization (MPO), and the North Carolina Department of Transportation (NCDOT). The Plan identifies policies, programs, and physical infrastructure improvements to make Gastonia a safer and more comfortable place to walk.

ES.2 Public Participation

The Gastonia Comprehensive Pedestrian Plan was formulated through a robust public participation plan. Specific methods and techniques included:

- Steering Committee composed of a range of City departments, Gaston-Cleveland-Lincoln MPO staff, NCDOT staff, Gaston County representatives, advocacy groups, and business and community leaders.
- Walking tour where Steering Committee members observed and discussed pedestrian-related issues and opportunities throughout the community.
- Van tour that allowed stakeholders to both verbally and visually communicate pedestrian issues to the project team from all areas of Gastonia.
- Interactive online map that offered the opportunity for the public to identify various relevant items, including: places they walk to and from often; difficult crossings; missing sidewalks; and other conditions that impact their experience walking in Gastonia.
- Public meetings to present existing conditions, receive input on pedestrian issues, and present the Draft Plan for review and feedback.

Goals of the Plan

- Improve safety by reducing the number and severity of crashes involving pedestrians
- Develop practical and implementable solutions
- Support local businesses and foster economic growth
- Support existing transit
- Enhance neighborhood connectivity and make linkages
- Promote social equity
- Improve enforcement
- Inform and educate the public
- Assess existing infrastructure while implementing retrofits and filling gaps
- Enhance coordination between Gastonia, the Gaston-Cleveland-Lincoln MPO, and NCDOT
- Enhance the character of downtown
- Ensure that new development contributes to pedestrian access and connectivity
- Address difficult intersections and other barriers
- Identify performance measures
- Improve pedestrian outcomes on all roadway improvement and reconstruction projects
- Improve health

ES.3 Existing Context and Pedestrian Issues

The existing pedestrian context was established through the documentation of existing infrastructure, land use, and safety conditions pertaining to pedestrian travel and comfort in the City of Gastonia. As a complement to this, the pedestrian planning context was also considered through the review of demographic information and relevant previous planning documents. Finally, pedestrian issues were identified.

Specific areas that were documented include:

- Geography and development history of the City of Gastonia and how these have both positively and negatively impacted the pedestrian planning and implementation processes.
- Overview of the City's existing pedestrian environment, including barriers, constraints, and opportunities for pedestrian travel.
- Current socioeconomic characteristics of the City of Gastonia and associated implications for potential pedestrian conditions.
- Public health conditions within the City's population, including a high prevalence of high risk health conditions that could be remedied with greater physical activity.
- Inventory of existing sidewalks and sidewalk needs.
- Account of existing and proposed greenways and trails.

Pedestrian Issues

- Too many curb cuts and driveways
- Excess underutilized pavement
- Overbuilt roads
- High speed traffic
- Americans with Disabilities (ADA) issues
- Not enough time for pedestrians to cross large arterial roads
- Sidewalks in poor condition
- Lack of buffers between the sidewalk and the road
- Large arterial roads with a sidewalk on only one side
- Bridges with narrow or missing sidewalks
- Deteriorated crosswalks
- Pedestrian median islands that don't provide a physical separation from traffic
- Intersections without four crosswalks
- Gaps in the pedestrian network that inhibit connectivity
- Of the existing and planned greenways, it's unclear which ones serve (or could serve) a pedestrian transportation purpose
- Pedestrian access to transit is limited by a lack of surrounding sidewalks and amenities such as benches and shelters, as well as difficult crossing conditions
- Pedestrian safety in parking lots
- Poor lighting conditions
- Pedestrians jaywalking and/or crossing at unmarked mid-block locations
- Limited sight distance
- No sidewalks at all on some collector streets

- Availability of and access to public transportation by pedestrians in Gastonia.
- Potential destinations throughout Gastonia that should generate pedestrian trips, including civic buildings and services, commercial and retail establishments, schools, and parks and recreational amenities.
- Pedestrian crash locations and severity.
- Previous planning documents that have a direct influence on pedestrian transportation and recreation.

ES.4 Programs, Policies, and Design Guidelines

Existing Programs and Policies

The City of Gastonia has several existing programs regarding pedestrians:

- The Engineering Department maintains a database of sidewalk requests from citizens along with sidewalks identified in previous planning efforts. These sidewalk projects are constantly evaluated as funding becomes available.
- The City also has a more formal Sidewalk Request Petition program whereby the City installs new concrete sidewalk by request, in the form of a petition, from the majority street's property owners that own a majority of the street frontage. All property owners that are benefited by the project will be assessed an amount, based on street frontage, sufficient to cover 100 percent of the total cost of the project.
- The City also occasionally issues bonds for infrastructure, including pedestrian infrastructure like sidewalks. The most recent municipal bonds, approved in 2010, have resulted in the installation of sidewalks along many collector and arterial roads in the City.
- Gastonia Transit and the Department of Public Works and Utilities have less formal, annual programs that address deficiencies in the City's pedestrian system.

Policies and programs complement and support physical improvements and ongoing maintenance to the pedestrian network.

Recommended Programs and Policies

Members of the Steering Committee were active in determining the most appropriate programs and policies for the Plan. Potential education, encouragement, enforcement, and maintenance policies and programs were provided to the Steering Committee for review and comment. Steering Committee members provided feedback on the most appropriate programs and policies as well as direct comments on appropriate applications to the City of Gastonia. The final set of programs and policies is the result of an interactive process and is informed by best practices in other cities. Recommended programs and policies are presented in **Table ES-1** and **Table ES-2**.

Table ES-I: Recommended Education, Encouragement, Enforcement Programs and Policies

PROGRAM/POLICY	DESCRIPTION
Update/Maintain Existing GIS Sidewalk Inventory	<ul style="list-style-type: none"> • Maintaining the City's GIS-based sidewalk inventory is an important tool for tracking the location of existing sidewalks. • Updating the inventory to include curb ramps and condition information would make the dataset useful for asset management.
Web/Mobile Reporting App	<ul style="list-style-type: none"> • Provide a web/mobile app that allows citizens to report non-emergency physical and infrastructure issues. • This would include any issues that impact pedestrian safety, access, and comfort. • Interdepartmental communication would increase the effectiveness of such a system (e.g., police and engineering). • Marketing would be needed to make the public aware of the reporting app.
"Near Miss" Reporting System	<ul style="list-style-type: none"> • A near miss reporting system would allow travelers to identify locations and operations that may create a safety risk before an incident occurs. • This can be used as a complement to a web/mobile reporting app – evaluation of maintenance needs and involvement of police and engineering departments. • Coupling and comparing actual crash data with near miss locations would assist in determining accident-prone areas. • Marketing would be needed to make the public aware of the reporting system.
Pedestrian Counts	<ul style="list-style-type: none"> • Regular pedestrian counts are a means of measuring the effect of physical, operational, and programmatic changes on walking rates. • Existing pedestrian counts demonstrate areas of demand and can be used to help support investment in pedestrian network improvements. • Conducting pedestrian counts in the years following network investments can assist in demonstrating the impact improvements have on increasing pedestrian travel. • The City should coordinate with NCDOT's emerging pedestrian and bicycle count program.
Staff Training	<ul style="list-style-type: none"> • Establish a program to train City staff whose jobs affect pedestrian safety (i.e., planning, engineering, parks and recreation, police department, etc.). "Watch For Me NC" training materials could be utilized (http://www.watchformenc.org/). • Such training will not only educate staff on pedestrian issues and concerns but will assist in implementation of the Plan.
Walking Encouragement	<ul style="list-style-type: none"> • Walking route maps are an encouragement strategy for getting more people walking while indicating the most comfortable and safe routes that link residents to key destinations and areas of interest. • As part of walking route maps, including distance and terrain information will allow user to select the most appropriate routes for their skill level. • Organized neighborhood and company walking and running groups can be a popular way for people to get exercise and build social networks.
Media Collaboration	<ul style="list-style-type: none"> • Work with local print and television media to develop a series of educational pieces that address both safe driving and walking behaviors; these pieces could also cover the rules applicable to all users of public roadways and should be in compliance with North Carolina law (http://www.ncdot.gov/bikeped/lawspolicies/). • The Government Access Channel (cable channel 16) could be an excellent format for providing instruction on appropriate walking and driving behaviors. Utilizing "Watch For Me NC" materials could be an easy starting point for public service announcement content (http://www.watchformenc.org/). • Evaluate media methods for reaching those without access to newspaper and cable television.
Child Pedestrian Safety Curriculum	<ul style="list-style-type: none"> • Collaborate with Gaston County Schools to implement the National Highway Traffic Safety Administration (NHTSA) Child Pedestrian Safety Curriculum, which teaches and encourages pedestrian safety for students grades Kindergarten through 5th Grade (http://www.nhtsa.gov/ChildPedestrianSafetyCurriculum). • This NHTSA curriculum is organized into five lessons: walking near traffic, crossing streets, crossing intersections, parking lot safety, and school bus safety. Each lesson builds upon a previous set of skills learned. • Another resource to consider is NCDOT's "Let's Go NC!, A Pedestrian and Bicycle Safety Skills Program for Healthy, Active Children" (https://connect.ncdot.gov/projects/BikePed/Pages/LetsGoNC.aspx).
Speed Limits	<ul style="list-style-type: none"> • Consider lowering the standard speed limit (35 mph) and/or implementing targeted speed limit reductions in areas of high pedestrian demand/potential. • Regarding residential areas, the City already will grant a speed limit reduction if requested by residents.

Table ES-2: Recommended Maintenance and Improvement Programs¹

PROGRAM/POLICY	DESCRIPTION
Maintenance and Repair	<ul style="list-style-type: none"> • Fund the maintenance of sidewalks and other pedestrian infrastructure on an ongoing basis. • Maintaining and repairing sidewalks is a way to protect the City's investment in the pedestrian network and can help the City's overall walkability.
ADA Curb Ramps	<ul style="list-style-type: none"> • Begin a program to install and retrofit curb ramps at all intersections within the City. • Set a per year goal. • Ensure that new curb ramps follow Americans with Disability Act (ADA) guidance.
Crosswalks	<ul style="list-style-type: none"> • Establish a citywide crosswalk improvement program. • Implement it in pilot locations, then set a per year goal. • As part of the program, establish as a baseline default that crosswalks will be marked on all four legs of an intersection.
Pedestrian Countdown Signals	<ul style="list-style-type: none"> • Create a proactive pedestrian countdown signal improvement program to install pedestrian countdown signals at new locations on an ongoing basis. • Set a per year goal.
Pedestrian Refuge	<ul style="list-style-type: none"> • Where existing painted center medians exist in proximity to intersections, seek opportunities to construct raised medians in their place to provide pedestrian refuge.
Transit Access	<ul style="list-style-type: none"> • Establish a program to provide better crossing opportunities at bus stops, especially at uncontrolled mid-block locations. • If existing crossing locations can't be improved, consider moving the bus stop to a location where better crossing conditions can be accommodated. • Consider implications to transit operations prior to relocating bus stops.
Midblock Crossings	<ul style="list-style-type: none"> • Consider midblock crossing improvement opportunities along corridors where signals are currently spaced far apart. • Improvements may include advanced warning signage and pavement markings, Rectangular Rapid Flash Beacons, and/or HAWK signals.
Street "Right Sizing"	<ul style="list-style-type: none"> • Evaluate opportunities to implement lane diets, road diets, curb extensions, and other reallocations to "right size" existing roads so that they function better for all modes. • Reclaimed pavement areas can be utilized for buffers/greenstrips, sidewalk widening, bike lanes, and/or curb extensions. • In all cases, sufficient traffic analysis should be performed to ensure functionality and appropriateness of treatments.

¹ Design guidelines specific to these areas of maintenance and improvement are included in Appendix D of the Plan.

ES.5 Design Standards

Existing Standards and Details

A review of current standards and details that apply to pedestrian related facilities in the City of Gastonia was performed. A number of details were provided by the City of Gastonia and encompass standards and typical sections from the City of Gastonia, Gaston-Cleveland-Lincoln MPO, and NCDOT. A detailed documentation of this review is included in Appendix C of the Plan.

Preferred Design Standards and Policies

As with policies and programs, members of the Steering Committee were active in determining preferred design standards and policies for the Plan. Potential design standards and policies were provided to the Steering Committee for review and comment. Comments were received during a Steering Committee meeting, including how such should be applied in Gastonia. **Table ES-3** presents preferred design standards and policies for the City of Gastonia, which are the result of an interactive process and are informed by best practices in other cities.



ES.6 Network Recommendations

Chapter 4 of the Plan presents recommendations for improving Gastonia's pedestrian network. Best practices were incorporated into the recommendations and strategies are intended to assist in reducing barriers to pedestrian travel by improving safety, convenience, and comfort.

Pedestrian Environment

The pedestrian environment can be defined by two primary areas of activity: 1) Along the Roadway; and 2) Across the Roadway. Consideration should be given to both of these areas of activity when implementing recommended improvements and determining new improvements moving forward.

- Along the Roadway – Providing a quality walking experience for pedestrians along the streets and roadways of Gastonia is influenced by a variety of factors, including: sidewalks, buffers, obstructions, access to transit, vehicular intrusions, bridges, and access to trails.
- Across the Roadway – In addition to providing continuous and safe facilities adjacent to roadways, safe street crossings are a critical component of an accessible and complete pedestrian network. Essential factors in determining the quality of a pedestrian's experience crossing a roadway include: intersection geometry, crosswalks, pavement conditions, curb ramps, width and number of lanes, pedestrian crossing islands, curb extensions, traffic signals and stop signs, signal timing, lighting, and signing and striping.

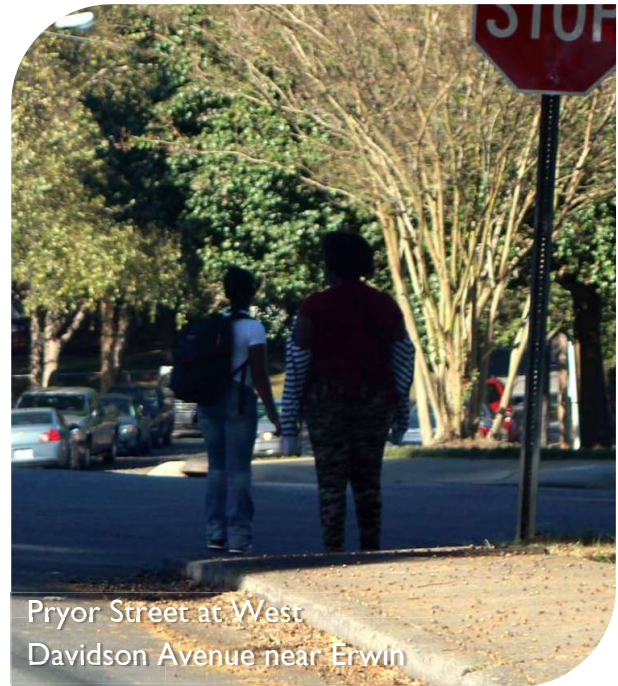
Table ES-3: Preferred Design Standards and Policies

STANDARD/POLICY	DESCRIPTION
Complete Streets Policy	<ul style="list-style-type: none"> Develop and adopt a recommended complete streets policy in accordance with the National Complete Streets Coalition's 10 ideal elements of a complete streets policy, including a vision, applicability to all users and all projects, specific exceptions, connectivity of the network for all modes, design criteria, context sensitivity, performance standards, and next steps.
Design Details	<p>The following modifications or additions to current design details are recommended:</p> <ul style="list-style-type: none"> 5-foot minimum sidewalk width on collector streets and higher; 4-foot minimum sidewalk width on residential streets provided the entire sidewalk width is maintained "free and clear" of obstruction. Where feasible, 5- to 6-foot minimum buffer (greenstrip) widths between road and sidewalk on collector streets and higher. Allow 11-foot lane widths on all streets. Maintenance of sidewalk slope and grade across driveways. Two curb ramps per intersection corner; if constrained, utilize depressed corner (i.e., don't point pedestrians into middle of intersection); ensure that new curb ramps follow Americans with Disability Act (ADA) guidance, specifically with regard to the width and depth of the landing area provided at the top of the curb ramp. In addition to signage for a shared street, shared lane pavement markings should be shown and denoted in plan view where feasible. Placement and marking of crosswalks. Typical signage for pedestrians at intersections and midblock crossings. Encourage pedestrian countdown signals as part of all new and existing signalized intersection improvement projects. Placement and access of bus stops. Traffic calming treatments that benefit pedestrians, including raised crosswalks, curb extensions, and pedestrian refuge islands.
Signal Timing Policy	<ul style="list-style-type: none"> Ensure that the City's official policy is to time all signals using the guidance for pedestrian crossing time (i.e., walking rate of travel of 3.5 feet per second) included in the latest Manual on Uniform Traffic Control Devices (MUTCD).
Unified Development Ordinance	<p>Evaluate Gastonia Unified Development Ordinance to determine:</p> <ul style="list-style-type: none"> Potential to amend existing access management policy (Section 9.23). In addition to frequency and spacing of driveways, this policy should address driveway design, inter-parcel connectivity, access from side streets, and right-in/right-out access strategies. Potential inclusion of crosswalk requirements along public roads and within private developments. Potential inclusion of pedestrian signal requirements along public roads and within private developments.
NCDOT Resolution	<ul style="list-style-type: none"> The City should adopt a resolution requesting pedestrian accommodations (i.e., sidewalks, ADA curb ramps, crosswalks, pedestrian signals at signalized intersections, etc.) be funded on all non-interstate NCDOT road and bridge projects within the municipal boundaries.

Toolbox of Effective Treatments

A toolbox of effective treatments is presented in Chapter 4 of the Plan to assist in planning and design of future improvements. Recommended treatments are categorized as follows:²

- **Signalization** treatments use traffic signals to increase the safety and comfort of pedestrians crossing the street. Example treatments include pedestrian signals, improving signal timing, and modifying signal phasing to provide a Leading Pedestrian Interval (LPI).
- **Geometric** treatments add or adjust existing physical features in the pedestrian network. Example treatments include installing pedestrian refuge and curb extensions.
- **Signs/Markings/Operational** treatments are those that do not fit within the other two categories. Example treatments include pavement markings, lighting, turn restrictions, and enforcement.



Pryor Street at West Davidson Avenue near Erwin

Recommended treatments in each of these categories address both “across the roadway” and “along the roadway” needs. Depending on the exact location and desired outcome, a single treatment or a combination of several may be appropriate. In all cases, careful consideration and review of travel patterns for all modes is recommended. This toolbox can be used by the City of Gastonia to program roadway improvement projects and standalone pedestrian projects, as well as influence the private development process.

Pedestrian Demand

While all parts of the City of Gastonia would benefit from improved pedestrian facilities, it is important to understand and recognize that some areas are more attractive to pedestrian travel and some citizens are more dependent on walking as a mode of transportation. To this end, a GIS-based demand analysis was developed that incorporates the City’s existing demographic data to prioritize areas where more people have limited mobility, in combination with the locations of pedestrian generators such as transit stops, parks, and schools. Locational data was assigned appropriate weights based on the amount of pedestrian activity that each location would likely generate. Variables included destinations, generators, bus stops, greenways, crash locations, demographics, and recommendations from previous plans. The variables utilized and their weighting factors are included in Chapter 4 of the Plan, along with a “heat map” that identifies pedestrian

² http://safety.fhwa.dot.gov/ped_bike/tools_solve/ped_tctpepc/index.cfm

demand hotspots. While all areas of the City were considered in the final determination of recommendations, the identified hotspots became focus areas for detailed field analysis because it was understood that these areas have a higher need for pedestrian infrastructure.

ES.7 Network Improvements

Improvement recommendations are presented in Chapter 4 and are primarily capital improvements to the physical pedestrian network. In some instances, further study is recommended to best define future improvements. All recommendations were compiled from a number of sources and vetted through the Steering Committee and the general public.

Project Lists

Specific improvement projects were identified and are presented in both tabular and map format in Chapter 4 of the Plan. Improvement projects were categorized into two distinct groups:

- **Spot Improvements**, including intersection improvements, pedestrian bridges, and midblock crossings. A total of 62 spot improvements were identified.
- **Corridor Improvements**, including sidewalks, multiuse paths, and greenways. A total of 124 corridor improvements were identified.



E. Long Avenue near Broad Street

ES.8 Implementation

To ensure that recommendations made in the Plan move toward realization, a framework for implementation was established.

Action Strategies

The Gastonia Comprehensive Pedestrian Plan recommends a variety of programs, policies, and design standard revisions. However, without action these recommendations will not be realized. Therefore, a number of action strategies were developed relevant to these recommendations. These strategies complement the recommendations made earlier in this document and are intended to act as the “spark” to move these recommendations forward. Specific action strategies are located in Chapter 5 of the Plan and include: global strategies; education, encouragement, and enforcement strategies; maintenance and improvement strategies; and design standards and policies strategies.

Project Prioritization

The Gastonia Comprehensive Pedestrian Plan is envisioned to have a 10-year horizon; however, with over 180 projects identified, it is clear that not all projects can be implemented within the 10-year period of the Plan. Additionally, it is important to gain some understanding of which projects will provide the most benefit. For these reasons, a prioritization methodology was devised to score projects comparatively. This methodology blended the NCDOT prioritization process and understanding of local needs.



A number of variables were used to “score” each recommended project, including access, constructability, safety, demand/density, and benefit/cost variables. The variables utilized are primarily quantitative in nature and do not account for qualitative input such as perceived connectivity, public preference, and observed need. The potential use of such qualitative variables was presented during the final public meeting and received positive feedback. Therefore, it is recommended that the City consider incorporating some level of qualitative criteria as the project prioritization process is refined in future years. The exact composition of the prioritization methodology is included in Chapter 5 of the Plan.

Project Tiers

Included in Chapter 5 of the Plan are tables presenting all network improvement recommendations as detailed in Chapter 4 along with opinions of probable cost, prioritization scoring, and suggested tiers for implementation. To provide some level of qualitative consideration, tiers are not direct rankings based solely on score, but rather balance scores with public comments regarding connectivity, preference, and need. In constructing the tiers logical scoring breakpoints were considered to provide a manageable number and cost of projects in the two tiers that comprise the 10-year horizon of the Plan. As individual projects are evaluated in greater detail, it is highly recommended that additional public input be received to assist in determining comprehensive need and desire for the project.

Improvements were categorized by the following tiers:

- **Tier I (0-5 years)** – These are projects that scored well (i.e., 35 points or higher for Spot Improvements; 40 points or higher for Corridor Improvements) or received moderate scores (i.e., 30 points or higher) coupled with strong public support. They are critical to establishing early momentum, resolving key issues, and setting the foundation for the success of future improvements.
- **Tier II (5-10 years)** – These are projects that received moderate scores (i.e., 30-34.5 points for Spot Improvements; 35-39.5 points for Corridor Improvements) or were middling in scoring (20-29.5 points) coupled with strong public support. Planning, building of support, and

identification of funding sources should begin now for these projects so they are on track for implementation within this period.

- **Tier III (10+ years)** – These are projects that received lower scores (less than 30 points for Spot Improvements; less than 35 points for Corridor Improvements) and did not receive significant public support. While identified as part of the planning process that has produced this document, these projects fall outside the 10-year horizon of the Plan. However, these projects do address pedestrian needs within the City of Gastonia and should be implemented in the long-term. Once earlier-tiered projects have been realized, further analysis and reevaluation should be conducted. Additionally, as these projects receive greater attention, public support may increase.

Although the above tiers have been established, these designations are for planning purposes only; improvements should be implemented as soon as opportunities arise. For example, if circumstances provide an opportunity to complete a Tier II project two years after the Plan is adopted, the improvement should be made, regardless of its designation as “Tier II.”

Capital Cost Breakdowns

The breakdowns of capital cost by tier and project type are outlined in **Table ES-4**.³ In years 0-5 nearly \$1.8 million dollars is needed to implement Tier I; when broken down over the five-year period this averages \$360,000 per year. Tier II projects account for roughly \$5.0 million, but have the benefit of more time for planning, securing of funding, and building public and political support in the 5-10 year period. Tier III projects total at \$27.3 million and are outside the implementation scope of the Plan.

Table ES-4: Capital Cost by Tier and Project Type

PROJECT TYPE	TIER I (0-5 years)	TIER II (5-10 years)	TIER III (10+ years)	TOTAL
Spot Improvements	\$692,000	\$1,590,000	\$1,476,000	\$3,758,000
Corridor Improvements	\$1,084,500	\$3,458,880	\$25,783,405	\$30,326,785
TOTAL	\$1,776,500	\$5,048,880	\$27,259,405	\$34,084,785

³ Unit costs utilized in calculating individual project cost estimates are included in Appendix G of the Plan, while a listing of potential funding sources is included in Appendix H.

NCDOT Complete Streets and Incidental Pedestrian Improvements

The North Carolina Board of Transportation adopted a Complete Streets policy in July 2009. The policy directs the North Carolina Department of Transportation (NCDOT) to consider and incorporate all modes of transportation when building new projects or making improvements to existing transportation infrastructure. Under the new policy, NCDOT will collaborate with cities, towns, and communities during the planning and design phases of new streets or improvement projects. Together, they will decide how to provide the transportation options needed to serve the community and complement the context of the area.

Gastonia, like many municipalities in North Carolina, has aggressively annexed areas around its periphery as development has occurred in these places. As a result, approximately 80 percent of the area within the City Limits is now considered urbanized by the U.S. Census Bureau. The remaining rural area is primarily comprised of parkland, waste facilities, underdeveloped industrial parks, and satellite annexations for proposed mixed-use developments. As new residential and industrial development continues, the City will likely become more urbanized.

As an urbanized community, the City of Gastonia experiences high demand for pedestrian facilities. Since the intended scope of this plan is limited to ten years, not all facilities needed or desired by the community are included in this plan. However, as NCDOT constructs new transportation projects or improves existing transportation infrastructure in the City, there is great potential for the construction of incidental pedestrian facilities. The City will continue to advocate for NCDOT to include pedestrian facilities in the construction of new transportation projects or in improvements to existing transportation infrastructure. A map is included in Chapter 5 of the Plan that depicts these potential opportunities for NCDOT incidental improvements to the pedestrian network.

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I Introduction

The City of Gastonia desires to be a city where walking is safe, convenient, and a desirable mode of transportation for residents and visitors of all ages and abilities. Walking is an essential part of every trip; whether walking in your neighborhood, traveling between your car and the front door of a business establishment, or going to the corner convenience store, at some point we are all pedestrians.

The Vision of the Gastonia Comprehensive Pedestrian Plan is to improve the health, safety, and quality of life in Gastonia.

I.1 Why a Plan?

The Gastonia Comprehensive Pedestrian Plan has been developed to realize the vision of improved health, safety, and quality of life in Gastonia. The City understands that walking is critical to having a diverse transportation network and making its streets more vibrant and attractive. For people to choose walking over other modes of transportation, sidewalks and other pedestrian spaces need to be safe, comfortable, and aesthetically pleasing, while also connecting logical desire lines between recognized origins and destinations. Pedestrian zones must be designed to accommodate all users, regardless of age or ability, allowing for person-to-person interaction, patronage of businesses, and the pursuit of active, healthy lifestyles.

The Gastonia Comprehensive Pedestrian Plan was a collaborative effort of the City of Gastonia, the Gaston-Cleveland-Lincoln Metropolitan Planning Organization (MPO), and the North Carolina Department of Transportation (NCDOT). The Plan identifies policies, programs, and physical infrastructure improvements to make Gastonia a safer and more comfortable place to walk.

Benefits of Walking¹

Improving a city's walking environment can have significant positive impacts to a variety of important benefit categories, including health, safety, economics, and the general quality of life of a community. In recent years, much research and attention has been paid to the benefits of walking; the following sections showcase some of the more compelling arguments for increasing the attractiveness, convenience, and safety of walking.

Health Benefits

Walking is the most basic form of physical activity and provides substantial health benefits. The American Medical Association (AMA) and Center for Disease Control (CDC) both recommend adults participate in at least 150 minutes of physical activity per week (i.e., about 20 minutes a day).² Numerous health advocacy organizations recommend walking for physical activity, as it is easy, widely accessible, relatively low impact, and requires no specialized equipment. Walking also does not require a dedicated time and place for physical activity as do going to the gym, swimming, or other methods of physical activity; it can also be easily incorporated into daily activities as a means of transportation or recreation.

Walking is the most commonly reported physical activity among U.S. adults over all and also the most frequently reported activity among adults who meet physical activity guidelines. However, as of 2012, less than half of adults living in the U.S. reported meeting the recommended physical activity and a third reported being physically inactive.³

Increased walking can help remedy a number of common health issues and concerns. The Mayo Clinic encourages regular walking as a healthy activity, stating that walking can help an individual:

- Maintain a healthy weight;
- Prevent or manage various conditions, including heart disease, high blood pressure, and type 2 diabetes;
- Strengthen bones;
- Lift mood; and
- Improve balance and coordination.



¹ For additional information on the benefits of walking, please reference the *North Carolina Statewide Pedestrian and Bicycle Plan*: <http://www.ncdot.gov/bikeped/download/WalkBikeNCPlanAppendixlowres.pdf>

² Centers for Disease Control and Prevention

³ Centers for Disease Control and Prevention

Walking also has particular benefits for senior citizens and children:

- Exercise on a regular basis has been shown to help prevent dementia.⁴
- Walking is an excellent way for seniors, especially those who don't drive, to socialize with friends and access local services.
- In 2010, over one third of children and adolescents were considered overweight or obese. At the same time, there has been a significant decline in walking to school: Only 13% of children walk to school, down from 66% in 1970.⁵ While a decrease in walking to school is not the direct cause of childhood obesity, regular exercise in the form of walking to school could help reverse this trend.

Economic Benefits

Improving a community's walking environment can also have positive impacts on that community's local economy. More people are expressing a preference to live in compact, walkable, mixed use neighborhoods. The National Realtors Association 2013 Community Preference Survey revealed that 60% of adults favor walkable, mixed use neighborhoods, and almost two thirds of adults between 18 and 35 report a desire to drive less if alternative transportation options were available. Additionally, property values have shown increases of \$700 to \$3,000 for each additional point on WalkScore, a widely used tool to measure a community's walkability.⁶

When individuals and families can choose to walk instead of drive, it can make a significant impact to a household's expenses and can increase job opportunities. Cost savings from driving less or not needing to own multiple or even a single vehicle provide additional income which can be used for other necessities and discretionary purchases. Also, through its ability to improve health, walking has been shown to reduce health care costs. In addition:

- Walkable communities that connect jobs to residential areas provide greater access to jobs for people without a vehicle and can improve upward economic mobility.⁷
- Providing transportation options for all people is important, especially as 13% of people over the age of 15 do not drive.⁸
- Costs associated with obese and overweight adults in the United States and Canada are estimated to be approximately \$300 billion.⁹
- The nation could save \$5.6 billion in health care costs related to obesity if one of every 10 adults started a regular walking program.¹⁰

⁴ Genetics and Aging Research Unit at Massachusetts General Hospital

⁵ Centers for Disease Control and Prevention

⁶ Cortright, Joe. "How Walkability Raises Home Values in U.S. Cities." CEOs for Cities. 2009

⁷ Chetty, Raj, et al. "Where is the Land of Opportunity? The Geography of Intergenerational Mobility in the United States." Harvard University and the National Bureau of Economic Research. 2014.

⁸ National Household Travel Survey

⁹ Behan, D. and Cox, S. "Obesity and its Relation to Mortality and Morbidity Costs." Society of Actuaries. 2010.



E. Long Avenue near Broad Street

Safety Benefits

No matter who you are, everyone is a pedestrian at some point in their journey, and walking is an essential means of transportation for people who cannot drive or do not own a vehicle. Pedestrians are also the most vulnerable road user and at the highest risk for injury in the event of a crash. People may lack access to a vehicle due to age (i.e., children and seniors), disability, or financial limitation. Providing safe transportation options for everyone allows citizens to independently navigate between their homes and important destinations such as schools, shopping centers, grocery stores, and public services.

Safe walking environments result in safer overall transportation networks. Design changes that facilitate safe walking improve the safety of all road users, such as improved visibility and reductions in speeding. Traffic safety has positive financial impacts as well. The National Safety Council estimates an average cost of \$57,400 (i.e., 2011 dollars) for a nonfatal injury resulting from a motor vehicle crash. In addition to improved traffic safety, a culture of walking increases “eyes on the street,” which can help reduce crime.

Quality of Life Benefits

Walkable communities are more vibrant communities because their streets are active and dynamic with people engaging one another on a personal level. Focus on improving connectivity, accessibility, and safety of pedestrians results in environments that encourage strong economies and a healthy populace.

Nationally, almost half of trips made daily are three miles or less in length, not an unreasonable walking distance.¹¹ When communities work to embrace walking as a means of transportation and recreation, they increase the choices their citizens have for these shorter trips. Whether out of necessity or choice, living in a community where walking to the store, work, or church is a viable option makes life easier and more enjoyable.

Communities who work to improve walkability also see an improved public realm and quality of development. Working with developers to facilitate a connected system of shared-use paths and sidewalks, walking becomes a way of life rather than a choice. Encouraging a mix of land uses to create nodes of neighborhood conveniences in relatively close proximity to residential areas provides local options for shopping, eating, and socialization. Development patterns that support a

¹⁰ National Governor’s Association Report on Healthy Living. 2011.

¹¹ Federal Highway Administration. *University Course on Bicycle and Pedestrian Transportation (FHWA-HRT-05-085)*.

variety of destinations within a compact area are not only positive for walking but will also reduce automobile dependency, alleviate roadway congestion, reduce parking demand, and improve the community's overall quality of life.

1.2 Plan Overview

The Plan is divided into five sections. This **Introduction** provides information regarding the purpose of the Plan and public participation process. **Existing Context and Pedestrian Issues** summarizes baseline conditions, previous planning efforts, and pedestrian issues. Next, **Programs, Policies, and Design Standards** reviews recommended education, encouragement, and enforcement policies and programs and design standard revisions. **Network Recommendations** describes the demand analysis, as well as listing and mapping recommended improvements. The final chapter, entitled **Implementation**, provides action strategies for moving recommendations forward, prioritization methodology, and project tiers and cost estimates.

1.3 Public Participation

The Gastonia Comprehensive Pedestrian Plan was formulated through a robust public participation plan. Specific methods and techniques are outlined in the sections that follow.

The planning process was guided by a Steering Committee composed of a range of City departments, Gaston-Cleveland-Lincoln MPO staff, NCDOT staff, Gaston County representatives, advocacy groups, and business and community leaders. Members of the Steering Committee are listed on the title page of this report.



Steering Committee Meeting

Goals of the Plan

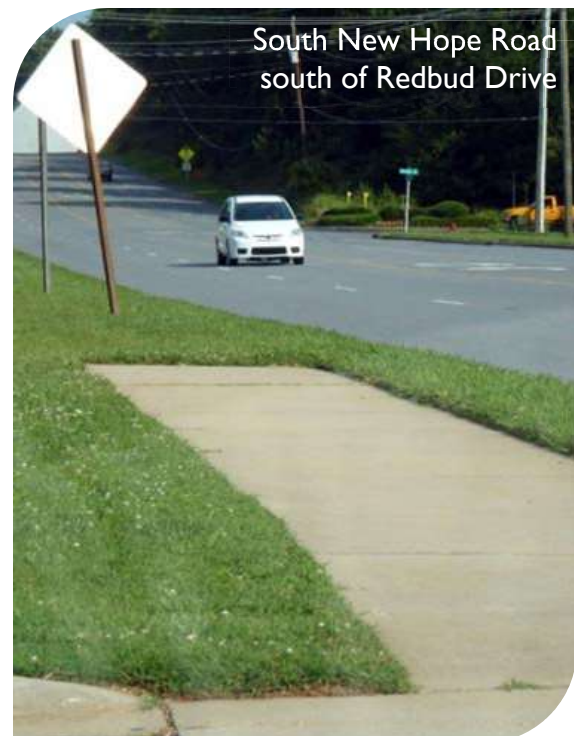
- Improve safety by reducing the number and severity of crashes involving pedestrians
- Develop practical and implementable solutions
- Support local businesses and foster economic growth
- Support existing transit
- Enhance neighborhood connectivity and make linkages
- Promote social equity
- Improve enforcement
- Inform and educate the public
- Assess existing infrastructure while implementing retrofits and filling gaps
- Enhance coordination between Gastonia, the Gaston-Cleveland-Lincoln MPO, and NCDOT
- Enhance the character of downtown
- Ensure that new development contributes to pedestrian access and connectivity
- Address difficult intersections and other barriers
- Identify performance measures
- Improve pedestrian outcomes on all roadway improvement and reconstruction projects
- Improve health

Walking Tour

Members of the Steering Committee and other interested parties participated in a walking tour of Gastonia on June 24, 2013. During the walk, participants observed and discussed pedestrian-related issues and opportunities throughout the community. Information gathered during this tour is reflected in the list of existing issues included later in this report and were considered as recommendations were crafted later in the planning process.

Stakeholder Van Tour

A van tour was conducted on June 25, 2013. The van tour allowed stakeholders to both verbally and visually communicate pedestrian issues to the project team from all areas of Gastonia. Similar to insight received during the walking tour described above, information gathered during the van tour is reflected in the list of existing issues included later in this report and were considered as recommendations were crafted later in the planning process.



Online Map

An interactive online map was provided July to mid-September 2013 that offered the opportunity for the public to identify various relevant items, including: places they walk to and from often; difficult crossings; missing sidewalks; and other conditions that impact their experience walking in Gastonia. Members of the public could add new items to the map or comment on input others had already added to the map. Input received was incorporated into the planning process moving forward. The categories of information that were collected are highlighted below.

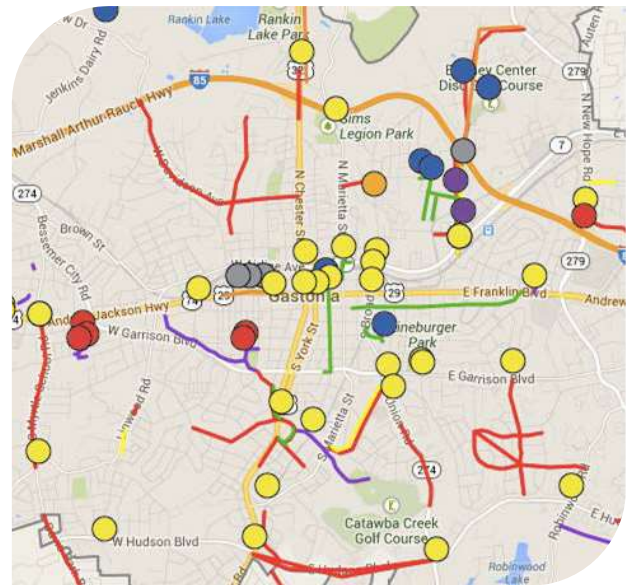
Route Comments

- Place I walk often
- Missing sidewalk
- Uncomfortable place to walk
- Off-street connection needed
- Existing worn path

Point Comments

- Place I walk to/from
- Bus stop I walk to/from
- Difficult crossing
- Sidewalk needs repair
- Barrier to walking
- Pedestrian crash near miss

In addition to collecting data on walking conditions, the online map's "Welcome Survey" allowed for the collection of information pertaining to respondents' residency, work location, transportation preferences, and walking habits. The Welcome Survey is shown in **Figure I-1**.



Welcome - Survey

Where do you live?*

☐ In Gastonia ☐ Outside of Gastonia

Where do you work?*

☐ In Gastonia ☐ Outside of Gastonia

What is your primary mode of transportation?*

☐ Walking ☐ Biking

☐ Transit ☐ Driving

How often do you walk in Gastonia?*

☐ Every day

☐ A few times a week

☐ A few times a month

☐ A few times a year

☐ Never

For what reasons do you typically walk? Check all that apply:*

☐ To/from school

☐ To go shopping or other errands

☐ To/from work

☐ For exercise

☐ Other

Figure I-1: Online Map Welcome Survey

A total of 75 unique users visited the online map, with 72% living within the city limits of Gastonia and 83% working in Gastonia. Information specific to respondents walking habits is presented in **Table I-1**, **Table I-2**, and **Table I-3** (for additional detail regarding information collected in the Online Map Welcome Survey, please see **Appendix A**). While 93% indicated that driving is their primary mode of transportation, 72% said that they walk either every day or a few times each week. Top reasons for walking included exercise and shopping/errands.

Table I-1: Welcome Survey Responses – Primary Mode of Transportation

ANSWER CATEGORY	NUMBER OF RESPONDENTS	PERCENTAGE OF RESPONDENTS
Driving	70	93%
Walking	4	5%
Biking	1	1%
TOTAL	75	99%*

*Does not equal 100% due to rounding

Table I-2: Welcome Survey Responses – Frequency of Walking

ANSWER CATEGORY	NUMBER OF RESPONDENTS	PERCENTAGE OF RESPONDENTS
Every day	24	32%
A few times a week	30	40%
A few times a month	8	11%
A few times a year	11	15%
Never	2	3%
TOTAL	75	101%*

*Does not equal 100% due to rounding

Table I-3: Welcome Survey Responses – Reasons for Walking

ANSWER CATEGORY	NUMBER OF RESPONSES*	PERCENTAGE OF RESPONDENTS
Exercise	63	84%
Shopping/errands	25	33%
To/from work	6	8%
To/from school	4	5%
Other	13	17%

*Multiple responses per respondent were allowed

While 75 people logged into the online map and completed the welcome survey, only 26 of those respondents went on to actually add data to the map itself. Additionally, nearly 50% of the data was added by two respondents. Because of the lower rate of map usage, data collected through the online map was weighed against additional public input and institutional knowledge of other stakeholders to ensure that the most accurate picture of pedestrian needs was communicated in the Plan. Citizens from the Modena Street area also provided written comments regarding pedestrian needs in their community. In most instances, information included in the online map proved to be indicative of general public opinions about pedestrian needs in Gastonia.

Figure I-2 shows the online map with all input received. The most predominate data types entered into the online map were missing sidewalks and difficult crossings. Table I-4 relates specifics about these two data types. Streets with requests for sidewalks varied in character, but many were wider, higher volume arterials. Fewer comments were received regarding neighborhood streets, which could indicate that these streets are already considered walkable. Some comments were not from pedestrians themselves, but rather were from concerned drivers who see pedestrians walking on the side of the road or in the median.

Table I-4: Online Map Predominate Data Type Characteristics

MISSING SIDEWALKS	DIFFICULT CROSSINGS
Students walking to school	No crosswalks
Accessing retail destinations	Traffic too fast
Concerned drivers	Too much traffic
Varied street types	Road too wide

Specific information collected from the online map included:

- Modena Street had the highest concentration of data, including being a difficult area to walk, numerous desire lines and destinations, missing sidewalks, difficult crossings, and presence of bus stops;
- Desire for sidewalks between all elementary and middle schools and their surrounding neighborhoods;
- Difficult crossings were clustered along Franklin Boulevard and then scattered throughout the City;
- Highest reported concentration of pedestrian near misses is along Franklin Boulevard between Highland and Firestone Streets;
- Areas that were specifically cited for being an uncomfortable place to walk included US 321 north of I-85, Modena Street, Cox Road, and Hoffman Road;
- Majority of requested off-street connections directly mirror the City's greenway plan;
- Bus stop accessibility was only mentioned twice with both comments located along the Modena Street corridor; and
- Needed sidewalk repair was only cited in one location, Broad Street south of Davidson Avenue.

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Public Meetings

Two public meetings were included as part of the planning process for the Gastonia Comprehensive Pedestrian Plan. The first public meeting was held on June 25, 2013 at the Gastonia Police Department on Long Avenue. Ample notification was provided to the public through the use of newspaper advertisements, email blasts to community organizations (i.e., churches, Rotary, neighborhood organizations, etc.), a newspaper article in the Gaston Gazette. The meeting afforded an opportunity for citizens to provide input on existing conditions, barriers and obstacles, and pedestrian needs. A series of existing conditions maps were displayed for review and an opportunity for participants to vote on the most important pedestrian issues in Gastonia was provided.

The second public meeting was held on December 16, 2013. Again, a variety of methods were utilized to inform the public of this meeting, including newspaper advertisements, email blasts to community organizations, distribution of flyers and posters throughout the city, and posting of the draft report to the MPO webpage for review. This meeting presented the Draft Plan. Feedback received was utilized to assist in refinement of priorities for recommended actions and confirming a roadmap for implementation.



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2 Existing Context and Pedestrian Issues

The existing pedestrian context was established through the documentation of existing infrastructure, land use, and safety conditions pertaining to pedestrian travel and comfort in the City of Gastonia. As a complement to this, the pedestrian planning context was also considered through the review of demographic information and relevant previous planning documents. Finally, pedestrian issues were identified.

Existing conditions provide a baseline for understanding pedestrian issues.

2.1 Overview

Geography and Development History

The City of Gastonia's geographic and demographic characteristics have an overarching impact on the pedestrian planning process. They significantly affect transportation, the environment, local ordinances, and everyday decisions by motorists and pedestrians.

The City of Gastonia is the political, economic, and cultural center of Gaston County, North Carolina and is the third most populous city in the fast-growth Charlotte-Concord-Gastonia, NC-SC Metropolitan Statistical Area with 72,723 residents (U.S. Census Bureau, 2012 Population Estimates Program). The land area of the City is just over 50 square miles and consists of gently rolling hills and elevated ridges such as Crowders Mountain. There are many streams and floodplains which feed into the South Fork and Catawba rivers and several small ponds and lakes. The population density of the City is approximately 1,440 persons per square mile, similar to that of other satellite cities in the region, such as Concord, NC and Rock Hill, SC but nearly half as



dense as the City of Charlotte. The City is also home to approximately 6,000 business firms that employ about 40,000 workers (U.S. Census Bureau, 2007 Economic Census and 2008-12 American Community Survey). The City is almost exclusively classified as “urban” by the United States Census Bureau, with the remaining rural area primarily consisting of parkland, developing industrial areas, and satellite annexations for future development.

The City’s early development is typical of older municipalities in the Piedmont region of the Carolinas in that its initial growth was fueled by proximity to the railroad and the manufacturing industry, especially of textiles. During this period, the City’s population and economy grew rapidly and over time, the City annexed several surrounding mill villages. The pedestrian-oriented development of these areas that occurred from the late 1800’s to early 1900’s is

in marked contrast to areas of the City that were developed after World War II and the proliferation of the automobile in American households. Many of these historic, pedestrian-oriented areas, such as Downtown and Loray Mill, are being revitalized as American housing preferences have begun to once again favor walkable, mixed-use communities with a sense of place.

Much of the post-war, suburban growth of the City was built on greenfield sites at the City’s periphery, in virtually every direction. These areas were attractive to the City’s middle and high income families seeking larger lots and modern housing. However, the gradual decline of the manufacturing industry and availability of desirable and developable greenfield sites has reoriented residential growth in Gastonia. In recent decades, higher-end residential growth has mostly occurred towards Charlotte as the City has become more dependent on Charlotte for white-collar jobs for new and existing residents. While undeveloped land at all edges of the City has continued to be developed and annexed by the City, the growth of the eastern part of the City has been much more rapid.

With the exception of industrial uses, the most intensive non-residential land uses are along Franklin Boulevard (US 29/US 74), which runs east-west and serves as the new “Main Street” for Gastonia. Other major thoroughfares are home to much of the remaining non-residential uses, such as York Highway (US 321), Garrison Boulevard, Union Road (NC 274), and New Hope Road (NC 279). Commercial growth has been more even in the City than residential growth, but most big-box retail stores and regional-scale commercial developments have been built east of downtown, forming a sort of secondary central business district that includes regional-scale commercial, hotels, and medical facilities and offices. The existing land use patterns are evident in the City’s zoning map, provided in **Figure 2-1**.

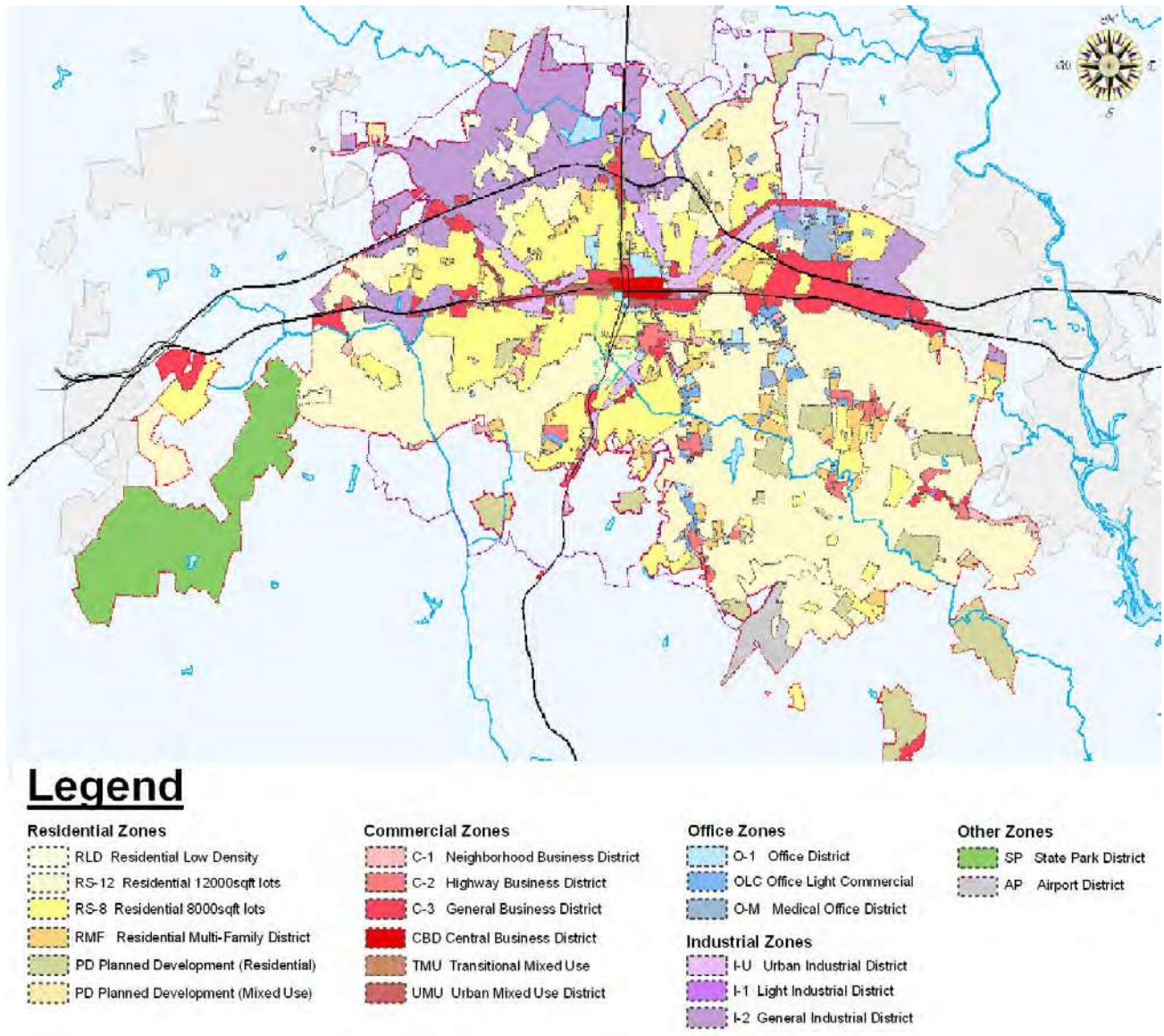


Figure 2-1: Gastonia Zoning Map

Pedestrian Environment

Gastonia's geography and development history impact the City's pedestrian environment in both positive and negative ways. These impacts, natural or man-made, translate into barriers and opportunities for pedestrian travel. Though the City of Gastonia does not conduct regular pedestrian counts at this time, anecdotal evidence and experience of City staff indicates that the highest pedestrian traffic is in areas with higher concentrations of low-income households and a more diverse mix of land uses. Downtown likely has the highest pedestrian traffic, but this is primarily limited to normal business hours, as downtown still lacks the residential density and mix of uses to sustain a full 24-hour/7-day a week pedestrian environment. In more suburban areas

where the landscape is predominantly single-family residential, pedestrian traffic is almost exclusively recreational or social.

Barriers to pedestrian travel are both natural and man-made. In Gastonia, the rolling and occasionally rugged terrain and prevalence of streams and floodplains has caused some development to neglect street and sidewalk connectivity where it would be very expensive or even cost-prohibitive. Certain elements of the transportation system, such as at-grade railroads and I-85 pose similar problems for connectivity. Many man-made barriers to pedestrian travel are the collective result of typical post-WWII, automobile-oriented development patterns. These include overbuilt and automobile-oriented thoroughfares, a lack of adequate pedestrian infrastructure and accommodations, automobile-orientated site plans, excessive cul-de-sac development and poor connectivity between developments, and segregation of land uses.

Many thoroughfares in Gastonia are excessively wide and lack sidewalks, pedestrian refuges, and/or pedestrian signalization. Wider travel lanes encourage higher speeds which can discourage pedestrian travel, even when pedestrian infrastructure is present. This is especially true for many of the thoroughfares where sidewalk is directly adjacent to the roadway, lacking a planting strip or some type of buffer that would serve as a physical and/or psychological separation for pedestrians.

Another man-made barrier is the high number of gaps in the pedestrian network. While this may only be a minor inconvenience for some, it limits the mobility-impaired population and can be unattractive and dangerous to any pedestrian during wet weather. Worn paths made by frequent pedestrian traffic can be found along thoroughfares throughout the City. But sidewalks are only part of the pedestrian infrastructure. In some instances where sidewalk is present, ADA-compliant ramps have yet to be installed. And in many locations where pedestrians can and do cross major thoroughfares, at intersections or at mid-block, there is often inadequate accommodation for this crossing. While pedestrian signalization at major intersections is more common than the provision of mid-block crossings or pedestrian refuge islands, many areas still lack adequate pedestrian signalization.



Historic land use regulations required large parking areas like this one at Dixie Village Shopping Center

Land use and subdivision regulations also have played a large role in the pedestrian environment. While these regulations have changed over time, the impact of previous regulations on residential development has been the development of single-family and multi-family developments that have poor connectivity to surrounding developments, either residential or non-residential. This style of residential development, characterized by cul-de-sacs and gated apartment complexes, can make the actual path to neighborhood commercial areas much longer than the distance “as the crow flies.” On the other hand, for non-residential development, land use regulations have

historically been detrimental to the pedestrian environment by promoting an excessive number of parking spaces and curb cuts and requiring little pedestrian accommodations.

Unfortunately, many of the man-made barriers are the result of pre-existing constraints. The topography and presence of at-grade railroads do limit the feasibility of providing adequate street and pedestrian connectivity in many areas. At the same time, availability of right-of-way is a major problem for sidewalk and multi-use path construction along thoroughfares and streams. In many cases, the right-of-way backs up to street curbs and/or slope issues require temporary easements to construct pedestrian facilities. In the case of greenways along streams and floodplains, right-of-way must often be acquired from adjacent landowners, which is sometimes met with resistance.

Aside from topographical and right-of-way constraints, existing land use patterns are another constraint in improving the pedestrian environment. Human-scale neighborhoods with a mix of land uses, either vertical or horizontal, encourage pedestrian travel. While many parts of the City already have this mix of uses, there are still areas where single-family residential developments dominate the landscape. Some commercial and office areas can be found at major intersections, but there are still many neighborhoods which lack neighborhood commercial areas within walking distance.

Still, there are some easy opportunities for the City of Gastonia to improve the pedestrian environment. While streams and floodplains have discouraged connectivity in some instances, they can also make for attractive greenway alternatives, depending on right-of-way situations and surrounding land uses. “Paper Streets,” or public rights-of-way that were planned for streets that were never built, are another opportunity for the City. Such are more common in older parts of the City and present opportunities for improved pedestrian connectivity. Another opportunity for Gastonia is its moderately high population and employment growth rate. This will allow for additional development, especially infill development and redevelopment, to improve the pedestrian environment as they are built.

Demographics

The current socioeconomic characteristics of the City of Gastonia imply many things for existing and potential pedestrian conditions. These statistics, illustrated in **Table 2-1** and **Figure 2-2**, indicate that the City of Gastonia:

- Has a high percentage of households with no regular access to a vehicle relative to the Charlotte Metropolitan Statistical Area (MSA) and North Carolina as whole;
- Has an aging population higher than the Charlotte MSA but similar to that of North Carolina and the United States;
- Has a high percentage of residents with a disability; and
- Has a high percentage of households living below the federal poverty line and earning less than 80% of the Area Median Income (AMI) for the Charlotte MSA.

Table 2-1: Socioeconomic Characteristics

CATEGORY	GASTONIA	CHARLOTTE MSA	NORTH CAROLINA	UNITED STATES
Under 18 years	25.8%	26.2%	23.8%	23.9%
65 years and over	12.7%	10.2%	13.1%	13.2%
Zero Vehicle Households	8.6%	5.9%	6.5%	9.0%
Disabled Population	15.2%	9.8%	13.1%	12.0%
Population in Poverty	21.4%	13.9%	16.8%	14.9%
Households Earning Under 80% of AMI	54.2%	41.7%	N/A	N/A

Note: 80% of AMI is \$43,322 (2012 dollars) but is rounded to \$45,000 because of data limitations.

Source: 2008-12 American Community Survey, Tables DP02, DP03, DP04, DP05, and B19001.

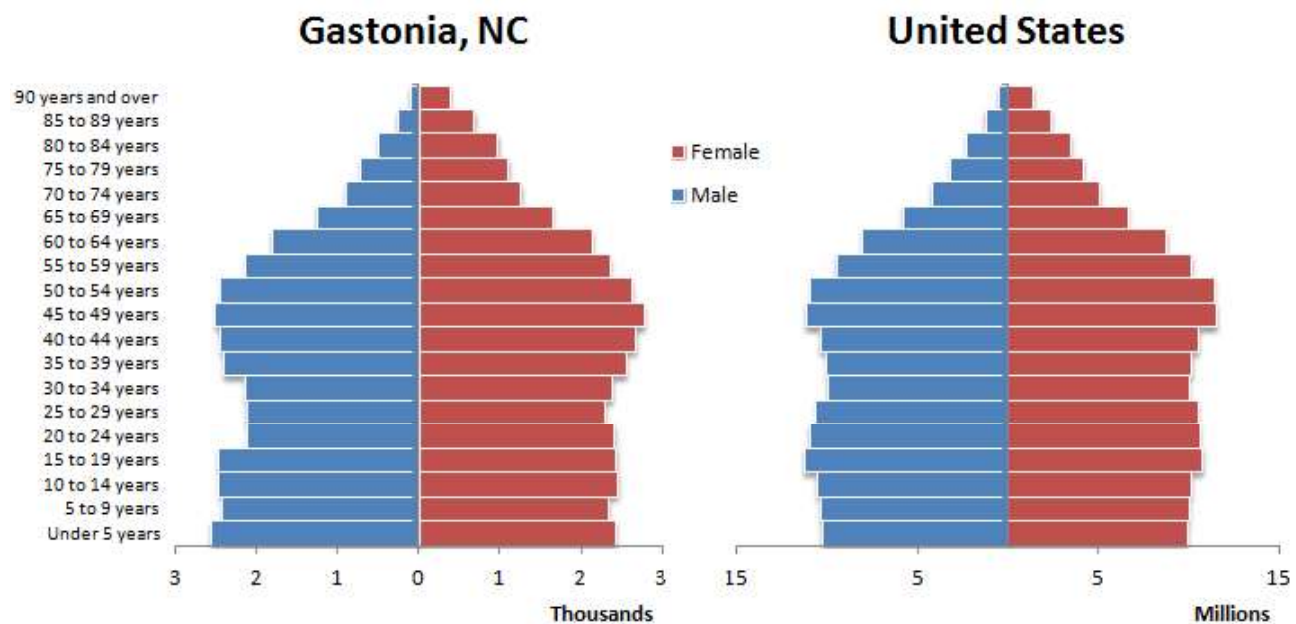


Figure 2-2: 2010 Population Pyramids for Gastonia and United States

Source: 2010 U.S. Census, Table QT-PI

It should be noted that the distribution of low-income and carless households is not even throughout the City. The central and western parts of the City have the greatest concentrations of these populations, though there are pockets in other areas, typically in areas with affordable rental housing in close proximity to commercial areas and public transit service. Still, the socioeconomic

trends above are to be expected for urban areas, where low-income, carless, and disabled persons are better accommodated by more public services, such as public transit, and a concentration of major destinations and employment opportunities.

These socioeconomic figures for Gastonia likely mean that there is a good amount of pedestrian travel occurring in the City by necessity versus by choice. Interestingly though, when looking at the means of transportation that Gastonia residents use to commute to work, a very small percentage actually commute to work by walking, biking, or riding public transportation. Instead, Gastonia has a very high percentage of commuters that travel to work by driving alone (see **Table 2-2**).

Table 2-2: Means of Transportation to Work

CATEGORY	GASTONIA	CHARLOTTE MSA	NORTH CAROLINA	UNITED STATES
Drove alone	83.3%	79.6%	80.9%	76.1%
Carpooled	11.8%	10.7%	10.7%	10.0%
Public transportation	1.0%	2.1%	1.1%	5.0%
Walked	0.7%	1.5%	1.8%	2.8%
Bicycle	0.1%	0.1%	0.2%	0.6%
Other	0.7%	0.8%	1.0%	1.2%
Worked at home	2.6%	5.2%	4.3%	4.3%

Note: Other includes taxicab, motorcycle, and other means.

Source: 2008-12 American Community Survey, Table B08301.

It is important to note that while Gastonia has a low pedestrian mode share for work commutes, work commute trips are only estimated to account for approximately five percent of all pedestrian trips at the national level, as shown in **Figure 2-3**. Most pedestrian trips are social, recreational, or for personal errands. Unfortunately, existing federal, state, and regional surveys and other data collection efforts do not provide detailed information for non-work pedestrian trips at the local level. Because of this lack of information, many local governments have begun counting pedestrians at select locations to better understand their pedestrian travel patterns.

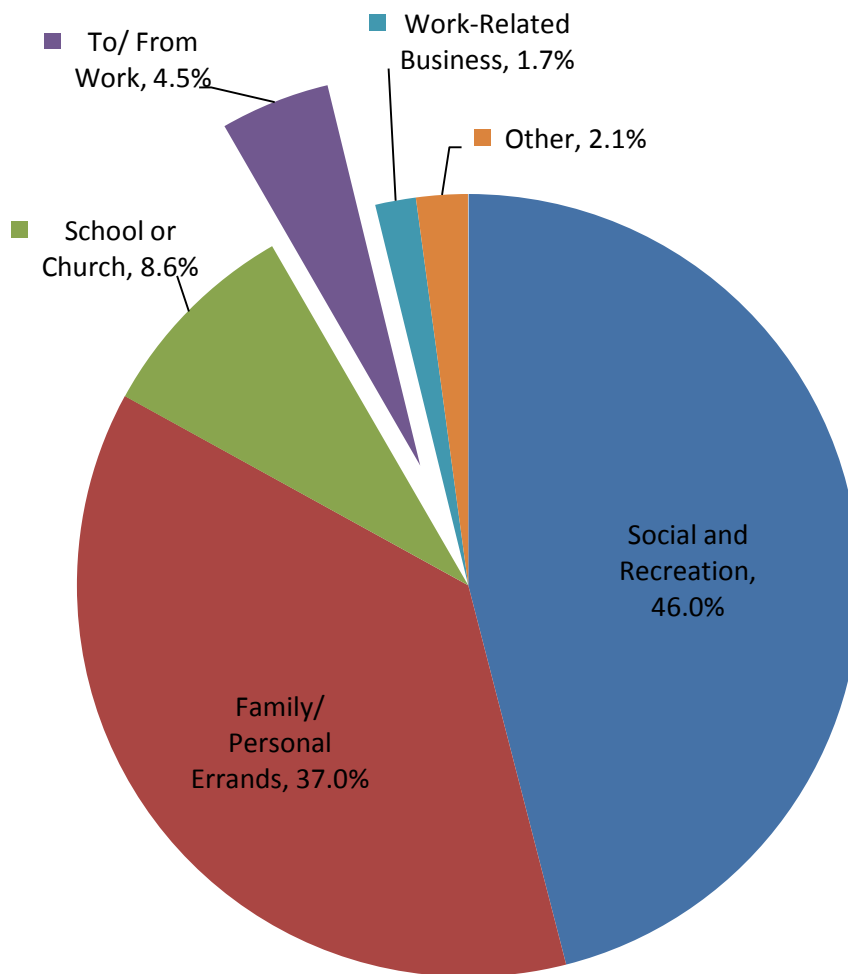


Figure 2-3: National Pedestrian Trips by Trip Purpose

Source: 2009 National Household Travel Survey

Public Health

Pedestrian activity is very important for the public health of a community. Walking, like most forms of regular physical activity, has been associated with many health-related benefits, including: lower low-density lipoprotein (LDL) cholesterol; higher high-density lipoprotein (HDL) cholesterol; lower blood pressure; reduced risk and management of type 2 diabetes; reduced risk of heart attack; improved mood; and feeling strong and fit. As indicated in **Table 2-3**, the prevalence of these types of health issues tends to be higher in Gaston County than North Carolina as a whole.

Table 2-3: Gaston County Public Health Indicators

CATEGORY	GASTON COUNTY	NORTH CAROLINA
In excellent or very good health	44%	50%
Percent with high cholesterol	46%	39%
Diabetes	18%	11%
Overweight/obese	75%	65%
Achieving recommended amount of physical activity	45%	47%
Poor mental health	24%	25%

Source: 2011 Behavioral Risk Factor Surveillance System.

In the *Gaston County 2012 Community Health Assessment Report*, one of the top priorities for the County was to “reduce the incidence of obesity by increasing programming to promote physical activity and improved nutritional practices.” When survey respondents throughout the County were asked to rank perceived community health problems, the most popular response was obesity. And when asked about built environment issues, the most popular response was sidewalks, followed by parks and recreation, and walking and biking trails.

2.2 Existing Sidewalks

The sidewalk inventory included in **Figure 2-4** depicts existing sidewalks in Gastonia as well as locations where sidewalks are not present but are needed. The “sidewalk needed” category is compiled from a database maintained by the City’s Engineering Department that consolidates addressed sidewalk need from citizen requests and previous planning studies, such as Safe Routes to School efforts. The total linear miles of existing and needed sidewalks, according to the data provided, is summarized in **Table 2-4**.

Table 2-4: Existing Sidewalks and Sidewalk Needs

CATEGORY	LINEAR MILES
Total Existing Sidewalks	174.2
Total Identified Sidewalk Needs	25.7

No analysis of the condition of existing sidewalks has been performed by the City of Gastonia. However, City staff has inventoried existing sidewalks in GIS, as illustrated in Figure 2-4. As this map indicates, sidewalk infrastructure is the densest around downtown Gastonia and in new subdivisions developed in the early 2000’s and later. Outside of these areas, sidewalk infrastructure

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is mostly limited to arterials and collectors, though there are still gaps in connectivity of sidewalks along such streets.

The presence and condition of sidewalks throughout Gastonia is closely linked with the time period in which any given area was developed. Because much of the area around downtown Gastonia and the surrounding mill villages were developed before the proliferation of the automobile in American society following World War II, these areas tend to have a highly connected street grid and better sidewalk network, with sidewalks often provided on both sides of the street. However, some areas, such as the Highland Community, were developed less comprehensively and lack this infrastructure. Furthermore, in some instances, sidewalks in older neighborhoods are much narrower than the preferred 5- to 6-foot width of today and were designed before the Americans with Disabilities (ADA) Act of 1990. Only through recent retrofitting has this existing



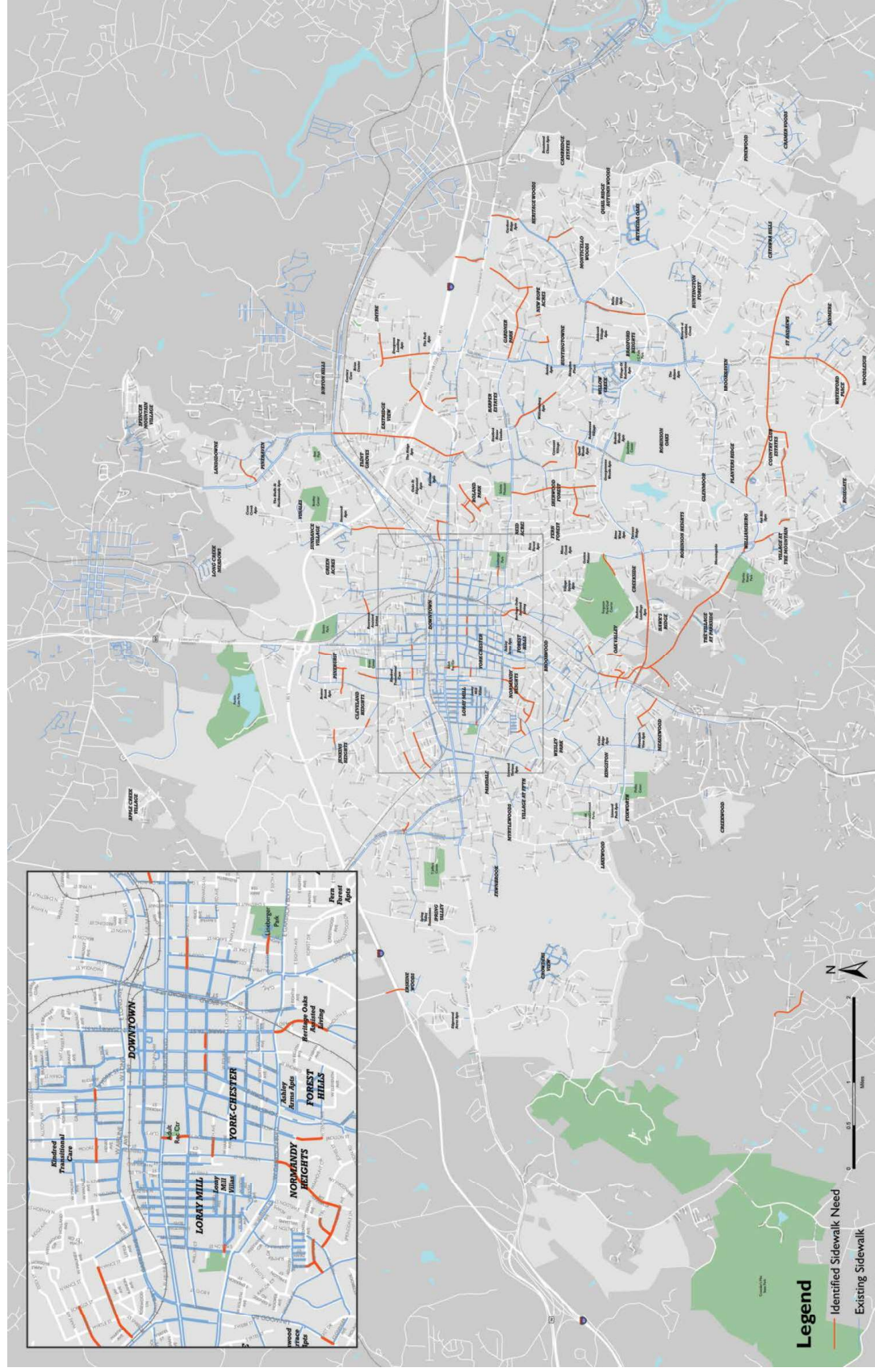
Historic Street Name Tiles

infrastructure been addressed and equipped with ADA-compliant curb ramps. Still, these sidewalks are often separated from the street by a narrow planting strip, providing a physical and psychological separation between pedestrians and automobiles. In some of the older areas of the City, sidewalk tiles can also be found from an era when pedestrian wayfinding superseded that of the automobile. This pedestrian-friendly design, when combined with an intact, small-block street grid and mix of nearby land uses, makes these areas arguably the most walkable neighborhoods in the City.

On the opposite end of the spectrum are the many subdivisions that were developed within the City from the 1980's through the early 2000's. While some of these subdivisions have sidewalk on one or both sides of the street, land use patterns and demographics translate into the use of these sidewalks as primarily for recreational uses and exercise.

In between the historic neighborhoods and new subdivisions are the mid-century subdivisions, such as Gardner Park. These are similar to their modern counterpart but differ in their higher street connectivity and extraordinarily wide streets, which are utilized by pedestrians because of the lack of sidewalks. Because these subdivisions were developed alongside schools, some of these areas have benefited from sidewalks and pedestrian signals that have been installed around elementary and middle schools.

The presence of sidewalk along non-residential corridors and nodes is inconsistent throughout the City. While some of the older areas have had sidewalks for decades, much of the sidewalk along arterials and collectors has been installed recently as roads have been widened, new development has occurred, and the City has issued bonds or used other revenue to construct sidewalks.



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2.3 Existing and Proposed Greenways and Trails

A map of existing and proposed greenways and trails was developed and is presented in **Figure 2-5**. This map highlights existing multi-use trails such as the Highland Rail Trail, as well as trails that have been recommended as part of the City's *Vision for a Healthy Community* planning process (see below for more information). **Table 2-5** summarizes the number of miles of existing and proposed greenways and trails.

Table 2-5: Existing and Proposed Greenways and Trails

CATEGORY	LINEAR MILES
Total Existing Greenways and Trails	8.3
Total Proposed Greenways and Trails	60.6

Through its *Vision for a Healthy Community, A Plan for Parks, Recreation and Open Spaces, 2005-2020*, the City has laid out a plan for developing greenways with the goals of ultimately interconnecting the entire City and making joining connections to County and regional trails. Specific priorities identified in the document include expanding the Avon/Catawba Creek Greenway system, interconnecting City parks, and connections to Daniel Stowe Botanical Garden, Crowders Mountain State Park, and Gaston College. As an initial step in achieving this vision, multiple opportunities and alternatives were identified in the *Vision for a Healthy Community* document, with the intent to move projects forward strategically, recognizing that not all alternatives will need to be implemented.

Currently, the Avon/Catawba Creek Greenway and Highland Rail Trail form the backbone of the multi-use path system in the City. Though there are several miles of multi-use paths within City and State parks in Gastonia, these park paths are primarily for recreation and are not as well connected to the City's overall pedestrian network. Both the Avon/Catawba Creek Greenway and Highland Rail Trail, on the other hand, are more linear and have many existing and future connections to surrounding neighborhoods. These wide, asphalt paved paths are in good condition, having been constructed incrementally or in whole over the past fifteen years. These paths are closed to the public from dusk to dawn and as such, there is minimal lighting provided.

Both the Avon/Catawba Creek Greenway and Highland Rail Trail come short of reaching downtown, but through incremental improvements, the City is working to realize this important connection. The pedestrian retrofitting of the Marietta Street Bridge and widening of the sidewalk on Long Avenue, from Marietta Street to the terminus of the Highland Rail Trail, exemplifies these efforts. The City is also currently in the planning stages of bringing bicycle and pedestrian improvements to Second Avenue and Chestnut Street to connect the Avon/Catawba Creek Greenway with downtown. Barriers to expanding the existing multi-use path system are mostly related to cost and right-of-way constraints. Extending the Highland Rail Trail north to connect to Rankin Lake Park and eventually Gaston College is a major priority of the City and County and projects to achieve this expansion are in the planning stages. The City is also currently planning the

extension of the Avon/Catawba Creek Greenway to Marietta Street to tie into the City's sidewalk system. Westward expansion from Marietta Street is complicated because of topography and right-of-way but eastward expansion of the greenway, towards Daniel Stowe Botanical Gardens will likely happen as development occurs in the area.

Also of concern to the City of Gastonia and Gaston County is their role in the realization of the Carolina Thread Trail (also known as "The Thread"). As envisioned, the Carolina Thread Trail is a "green interstate system" of major trails and conservation lands connecting 15 counties and over 2.3 million people. Facilities in the City of Gastonia and Gaston County that are part of The Thread are the Catawba Creek Greenway, Highland Rail Trail, Riverside Greenway, and Spencer Mountain/McAden Blueway. Additionally, The Thread seeks to link attractions in the region, including Belmont Abbey College, Crowders Mountain State Park, and Daniel Stowe Botanical Garden.

2.4 Access to Transit

Gastonia Transit, the City's bus service, operates seven transit routes (see **Figure 2-6**) with six buses running on a "pulse" schedule in which all buses regularly converge at Bradley Station simultaneously to facilitate easy transfers between routes. Transit service runs Monday through Saturday and coverage is provided to the majority of the transit-dependent population; however, there is little coverage in other areas, such as the southeastern part of the City. Bus stops are marked with unique Gastonia Transit signs and all buses are wheelchair accessible.



Pedestrian access to bus stops varies by route, and generally speaking is better on higher ridership routes. Typically, it is assumed that a quarter-mile is the distance pedestrians are willing to travel to reach a bus stop. Though not a perfect measure, the ratio of sidewalk length to roadway length within a quarter-mile of a transit route is helpful in understanding the current state of pedestrian access to transit. A ratio closer to 2.00 would indicate that sidewalk is almost always provided on both sides of the street within a quarter-mile of a route while anything significantly under 1.00 indicates that there are sidewalk gaps within a quarter-mile of a route.

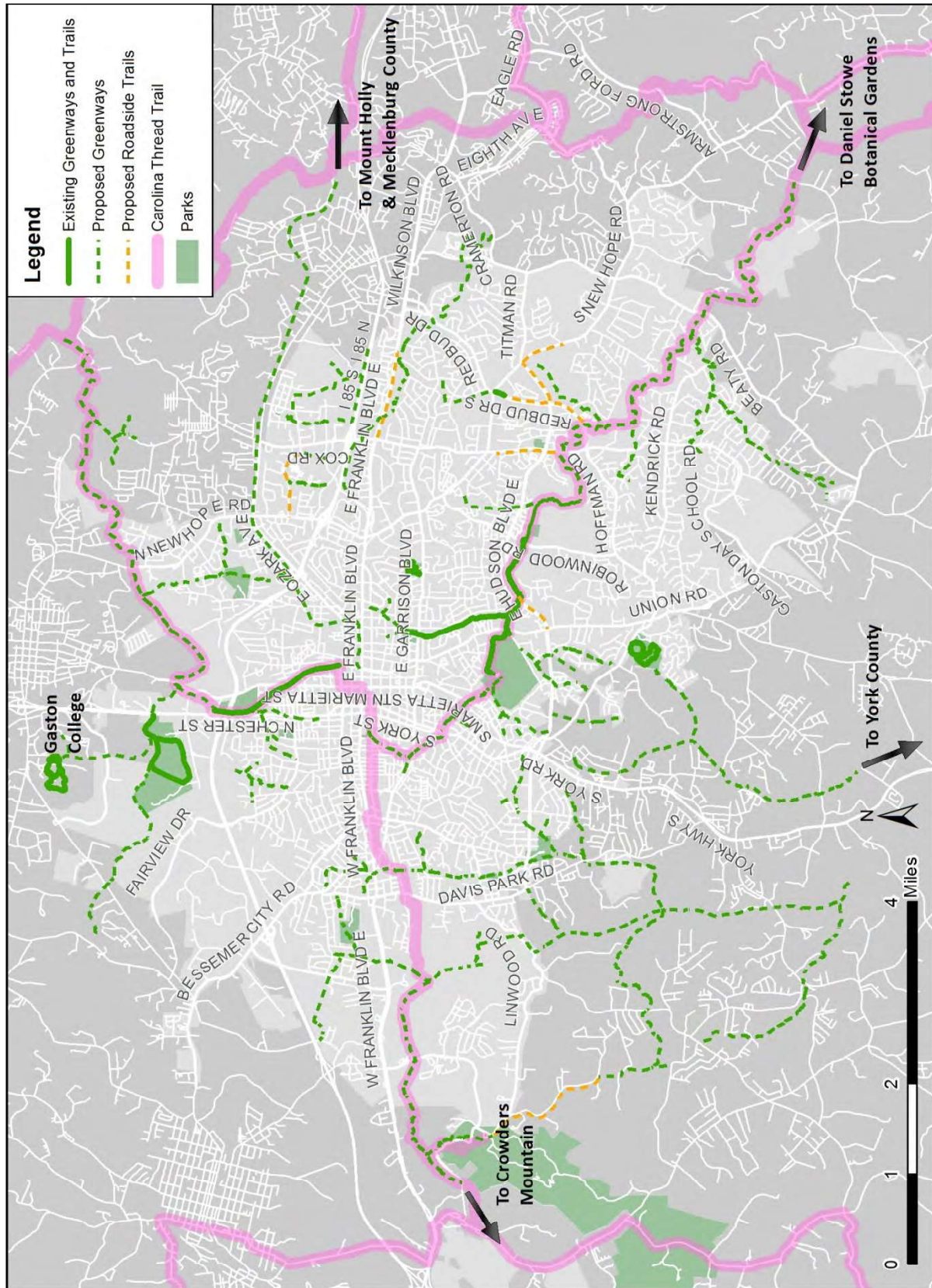


Figure 2-5: Proposed System of Public Greenways and Trails

Table 2-6 shows these “pedestrian access” ratios and the average weekday ridership figures in 2013 for the different Gastonia Transit routes. The #2 South New Hope and #3 South Marietta routes are combined because these routes are served by one bus and the ridership data cannot be disaggregated. As can be seen, all routes have a ratio under 1.00, indicating that sidewalk gaps do exist throughout the network. The City of Gastonia does not currently inventory its bus shelters, but most of the high volume bus stops have covered bus shelters with seating.

Table 2-6: Transit Ridership and Pedestrian Access Ratio by Route

ROUTE	AVG. 2013 WEEKDAY RIDERSHIP	SIDEWALK TO ROADWAY LENGTH RATIO*
#1 Franklin Boulevard	216	0.74
#5 Edgewood	175	0.67
#4 South York	166	0.58
#2 South New Hope & #3 South Marietta	177	0.47
#8 Hospital	159	0.43

*Excludes limited-access freeways

2.5 Potential Trip Generators

Potential pedestrian generators were identified and incorporated into a land-use based map as presented in **Figure 2-7**. This information was incorporated into the prioritization methodology that is presented in Chapter 4 of the Plan.

As the political center and largest city of Gaston County, Gastonia is home to many social and cultural services which are pedestrian generators. However, unlike some small cities, these services are dispersed throughout the City. While political and administrative facilities, such as City Hall and the County Courthouse, are still located downtown, other facilities, such as the Gaston County Health Department, the Main Branch of the Gaston County Library, the Schiele Museum, and the CaroMont Regional Medical Center are located in other parts of the City. At the same time, regional-scale commercial developments have increasingly located east of downtown along Franklin Boulevard. Today, the area between Eastridge Mall and Franklin Square serves as a secondary central business district, including regional-scale shopping, hotels, and medical facilities.

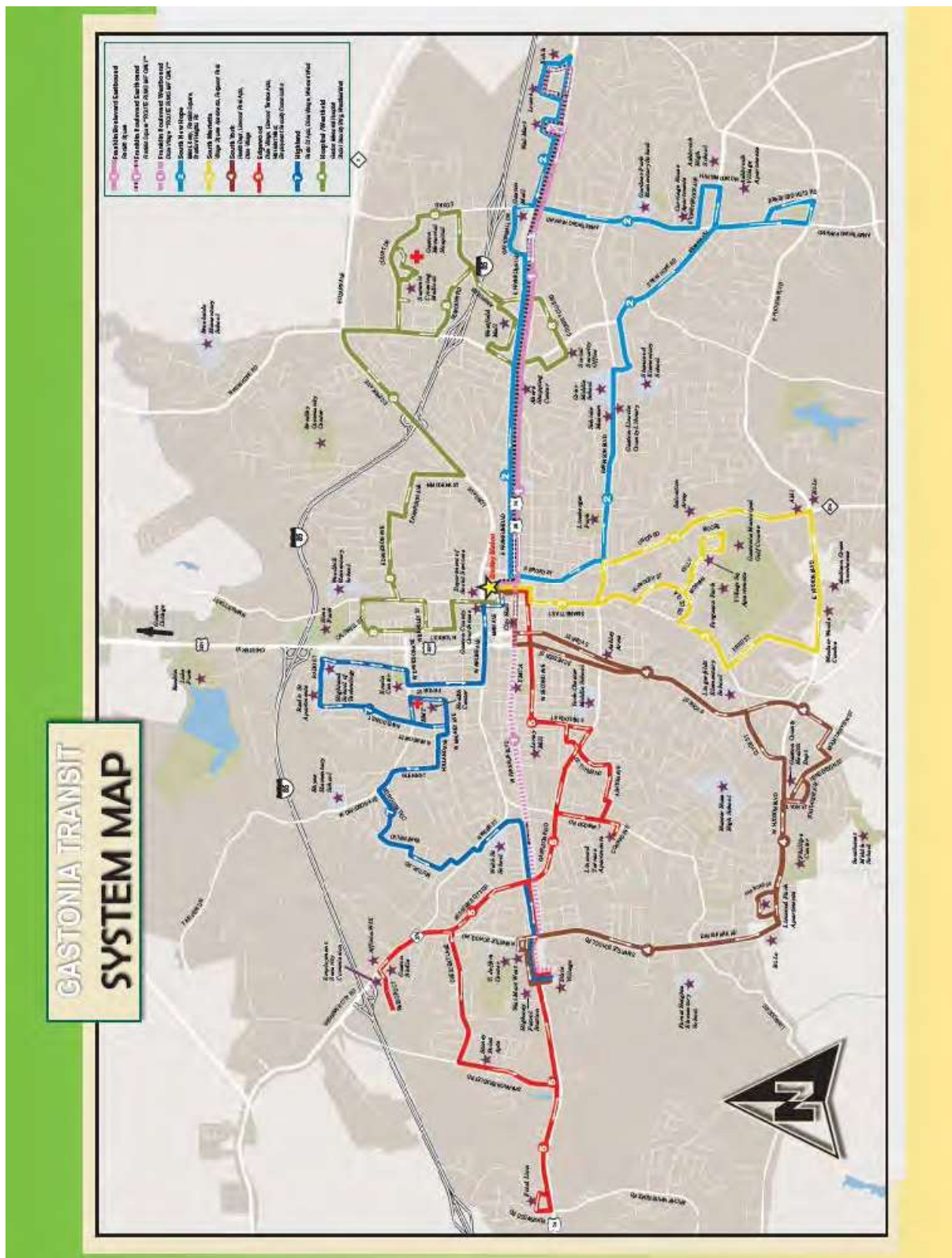


Figure 2-6: Gastonia Transit System Map

Downtown is home to many pedestrian generators and has a good network of sidewalks and pedestrian signals at intersections. In addition to City Hall and the Gaston County Administrative building, there is also the Bradley Station terminal for Gastonia Transit buses. The Salvation Army and other social services are also located downtown and attract many pedestrians. Just north of the Downtown Historic District are the Gaston County Courthouse and Gaston County Human Services Center. While below-grade railroad tracks separate these two major pedestrian generators from the rest of downtown, these facilities are well connected by wide sidewalks and pedestrian signals. The Marietta Street Bridge, the main bridge between these facilities and downtown, was recently redesigned to be more pedestrian friendly.

The Gaston County Health Department is another generator, especially when its surrounding uses, including public housing, two schools, a park, and a grocery-anchored strip mall, are considered. This cluster of pedestrian activity is located in the southwestern part of the City on Hudson Boulevard. Many residents arrive here by public transit, and while there are sidewalks on the main streets, sidewalk is still missing in some areas. Pedestrian signals are present at the intersection of Hudson Boulevard and Lynhaven Drive/Lyon Street, where most pedestrians cross the 4-lane divided Hudson Boulevard.

The Schiele Museum and Main Branch of the Gaston County Library are located across the street from each other on Garrison Boulevard southeast of Downtown. Also nearby are Grier Middle School and a mix of offices and retail. The internal sidewalk networks for these pedestrian generators are good and there is sidewalk along Garrison Boulevard for most of the immediate area. There is also pedestrian signalization at the intersection of Garrison Boulevard and Churchill Drive; however, there is currently no sidewalk down Churchill Drive or other streets that lead into the relatively dense residential areas behind these pedestrian generators.

Some recreation facilities, such as Erwin Center, Bradley Center, Lineberger Park, Martha Rivers Park, and the City's greenway system are also major pedestrian generators in the warmer months. These facilities are scattered throughout the City and most have been integrated into the surrounding sidewalk network. In many cases, recreational facilities at schools are also open to the public after school hours.



Schools themselves are another type of pedestrian generator, especially those located in the more urbanized areas. The City has historically made many efforts to better connect schools to their surrounding neighborhoods, often through the Safe Routes to School program. While this has resulted in many improvements, including sidewalks, trails, and pedestrian signals, there are still some elementary and middle schools that lack adequate sidewalk facilities, particularly in areas more recently annexed by the City.

Commercial areas in general were recognized as high pedestrian generators, as illustrated in Figure 2-6. These ranged from large shopping centers, such as the Walmart and Dixie Village on West Franklin Boulevard, to convenience stores that attract many pedestrians from surrounding neighborhoods. Most shopping centers have adequate internal sidewalk systems but lack sidewalk on the frontage street, thus missing a critical connection to surrounding neighborhoods and bus stops. Convenience stores are often well integrated into the sidewalk network but have a considerable amount of curb cuts and high-traffic roadways along their frontage, which can be intimidating and unsafe for pedestrians.

As with commercial areas, high-density residential areas were also recognized as major pedestrian generators. In addition to a higher concentration of residents, those living in high density residential areas tend to have lower rates of vehicle ownership and are more likely to walk places. As with shopping centers, many apartment complexes have good internal sidewalk connectivity but lack adequate connectivity to surrounding properties. In fact, many newer apartment complexes are gated and restrict pedestrian access to one or two locations.

2.6 Pedestrian Crashes

A pedestrian crash map was also developed (see **Figure 2-8**), which captures all police reported crashes involving pedestrians in Gastonia for the years 2007 to 2011. The map also highlights the severity of injury to the pedestrians. At the first public meeting, participants were asked to review the map and assist in the process of identifying locations where pedestrian crash clusters appeared to exist.

From the map, the following can be understood:

- Three of the five fatal injuries from 2007-2011 occurred along Franklin Boulevard and the other two were in residential areas.
- Crashes appear more prevalent along commercial corridors where wider roads and higher traffic speeds are common, such as Franklin Boulevard, Cox Road, and New Hope Road.
- The majority of neighborhood crashes resulted in “possible injury,” indicating slower speeds and less severe crashes.
- Most crashes are within close proximity to intersecting streets where greater potential for vehicular and pedestrian conflicts exist.

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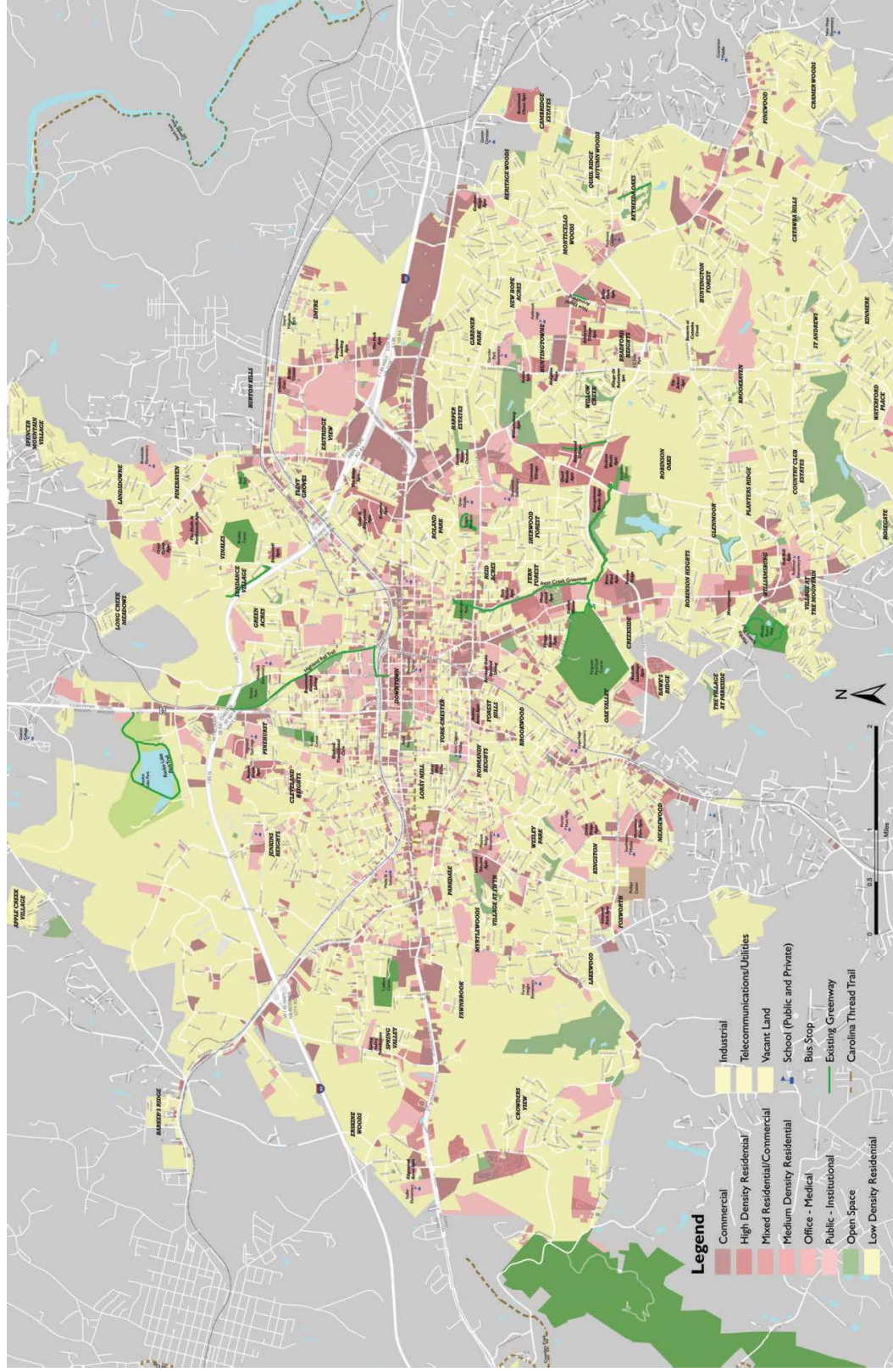


Figure 2-7: Potential Trip Generators

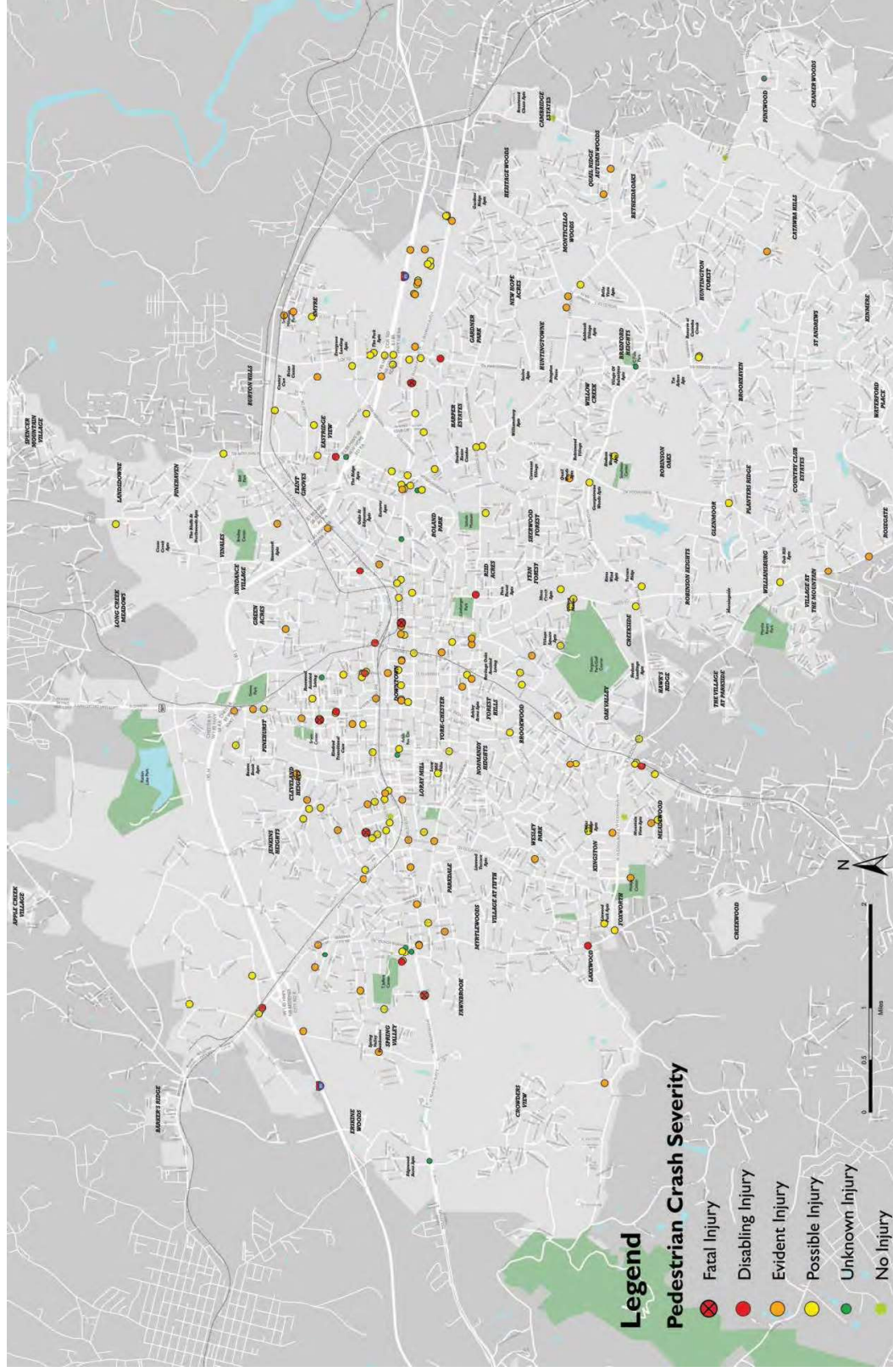


Figure 2-8: Pedestrian Crashes (2007-2011)

Table 2-7 presents types of crashes and associated numeric data. This data was obtained using the online North Carolina Pedestrian and Bicycle Crash Data Tool provided by NCDOT's Division of Bicycle and Pedestrian Transportation. This tool allows the user to access an online database of police reported bicycle and pedestrian crashes.¹²

Table 2-7: Pedestrian Crashes (2007-2011)

CRASH SEVERITY	YEAR					TOTAL
	2007	2008	2009	2010	2011	
Fatal Injury	2	0	1	0	2	5
Disabling Injury	5	4	2	0	1	12
Evident Injury	19	12	9	11	13	65
Possible Injury	24	21	21	24	22	110
Unknown Injury	5	1	2	1	5	4
No Injury	1	0	3	3	1	19
Total	56	38	38	39	44	215

Source: North Carolina Pedestrian and Bicycle Crash Data Tool

2.7 Planning Context

A number of planning documents have been developed at the local, regional, and state levels in recent years that have applicability to or influence on the Gastonia Comprehensive Pedestrian Plan. Content was reviewed to gain understanding of previous recommendations and determine methods for building on previous efforts. Documents that were reviewed are listed below and portions of each document that have bearing on pedestrian travel in Gastonia are summarized in **Appendix B**.

- Keep It Movin' Gaston: Gaston-Cleveland-Lincoln MPO 2035 Long Range Transportation Plan
- Downtown Streetscape & Public Realm Plan
- Franklin Boulevard Corridor Master Plan

- Gastonia 2025 Comprehensive Plan
- Vision for a Healthy Community: Parks and Recreation Long Range Plan
- Franklin/Myrtle School Small Area Plan
- Highland Master Plan
- Downtown to Lineberger Pedestrian and Bicycle Connection
- Creating Opportunities for Active Living, North Carolina Department of Health and Human Services (NC DHHS) Grant-Supported Effort
- NCDOT Complete Streets Planning and Design Guidelines
- WalkBike NC

2.8 Pedestrian Issues

Steering Committee engagement, walking and van tours, public input, review of the existing context, and field analysis revealed a number of concerns regarding pedestrian conditions in Gastonia. These issues are listed at right. Recommendations presented in Chapter 4 of the Plan seek to alleviate or completely remedy these issues.



Pedestrian Issues

- Too many curb cuts and driveways
- Excess underutilized pavement
- Overbuilt roads
- High speed traffic
- Americans with Disabilities (ADA) issues
- Not enough time for pedestrians to cross large arterial roads
- Sidewalks in poor condition
- Lack of buffers between the sidewalk and the road
- Large arterial roads with a sidewalk on only one side
- Bridges with narrow or missing sidewalks
- Deteriorated crosswalks
- Pedestrian median islands that don't provide a physical separation from traffic
- Intersections without four crosswalks
- Gaps in the pedestrian network that inhibit connectivity
- Of the existing and planned greenways, it's unclear which ones serve (or could serve) a pedestrian transportation purpose
- Pedestrian access to transit is limited by a lack of surrounding sidewalks and amenities such as benches and shelters, as well as difficult crossing conditions
- Pedestrian safety in parking lots
- Poor lighting conditions
- Pedestrians jaywalking and/or crossing at unmarked mid-block locations
- Limited sight distance
- No sidewalks at all on some collector streets



Franklin Boulevard at Linwood Road

3 Programs, Policies, and Design Standards

Programs, policies, and design standards affecting pedestrian travel in the City of Gastonia were reviewed. Recommendations for revisions and additions have been made and are presented in this chapter of the Plan.

Policies and programs complement and support physical improvements and ongoing maintenance to the pedestrian network.

3.1 Programs and Policies

Existing Programs and Policies

The City of Gastonia has several existing programs regarding pedestrians. As previously mentioned, the Engineering Department maintains a database of sidewalk requests from citizens along with sidewalks identified in previous planning efforts. Cost estimates are developed for these sidewalk projects and other attributes are noted, such as the presence of a worn path or proximity to schools and parks. These sidewalk projects are constantly evaluated as funding becomes available. The City also has a more formal Sidewalk Request Petition program whereby the City installs new concrete sidewalk by request, in the form of a petition, from the majority street's property owners that own a majority of the street frontage. City Engineering staff will assist in determining the most feasible limits of the project, design the project, and bid and administer the construction of the curb and gutter or sidewalk. All property owners that are benefited by the project will be assessed an amount, based on street frontage, sufficient to cover 100 percent of the total cost of the project.

The City also occasionally issues bonds for infrastructure, including pedestrian infrastructure like sidewalks. The most recent municipal bonds, approved in 2010, have resulted in the installation of sidewalks along many collector and arterial roads in the City.

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Gastonia Transit and the Department of Public Works and Utilities have less formal, annual programs that address deficiencies in the City's pedestrian system. Each year, Gastonia Transit addresses the lack of bus shelters by installing, on average, two shelters a year at high volume bus stops. Similarly, each year, the Department of Public Works and Utilities dedicates a certain amount of funding to installing, repairing, and replacing ADA-compliant sidewalk ramps.

A number of state and federal policies also exist that directly pertain to pedestrian safety and accommodations:

- North Carolina Complete Streets Policy
<http://www.completestreetsnc.org/>
- NCDOT Pedestrian Policy Guidelines
http://www.ncdot.gov/bikeped/download/bikeped_Ped_Policy.pdf
- NCDOT Greenway Policy
http://www.ncdot.gov/_templates/download/external.html?pdf=http%3A//www.ncdot.gov/bikeped/download/bikeped_laws_Greenway_Admin_Action.pdf
- NCDOT Board of Transportation Resolution for Bicycling and Walking
http://www.ncdot.gov/bikeped/download/bikeped_laws_BOT_Mainstreaming_Resolution.pdf
-
- United States Department of Transportation Policy Statement on Bicycle and Pedestrian Accommodation Regulations and Recommendations (March 2010)

Recommended Programs and Policies

Members of the Steering Committee were active in determining the most appropriate programs and policies for the Plan. Potential education, encouragement, enforcement, and maintenance policies and programs were provided to the Steering Committee for review and comment. Steering Committee members provided feedback on the most appropriate programs and policies as well as direct comments on appropriate applications to the City of Gastonia. The final set of programs and policies is the result of an interactive process and is informed by best practices in other cities.

Recommended programs and policies are presented in **Table 3-1** and **Table 3-2**. In addition to these, the North Carolina Statewide Pedestrian and Bicycle Plan identifies a number of programs the City of Gastonia may want to consider.¹³

¹³ <http://www.ncdot.gov/bikeped/download/WalkBikeNCPlanChapterslowres.pdf>

Table 3-1: Recommended Education, Encouragement, Enforcement Programs and Policies

PROGRAM/POLICY	DESCRIPTION
Update/Maintain Existing GIS Sidewalk Inventory	<ul style="list-style-type: none"> • Maintaining the City's GIS-based sidewalk inventory is an important tool for tracking the location of existing sidewalks. • Updating the inventory to include curb ramps and condition information would make the dataset useful for asset management.
Web/Mobile Reporting App	<ul style="list-style-type: none"> • Provide a web/mobile app that allows citizens to report non-emergency physical and infrastructure issues. • This would include any issues that impact pedestrian safety, access, and comfort. • Interdepartmental communication would increase the effectiveness of such a system (e.g., police and engineering). • Marketing would be needed to make the public aware of the reporting app.
"Near Miss" Reporting System	<ul style="list-style-type: none"> • A near miss reporting system would allow travelers to identify locations and operations that may create a safety risk before an incident occurs. • This can be used as a complement to a web/mobile reporting app – evaluation of maintenance needs and involvement of police and engineering departments. • Coupling and comparing actual crash data with near miss locations would assist in determining accident-prone areas. • Marketing would be needed to make the public aware of the reporting system.
Pedestrian Counts	<ul style="list-style-type: none"> • Regular pedestrian counts are a means of measuring the effect of physical, operational, and programmatic changes on walking rates. • Existing pedestrian counts demonstrate areas of demand and can be used to help support investment in pedestrian network improvements. • Conducting pedestrian counts in the years following network investments can assist in demonstrating the impact improvements have on increasing pedestrian travel. • The City should coordinate with NCDOT's emerging pedestrian and bicycle count program.
Staff Training	<ul style="list-style-type: none"> • Establish a program to train City staff whose jobs affect pedestrian safety (i.e., planning, engineering, parks and recreation, police department, etc.). "Watch For Me NC" training materials could be utilized (http://www.watchformenc.org/). • Such training will not only educate staff on pedestrian issues and concerns but will assist in implementation of the Plan.
Walking Encouragement	<ul style="list-style-type: none"> • Walking route maps are an encouragement strategy for getting more people walking while indicating the most comfortable and safe routes that link residents to key destinations and areas of interest. • As part of walking route maps, including distance and terrain information will allow user to select the most appropriate routes for their skill level. • Organized neighborhood and company walking and running groups can be a popular way for people to get exercise and build social networks.
Media Collaboration	<ul style="list-style-type: none"> • Work with local print and television media to develop a series of educational pieces that address both safe driving and walking behaviors; these pieces could also cover the rules applicable to all users of public roadways and should be in compliance with North Carolina law (http://www.ncdot.gov/bikeped/lawspolicies/). • The Government Access Channel (cable channel 16) could be an excellent format for providing instruction on appropriate walking and driving behaviors. Utilizing "Watch For Me NC" materials could be an easy starting point for public service announcement content (http://www.watchformenc.org/). • Evaluate media methods for reaching those without access to newspaper and cable television.
Child Pedestrian Safety Curriculum	<ul style="list-style-type: none"> • Collaborate with Gaston County Schools to implement the National Highway Traffic Safety Administration (NHTSA) Child Pedestrian Safety Curriculum, which teaches and encourages pedestrian safety for students grades Kindergarten through 5th Grade (http://www.nhtsa.gov/ChildPedestrianSafetyCurriculum). • This NHTSA curriculum is organized into five lessons: walking near traffic, crossing streets, crossing intersections, parking lot safety, and school bus safety. Each lesson builds upon a previous set of skills learned. • Another resource to consider is NCDOT's "Let's Go NC!, A Pedestrian and Bicycle Safety Skills Program for Healthy, Active Children" (https://connect.ncdot.gov/projects/BikePed/Pages/LetsGoNC.aspx).
Speed Limits	<ul style="list-style-type: none"> • Consider lowering the standard speed limit (35 mph) and/or implementing targeted speed limit reductions in areas of high pedestrian demand/potential. • Regarding residential areas, the City already will grant a speed limit reduction if requested by residents.

Table 3-2: Recommended Maintenance and Improvement Programs¹⁴

PROGRAM/POLICY	DESCRIPTION
Maintenance and Repair	<ul style="list-style-type: none"> • Fund the maintenance of sidewalks and other pedestrian infrastructure on an ongoing basis. • Maintaining and repairing sidewalks is a way to protect the City's investment in the pedestrian network and can help the City's overall walkability.
ADA Curb Ramps	<ul style="list-style-type: none"> • Begin a program to install and retrofit curb ramps at all intersections within the City. • Set a per year goal. • Ensure that new curb ramps follow Americans with Disability Act (ADA) guidance.
Crosswalks	<ul style="list-style-type: none"> • Establish a citywide crosswalk improvement program. • Implement it in pilot locations, then set a per year goal. • As part of the program, establish as a baseline default that crosswalks will be marked on all four legs of an intersection.
Pedestrian Countdown Signals	<ul style="list-style-type: none"> • Create a proactive pedestrian countdown signal improvement program to install pedestrian countdown signals at new locations on an ongoing basis. • Set a per year goal.
Pedestrian Refuge	<ul style="list-style-type: none"> • Where existing painted center medians exist in proximity to intersections, seek opportunities to construct raised medians in their place to provide pedestrian refuge.
Transit Access	<ul style="list-style-type: none"> • Establish a program to provide better crossing opportunities at bus stops, especially at uncontrolled mid-block locations. • If existing crossing locations can't be improved, consider moving the bus stop to a location where better crossing conditions can be accommodated. • Consider implications to transit operations prior to relocating bus stops.
Midblock Crossings	<ul style="list-style-type: none"> • Consider midblock crossing improvement opportunities along corridors where signals are currently spaced far apart. • Improvements may include advanced warning signage and pavement markings, Rectangular Rapid Flash Beacons, and/or HAWK signals.
Street "Right Sizing"	<ul style="list-style-type: none"> • Evaluate opportunities to implement lane diets, road diets, curb extensions, and other reallocations to "right size" existing roads so that they function better for all modes. • Reclaimed pavement areas can be utilized for buffers/greenstrips, sidewalk widening, bike lanes, and/or curb extensions. • In all cases, sufficient traffic analysis should be performed to ensure functionality and appropriateness of treatments.

¹⁴ Design guidelines specific to these areas of maintenance and improvement are included in Appendix D.

3.2 Design Standards

Existing Standards and Details

A review of current standards and details that apply to pedestrian related facilities in the City of Gastonia was performed. A number of details were provided by the City of Gastonia and encompass standards and typical sections from the City of Gastonia, Gaston-Cleveland-Lincoln MPO, and NCDOT. A detailed documentation of this review is included in **Appendix C**.

In general, existing details did not include the following best practices:

- Crosswalks
 - Placement and markings
- Typical signage for pedestrians at intersections and midblock crossings
- Bus Stops
 - Placement and access
- Traffic Calming
 - Raised Crosswalks
 - Curb Extensions

Preferred Design Standards and Policies

As with policies and programs, members of the Steering Committee were active in determining preferred design standards and policies for the Plan. Potential design standards and policies were provided to the Steering Committee for review and comment. Comments were received during a Steering Committee meeting, including how such should be applied in Gastonia. **Table 3-3** presents preferred design standards and policies for the City of Gastonia, which are the result of an interactive process and are informed by best practices in other cities. A library of pedestrian facility design guidelines is included in **Appendix D**. NCDOT specifically adheres to the American Association of State Highway and Transportation Officials (AASHTO) design guidelines and the Manual on Uniform Traffic Control Devices (MUTCD), as well their own NCDOT Complete Streets Planning and Design Guidelines, when considering pedestrian facility design.

Table 3-3: Preferred Design Standards and Policies

STANDARD/POLICY	DESCRIPTION
Complete Streets Policy	<ul style="list-style-type: none"> Develop and adopt a recommended complete streets policy in accordance with the National Complete Streets Coalition's 10 ideal elements of a complete streets policy, including a vision, applicability to all users and all projects, specific exceptions, connectivity of the network for all modes, design criteria, context sensitivity, performance standards, and next steps.
Design Details	<p>The following modifications or additions to current design details are recommended:</p> <ul style="list-style-type: none"> 5-foot minimum sidewalk width on collector streets and higher; 4-foot minimum sidewalk width on residential streets provided the entire sidewalk width is maintained "free and clear" of obstruction. Where feasible, 5- to 6-foot minimum buffer (greenstrip) widths between road and sidewalk on collector streets and higher. Allow 11-foot lane widths on all streets. Maintenance of sidewalk slope and grade across driveways. Two curb ramps per intersection corner; if constrained, utilize depressed corner (i.e., don't point pedestrians into middle of intersection); ensure that new curb ramps follow Americans with Disability Act (ADA) guidance, specifically with regard to the width and depth of the landing area provided at the top of the curb ramp. In addition to signage for a shared street, shared lane pavement markings should be shown and denoted in plan view where feasible. Placement and marking of crosswalks. Typical signage for pedestrians at intersections and midblock crossings. Encourage pedestrian countdown signals as part of all new and existing signalized intersection improvement projects. Placement and access of bus stops. Traffic calming treatments that benefit pedestrians, including raised crosswalks, curb extensions, and pedestrian refuge islands.
Signal Timing Policy	<ul style="list-style-type: none"> Ensure that the City's official policy is to time all signals using the guidance for pedestrian crossing time (i.e., walking rate of travel of 3.5 feet per second) included in the latest Manual on Uniform Traffic Control Devices (MUTCD).
Unified Development Ordinance	<p>Evaluate Gastonia Unified Development Ordinance to determine:</p> <ul style="list-style-type: none"> Potential to amend existing access management policy (Section 9.23). In addition to frequency and spacing of driveways, this policy should address driveway design, inter-parcel connectivity, access from side streets, and right-in/right-out access strategies. Potential inclusion of crosswalk requirements along public roads and within private developments. Potential inclusion of pedestrian signal requirements along public roads and within private developments.
NCDOT Resolution	<ul style="list-style-type: none"> The City should adopt a resolution requesting pedestrian accommodations (i.e., sidewalks, ADA curb ramps, crosswalks, pedestrian signals at signalized intersections, etc.) be funded on all non-interstate NCDOT road and bridge projects within the municipal boundaries.



Avon/Catawba Creeks Greenway near Fern Forest Drive at Holly Drive

4 Network Recommendations

This chapter presents recommendations for improving Gastonia's pedestrian network. Best practices have been incorporated into the recommendations and strategies are intended to assist in reducing barriers to pedestrian travel by improving safety, convenience, and comfort.

Recommendations have been formulated to reduce barriers while improving safety, convenience, and comfort.

4.1 Pedestrian Environment

The pedestrian environment can be defined by two primary areas of activity: 1) Along the Roadway; and 2) Across the Roadway. Consideration should be given to both of these areas of activity when implementing recommended improvements and determining new improvements moving forward.

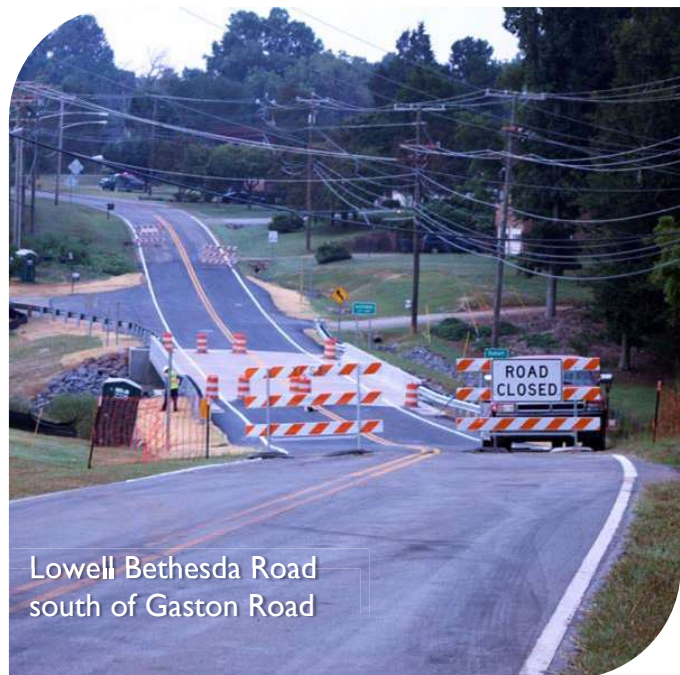
Along the Roadway

Providing a quality walking experience for pedestrians along the streets and roadways in Gastonia is influenced by a variety of factors, including:



South New Hope Road at Redbud Drive

- **Sidewalks:** Sidewalks are the central component of the pedestrian network. Sidewalks and walkways should provide a continuous system of accessible paths for pedestrians.
- **Buffers:** A pedestrian's safety and comfort in the roadway environment is significantly affected by the width and quality of the buffer between the sidewalk and the roadway on streets with heavy traffic volumes. Buffers such as on-street parking, street trees, bike racks, and landscaping (or greenstrips) can enhance the pedestrian experience by separating the vehicular traffic lanes from the pedestrian space on the sidewalk.
- **Obstructions:** Items reducing the clear width for pedestrian travel along sidewalks affect sidewalk functionality. While necessary, utility poles, signs, mailboxes, and fire hydrants should be placed outside a minimum 48-inch clear width zone on the sidewalk. Additionally, street trees, planters, café tables and retailers' merchandise can contribute to a lively and attractive pedestrian environment, but appropriate space for these items is needed.
- **Access to Transit:** Sidewalk connectivity in the proximity of bus stops provides access to these stops for all riders, especially important to older residents and those with disabilities. Further, the provision of benches, shelters, and other amenities improve pedestrian comfort and safety while also increasing transit ridership.
- **Vehicular intrusions:** Sidewalks are often interrupted by driveways, introducing conflict zones into the sidewalk. Illegal sidewalk parking can force walkers into the street.
- **Bridges:** Bridges can serve as either connections or barriers in the pedestrian network.
- **Access to Trails:** There are currently over 8 miles of multi-use trails in Gastonia, with another 60 miles planned. Pedestrian access to trails is predominantly provided via street crossings and at trailhead locations.

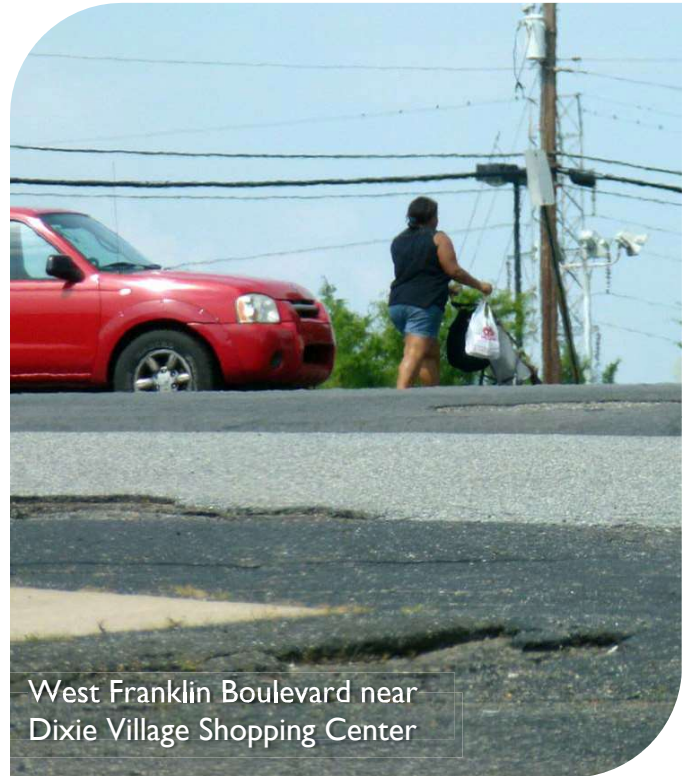


Lowell Bethesda Road
south of Gaston Road

Across the Roadway

In addition to providing continuous and safe facilities adjacent to roadways, safe street crossings are a critical component of an accessible and complete pedestrian network. Essential factors in determining the quality of a pedestrian's experience crossing a roadway include intersection geometry and the character of the road. The following is an overview of intersection considerations that affect pedestrians.

- **Intersection Geometry:** Intersection geometry is a critical element affecting accessibility and pedestrian comfort crossing streets. Skewed intersections that result in obtuse angles (larger than 90 degrees) allow motorists to make right turns across the pedestrian travel way at higher speeds, while often interfering with pedestrians' ability to see turning traffic.
- **Crosswalks:** Crosswalk markings are used to alert motorists to locations where they should expect pedestrians and to identify a designated crossing location for pedestrians. While it is preferred that crosswalks be marked, a crosswalk may be marked or unmarked since, legally, crosswalks exist at all intersections, unless specifically prohibited.
- **Pavement Condition:** The pavement condition of crosswalks, curb ramps, and corners also affect pedestrian safety and comfort. All pavement areas should be ADA-compliant, using PROWAG recommended standards.
- **Curb Ramps:** ADA-compliant curb ramps ensure the pedestrian network is accessible for all users and creates a more useful network for pedestrians traveling with strollers or carts.



- **Width and Number of Lanes:**

The wider the road that must be crossed, the longer the pedestrian is exposed to the possibility of being hit while crossing. Multiple travel lanes create the possibility of “multiple threat” crashes, where one vehicle yields but blocks the view of another vehicle that then hits the pedestrian.

- **Pedestrian Crossing Islands:**

In locations with longer crossing distances (i.e., more than two lanes) and/or higher vehicle speeds, pedestrian crossing islands benefit pedestrians by providing a refuge. In particular, pedestrian crossing islands have been shown to increase safety for pedestrians crossing multi-lane roadways at un-signalized crossings.



West Franklin Boulevard
west of Chester Street

- **Curb Extensions:** Curb extensions (or curb bumpouts) shorten the distance pedestrians must cross, while at the same time increasing their visibility to motorists. By narrowing the curb-to-curb width of a roadway, curb extensions help reduce motor vehicle speeds and improve pedestrian safety.
- **Traffic Signals and Stop Signs:** Traffic controls have a significant impact on a pedestrian’s experience crossing the roadway. Particularly important is the distance between controlled intersections, since few pedestrians will walk very far to reach an official crosswalk.
- **Signal Timing:** It is essential to provide signals that are phased and timed to allow pedestrians of all abilities to cross the roadway, including those who are typically slower (children, senior citizens, people with limited mobility). At the same time, signal delay must be minimized in order to reduce the amount of illegal and unsafe crossing that occurs when pedestrians get impatient waiting for the signal to change.
- **Lighting:** Pedestrians can be adversely affected by low-light conditions. In fact, two-thirds of pedestrian fatalities occur between dusk and dawn. Lighting is important at intersections and mid-block crossings, particularly in locations near transit stops.
- **Signage and Striping:** Signage and striping support other infrastructure and signal elements of the pedestrian’s travel across the roadway. They inform pedestrians of the

crossing location and alert motorists of the presence of pedestrians. Stop bar placement is intended to create appropriate space between motor vehicles stopped at a controlled intersection and pedestrians walking in the crosswalk. Overall, signage and striping should be well-placed and conform to current MUTCD standards.

4.2 Toolbox of Effective Treatments

A toolbox of effective treatments is presented in **Table 4-1** to assist in planning and design of future improvements. Recommended treatments are categorized as follows:¹⁵

- **Signalization** treatments use traffic signals to increase the safety and comfort of pedestrians crossing the street. Example treatments include pedestrian signals, improving signal timing, and modifying signal phasing to provide a Leading Pedestrian Interval (LPI).
- **Geometric** treatments add or adjust existing physical features in the pedestrian network. Example treatments include installing pedestrian refuge and curb extensions.
- **Signs/Markings/Operational** treatments are those that do not fit within the other two categories. Example treatments include pavement markings, lighting, turn restrictions, and enforcement.

Recommended treatments in each of these categories address both “across the roadway” and “along the roadway” needs. Depending on the exact location and desired outcome, a single treatment or a combination of several may be appropriate. In all cases, careful consideration and review of travel patterns for all modes is recommended. This toolbox can be used by the City of Gastonia to program roadway improvement projects and standalone pedestrian projects, as well as influence the private development process.

¹⁵ http://safety.fhwa.dot.gov/ped_bike/tools_solve/ped_tctpepc/index.cfm

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Table 4-1: Toolbox of Effective Treatments

ISSUE	DESCRIPTION	INFRASTRUCTURE ELEMENTS	TYPES OF RECOMMENDATIONS	
ACROSS THE ROADWAY	Inadequate or missing crossing facilities	<p>Signalization</p> <ul style="list-style-type: none">Traffic signalsPedestrian signalsSignal timing and sequencing <p>Geometric</p> <ul style="list-style-type: none">Pedestrian refuge islandsCurb extensions <p>Signs/Markings/Operational</p> <ul style="list-style-type: none">CrosswalksLightingSignage	<p>Signalization</p> <ul style="list-style-type: none">Add pedestrian signals where missingSignalize currently uncontrolled intersections as warrantedInstall second pedestrian signal in medians at wide crossings <p>Geometric</p> <ul style="list-style-type: none">Install pedestrian refuge islandsInstall curb extensions to decrease crossing distance and slow turning vehiclesAdd stop signs as warrantedInstall Rapid Flash Beacon at select locations <p>Signs/Markings/Operational</p> <ul style="list-style-type: none">Add crosswalks or upgrade to high visibility crosswalks to increase motorists' awareness of crossing pedestrians and highlight desired crossing locationsAdd stop signs as warrantedInstall Rapid Flash Beacon at select locations	
	Insufficient time to cross intersection	<p>Signalization</p> <ul style="list-style-type: none">Signal timingPedestrian signals <p>Geometric</p> <ul style="list-style-type: none">Curb to curb distance, based on intersection geometryCurb extensionsPedestrian refuge islands	<p>Signalization</p> <ul style="list-style-type: none">Increase the length of time a walk signal is providedProgram a leading pedestrian interval into the signal cycle <p>Geometrics</p> <ul style="list-style-type: none">Reduce the crossing distance with curb extensions and pedestrian refuge islandsReduce turning radii at intersections to accommodate curb extensions and pedestrian refuge islands where possible	
	Wide or diagonal intersections	<p>Regardless of the intersection size or shape, the shortest pedestrian crossing distance typically offers the safest crossing for pedestrians (i.e., reducing the likelihood of a crash with a motor vehicle).</p> <p>Streets that intersect at angles other than 90° create either wide or narrow corners. Wide corners allow motorists to turn without slowing down. When making a right-hand turn, motorists must look back and over the left shoulder—a maneuver that is difficult to execute and diverts a motorist's attention from potential pedestrians in the crossing just ahead. When making left-hand turns, motorist may also fail to observe pedestrians as they move easily through a wide turn.</p>	<p>Signalization</p> <ul style="list-style-type: none">Pedestrian signals <p>Geometric</p> <ul style="list-style-type: none">Signal timing and sequencingIntersection geometryPedestrian refuge islands <p>Signs/Markings/Operational</p> <ul style="list-style-type: none">CrosswalksSignage	<p>Signalization</p> <ul style="list-style-type: none">Program a leading pedestrian interval into the signal cycle <p>Geometric</p> <ul style="list-style-type: none">Create intersections with 90° anglesInstall pedestrian refuge islandsConsider feasibility of a modern roundabout <p>Signs/Markings/Operational</p> <ul style="list-style-type: none">Stripe high visibility crosswalksNarrow travel lanes to calm traffic
	Complex intersections	<p>Intersections where three or more streets come together create challenges for all modes. Many of the challenges of wide or diagonal intersections may also be present at complex intersections. Another type of complex intersection is an offset intersection.</p> <p>Pedestrians may find it difficult to travel through complex intersections comfortably and safely. Pedestrians may need to cross more streets and be aware of more motor vehicles approaching from a number of different directions, especially at crossings without traffic controls that are synchronized with the whole intersection.</p>	<p>Signalization</p> <ul style="list-style-type: none">Signal timing and sequencing <p>Geometric</p> <ul style="list-style-type: none">Intersection geometryNumber of streets to crossPedestrian refuge islands <p>Signs/Markings/Operational</p> <ul style="list-style-type: none">CrosswalksTurning restrictionsSignage	<p>Signalization</p> <ul style="list-style-type: none">If more than two phase signal, allow pedestrians to cross on all phases where crossing is safeConsider separate pedestrian phase for offset intersections <p>Geometric</p> <ul style="list-style-type: none">Evaluate doing approachesInstall medians to channelize traffic and provide pedestrian refuges <p>Signs/Markings/Operational</p> <ul style="list-style-type: none">Stripe high visibility crosswalks with signage alerting motorists to the presence of pedestriansChange two-way streets to one-way streets to reduce confusion at intersectionsProhibit right turn on red
	Excessive auto-orientation	<p>Excessively auto-oriented streets are any streets where the speed or volume of traffic is inappropriate for the adjacent land use(s). These streets often have 4 or more travel lanes, traffic volumes over 10,000 per day, and posted speeds of 35 mph or more. Motorists may travel at speeds greater than the posted speed limit.</p> <p>In general, pedestrians crossing streets with excessive auto-orientation do not feel comfortable or safe because of the width of the crossings and the speed and volume of traffic. Motorists often fail to yield to pedestrians in crosswalks, especially when turning. Signalized intersections providing traffic control for pedestrian crossings often are too far apart, forcing pedestrians to walk excessively long distances to a protected crossing.</p>	<p>Signalization</p> <ul style="list-style-type: none">Traffic signalsPedestrian signals <p>Geometric</p> <ul style="list-style-type: none">Pedestrian refuge islandsCurb extensions <p>Signs/Markings/Operational</p> <ul style="list-style-type: none">CrosswalksTurn restrictionsCameras	<p>Signalization</p> <ul style="list-style-type: none">Create midblock crossings with appropriate warnings for motorists and protections for pedestrians — may require pedestrian-activated signal <p>Geometric</p> <ul style="list-style-type: none">Reduce turning radii where possibleInstall pedestrian refuge islands <p>Signs/Markings/Operational</p> <ul style="list-style-type: none">Stripe high visibility crosswalks with signage alerting motorists to the presence of pedestriansInstall enforcement cameras calibrated for pedestrian safety needsProhibit right turn on red
ALONG THE ROADWAY	Excessive auto-orientation	<p>Geometric</p> <ul style="list-style-type: none">SidewalksBuffersAccess management <p>Signs/Markings/Operational</p> <ul style="list-style-type: none">SignageCameras	<p>Geometric</p> <ul style="list-style-type: none">Widen sidewalksInstall buffers between sidewalk and travel lanesUse traffic calming treatmentsIdentify appropriate opportunities for access management (i.e., reducing the number, width, and placement of driveways) <p>Signs/Markings/Operational</p> <ul style="list-style-type: none">Re-strip curb line to allow parking, if demand existsInstall speed cameras and/or permanent speed feedback signs	
	Insufficient sidewalk capacity	<p>Geometric</p> <ul style="list-style-type: none">Sidewalk presence and widthTransit stops <p>Signs/Markings/Operational</p> <ul style="list-style-type: none">Minimum clear width walking zone (i.e., control of encroachments)	<p>Geometric</p> <ul style="list-style-type: none">Resolve sidewalk gaps, especially near schools, transit stops, and park entrancesExtend the sidewalk at transit stops to provide additional space for transit rider alighting and boarding <p>Signs/Markings/Operational</p> <ul style="list-style-type: none">Maintain minimum clear width standards through enforcement programRequire sufficient capacity through redevelopment process	

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4.3 Pedestrian Demand

While all parts of the City of Gastonia would benefit from improved pedestrian facilities, it is important to understand and recognize that some areas are more attractive to pedestrian travel and some citizens are more dependent on walking as a mode of transportation. To this end, an approach for quantifying potential pedestrian demand was developed in consultation with City staff and the Steering Committee.

A GIS-based demand analysis was developed that incorporates the City's existing demographic data to prioritize areas where more people have limited mobility, in combination with the locations of pedestrian generators such as transit stops, parks, and schools. Locational data was assigned appropriate weights based on the amount of pedestrian activity that each location would likely generate. Variables included destinations, generators, bus stops, greenways, crash locations, demographics, and recommendations from previous plans. **Table 4-2** presents the variables utilized and their weighting factors.

Figure 4-1 provides a “heat map” that blends the variables presented in Table 4-2 to demonstrate potential geographic demand for pedestrian facilities. Areas that appear “hotter” (signified by orange to red colors on the map) tend to have a higher concentration of the various variables utilized, while areas appearing “cooler” (signified by green to yellow colors on the map) have lower concentrations of the same variables. While all areas of the City were considered in the final determination of recommendations, the identified hotspots became focus areas for detailed field analysis because it was understood that these areas have a higher need for pedestrian infrastructure.

Detailed analysis of hotspots was conducted by a team of planning and design professionals. In-field data collection surrounding hotspot locations was performed, including photography, observation of pedestrian behaviors, and documentation of challenges to pedestrian improvement. Additionally, recommendations were formulated in the field and have been included in the network recommendations presented in Section 4.4 of the Plan. A sampling of hotspot characteristics are provided below.

- **Franklin Boulevard/Cox Road Hotspot** – This area is characterized by automobile oriented suburban style shopping centers that are set back from the road with large parking lots along their frontages. A level of pedestrian infrastructure does exist within individual shopping centers, but connectivity between centers and along roadways is lacking. Roads and driveways are wide and do not have proper crosswalks, curb ramps, or pedestrian signalization, making crossing difficult. Topography, open drainage ditches, and a crossing of Duharts Creek make improvements challenging.
- **Downtown Hotspot** – This area is defined by traditional downtown, mixed use development; buildings are built to the lot line and create a street wall in many areas. Street cross sections range from very wide along Franklin Boulevard to quite intimate along Second Avenue. Some streets have been enhanced for pedestrian travel including Main Avenue and Marietta Street. Most intersections are not complete in their accommodating of pedestrians, missing crosswalks, curb ramps, and/or pedestrian signals. Sidewalk gaps exist throughout this area and the speed of vehicular travel is a concern.

- **Hudson Boulevard/Lyon Street/Lynhaven Street Hotspot** – This area has a complete array of pedestrian-oriented land uses, including a grocery store, Gaston County Health Department, Hunter Huss High School, Southwest Middle School, skilled nursing facility, and several residential areas. Some pedestrian improvements have been made to this intersection, but Hudson Boulevard still presents a challenge to cross because of its wide cross section and the speed of traffic. Sidewalk gaps along Lyon and Lynhaven Streets make connecting through the community difficult.
- **Franklin Boulevard/N. Myrtle School Road Hotspot** – This intersection is particularly challenging to pedestrians. The signal timing does not allow for adequate crossing time, crosswalks and pedestrian signals are not provided on all legs, curb ramps are not ADA-compliant, and motorists are highly aggressive. This area has some of the most sought after pedestrian destinations, including Walmart, Dixie Village Shopping Center, pharmacies, hair salons, and restaurants, but is very inhospitable and dangerous for pedestrian travel.
- **Pinehurst/Cleveland Heights Hotspot** – This area has a strong confluence of pedestrian demand generators, including Simms Park, Highland Tech High, Erwin Center, Highland Rail Trail, skilled nursing facilities, convenience stores, and residential land uses. The existing sidewalk network is robust. Targeted key connections and intersection improvements are needed. N. Chester Street (US 321) is a challenge for this area, as it is a five-lane highway with limited safe crossing opportunities.
- **S. New Hope Road/Redbud Drive Hotspot** – This is another area where a number of pedestrian demand generators exist in close proximity, including a grocery store, pharmacy, Ashbrook High School, convenience stores, fast food restaurants, I.C. Falls Park, residential subdivisions, and several apartment complexes. Both S. New Hope Road and Redbud Drive present crossing challenges, as they have wide cross sections, high-speed vehicular traffic, and very few pedestrian accommodations at their intersection. Sidewalks are incomplete, stopping short of the intersection and large sidewalk gaps exist along all streets in the area.



Table 4-2: Pedestrian Demand Variables

FACTOR	MEASURE	MEASURE NOTES	BUFFER/ GEOGRAPHY	WEIGHT	WEIGHTING NOTES
Pedestrian Demand	Existing Land Use	High density residential, mixed use commercial, etc.	All properties within specified categories, no buffer	6.67%	-
	Major Destination	Parks, social services, medical facilities, government buildings, etc.	¼ mile	6.67%	-
	Schools and Recreation Centers	All schools (K-12)	¼ mile	13.33%	x2
Multimodal Accommodations	Bus Stops and Greenways	All bus stops and trails/greenways (existing and proposed)	¼ mile	13.33%	High volume bus stops and existing greenways x2
Safety	Pedestrian Crashes (2007-2011)	Crash severity incorporated into weighting	¼ mile	13.33%	Fatal injury, disabling injury, and evident injury x2
Equity	Limited Mobility Population	Density of households with no access to a motor vehicle	Census block group	33.33%	-
		Per capita income			
		Density of residents under 15			
		Density of residents over 65			
Previous Plans and Studies	Franklin Boulevard Corridor Study	-	Include entire corridor	13.33%	Only give credit for being in one plan; Franklin Blvd. Corridor nodes x2
	Loray Small Area Plan	-	Include entire study area		
	Public Realm Design Plan	-	Include primary grid downtown		

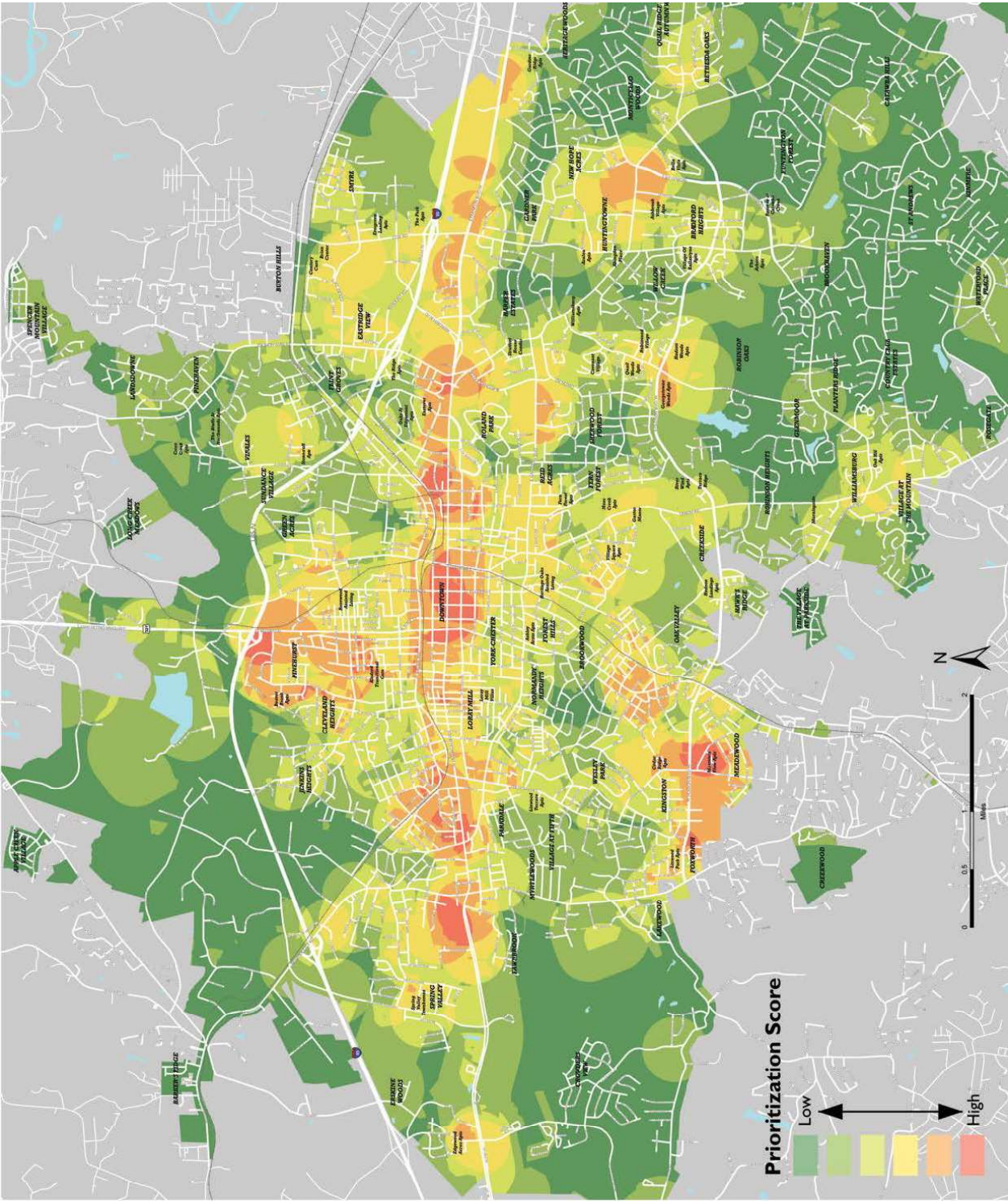
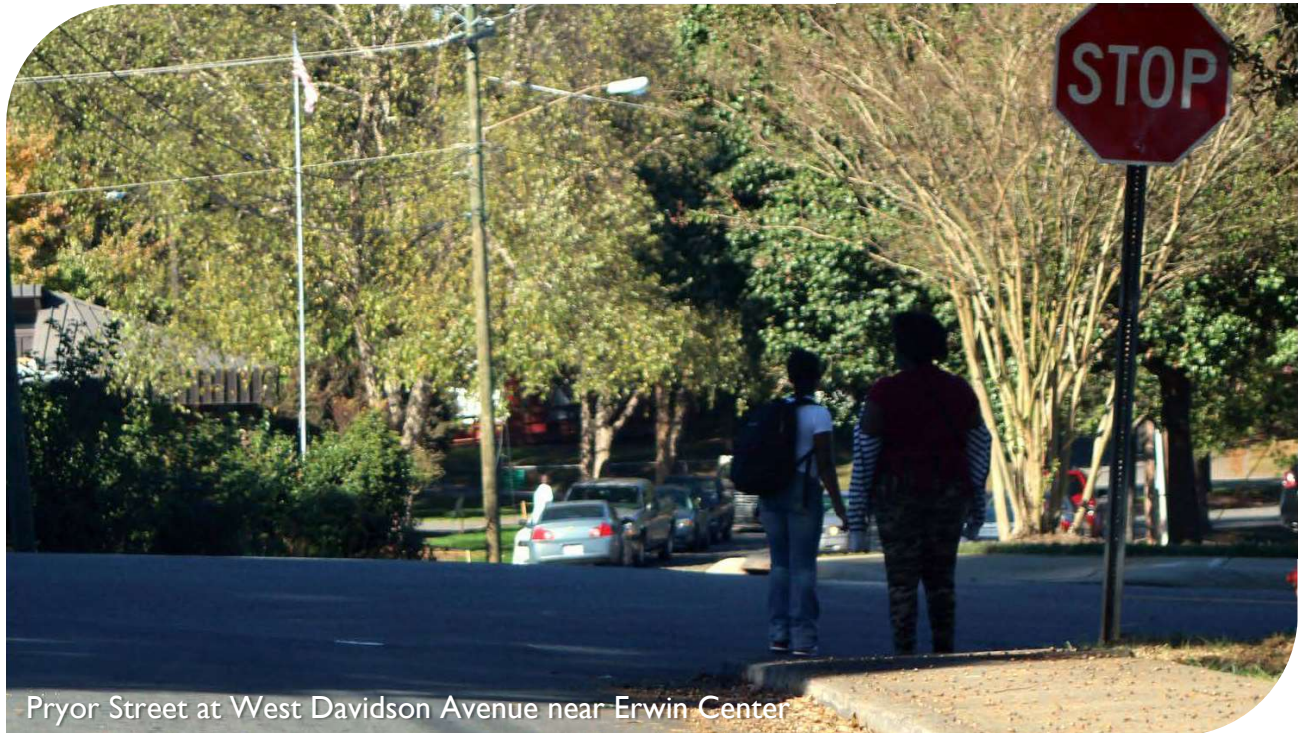


Figure 4-1: Pedestrian Demand Heat Map

4.4 Network Improvements

Recommendations presented in this section are primarily capital improvements to the physical pedestrian network. In some instances, further study is recommended to best define future improvements. The presented recommendations were compiled from a number of sources and vetted through the Steering Committee and the general public.



Project Lists

Specific improvement projects have been identified and categorized into two distinct groups:

- **Spot Improvements**, including intersection improvements, pedestrian bridges, and midblock crossings. Spot Improvements are presented in **Table 4-3** in alphabetical order. Project location and a brief description are included for each project.
- **Corridor Improvements**, including sidewalks, multiuse paths, and greenways. Corridor Improvements are presented in **Table 4-4** in alphabetical order. Project limits and project type are included for each project (see **Appendix D** for additional information).

Map IDs are included for each Spot and Corridor Improvement, corresponding to the maps that are included at the end of this chapter.

To provide a better understanding of the characteristics of the listed improvement projects several representative renderings have been prepared and are presented in **Figure 4-2**, **Figure 4-3**, and **Figure 4-4** on the following pages.

Figure 4-2: Rendering of Spot Improvement #52



S. New Hope Road at Redbud Drive – Existing



S. New Hope Road at Redbud Drive – Rendered improvement

Figure 4-3: Rendering of Corridor Improvement #36



Franklin Boulevard East of Cox Road – Existing



Franklin Boulevard East of Cox Road – Rendered improvement

Figure 4-4: Rendering of Corridor Improvement #70



Modena Street South of Spring Street – Existing



Modena Street South of Spring Street – Rendered improvement

Table 4-3: Spot Improvements

MAP ID	PRIMARY LOCATION	CROSSING	TYPE	NOTES
1	Armstrong Park Rd	New Hope Rd	Intersection	add crosswalks, pedestrian signals, pedestrian refuge
2	Broad St	Main Ave	Intersection	improve crossing conditions, potentially by adding a pedestrian refuge island or pedestrian signal
3	Broad St	Franklin Blvd	Intersection	add pedestrian signals, ADA ramps, repair sidewalks, pedestrian refuge median on Franklin needed, implement access management plan
4	Broad St	Long Ave	Intersection	add pedestrian signals, ADA ramps, improve sidewalk/path interface, improve crosswalks
5	Chester St	New Way Dr	Intersection	existing crosswalks at unsignalized intersection; add advanced warning devices (eg. rapid flash beacon)
6	Chester St/ York St	Tenth Ave	Intersection	pedestrian improvements with stormwater management, improve sidewalks, fill sidewalk gaps, add crosswalk with advance warning signage and pavement markings, install raise medians for refuge
7	Cox Rd	Court Dr	Intersection	add pedestrian signals and ADA ramps
8	Cox Rd	I-85 Ramps	Intersection	sidewalk, crosswalks, ADA ramps, pedestrian refuge, pedestrian signals
9	Davidson Ave	Pryor St	Intersection	add crosswalks, ADA ramps, and advanced warning pavement markings
10	Franklin Blvd	Myrtle School Rd	Intersection	add crosswalks, improve pedestrian signals, address ADA issues
11	Franklin Blvd	Chestnut St	Intersection	add pedestrian signals, ADA ramps, high visibility crosswalks, increase signal timing for pedestrians
12	Franklin Blvd	Church St	Intersection	add pedestrian signals, ADA ramps, high visibility crosswalks
13	Franklin Blvd	Linwood Rd	Intersection	add pedestrian signals, add ADA ramps
14	Franklin Blvd	Trenton St	Study	study realignment of intersection to make 4-point intersection with full complement of pedestrian facilities
15	Franklin Blvd	Oakland St	Intersection	crosswalks, ADA ramps, pedestrian signals
16	Franklin Blvd	Marietta St	Intersection	crosswalks, ADA ramps, pedestrian signals
17	Franklin Blvd	South St	Intersection	intersection improvements to enhance pedestrian connectivity, including crosswalks, ADA ramps, pedestrian signals
18	Franklin Blvd	York St	Intersection	crosswalks, ADA ramps, pedestrian signals
19	Franklin Blvd	Church St	Intersection	crosswalks, sidewalks, ADA ramps, pedestrian signals
20	Franklin Blvd	Avon St	Intersection	install ADA ramps, pedestrian signals, crosswalks, replace damaged sidewalks, fill gaps in sidewalk network
21	Franklin Blvd	Chester St	Intersection	add pedestrian signals, replace sidewalks, consider raised pedestrian refuge in median, relocate signage away from sidewalk
22	Franklin Blvd	Cox Rd	Intersection	ADA ramps, crosswalks, sidewalks, curb, gutter, pedestrian refuge, pedestrian signals
23	Franklin Blvd	Second Ave	Intersection	add pedestrian signals, multimodal access management plan, raise painted curb extension, improve bus stop amenities, connect to Walmart sidewalk behind guardrail
24	Franklin Blvd	Firestone St	Intersection	consider unique crosswalk pattern or texture, perhaps throughout Franklin Blvd
25	Franklin Blvd	Lineberger Rd	Intersection	crosswalks, sidewalks, pedestrian refuge, ADA ramps, pedestrian signals
26	Franklin Blvd	Franklin Commons	Intersection	crosswalks, sidewalks, pedestrian refuge, ADA ramps, pedestrian signals
27	Franklin Blvd	Edgewood Rd	Intersection	crosswalk, center median refuge, and pedestrian signals crossing east side of intersection
28	Franklin Blvd	Vance St	Intersection	crosswalks, ADA ramps, pedestrian signals
29	Franklin Blvd	New Hope Rd	Intersection	crosswalks, pedestrian refuge, ADA ramps, pedestrian signals
30	Franklin Blvd	Durharts Creek	Bridge	pedestrian bridge over Durhart Creek on north side of road
31	Franklin Blvd	between Belvedere Ave and Beverly Dr	Crossing	explore midblock crossing and other pedestrian improvements, including crosswalk, pedestrian refuge, ADA ramps, RRFB

Gastonia Comprehensive Pedestrian Plan

Final Report

MAP ID	PRIMARY LOCATION	CROSSING	TYPE	NOTES
32	Garrison Blvd	Churchill Dr	Study	study retiming signals to provide more pedestrian crossing time
33	Garrison Blvd	Chestnut St	Intersection	crosswalks, ADA ramps, pedestrian signals
34	Garrison Blvd	Chester St	Intersection	improve pedestrian signals, consider pedestrian refuge in median
35	Garrison Blvd	Trenton St	Intersection	crosswalks, sidewalks, pedestrian refuge, ADA ramps, pedestrian signals
36	Garrison Blvd	Vance St	Intersection	improvements at non-signalized intersection, including crosswalks, sidewalks, ADA ramps, RRFB
37	Gaston Day School Rd	Bradford Heights Rd	Crossing	explore midblock crossing, including crosswalk, ADA ramps, RRFB
38	Hudson Blvd	Robinwood Rd	Intersection	realign/remark crosswalks, add pedestrian signals
39	Hudson Blvd	Lyon St / Lynhaven Dr	Intersection	fill sidewalk gaps, complete ADA improvements, add to existing crosswalks, add to existing pedestrian signals
40	Hudson Blvd	Davis Park Rd	Intersection	add pedestrian signals, add crosswalks, add ADA ramps, provide refuge in raised median
41	Hudson Blvd	Fuller Dr	Intersection	crosswalks, ADA ramps, RRFB
42	Hudson Blvd	York St	Intersection	add sidewalks, add pedestrian signals, address ADA issues, consider pedestrian refuge islands to shorten crossing distance
43	Hudson Blvd	Union Rd	Intersection	evaluate feasibility to right-size intersection, provide refuge, add high visibility crosswalks on all sides, add pedestrian signals
44	Hudson Blvd	Hoffman Rd	Intersection	crosswalks, pedestrian refuge, ADA ramps, pedestrian signal
45	Hudson Blvd/Titman Rd	New Hope Rd	Intersection	crosswalks, ADA ramps, pedestrian signals, pedestrian refuge
46	Lineberger Park	Highland Rail Trail	Study	feasibility study to connect Lineberger Park to Highland Rail Trail
47	Long Ave/Ozark Ave	Modena St	Intersection	add pedestrian signals, ADA ramps to existing island, advance warning in slip lane to calm traffic, consider separate pedestrian signal phase
48	Marietta St	Gaston County Courthouse	Crossing	additional midblock crossing near E Page Ave, implement full advanced warning package at all existing midblock crossings
49	Modena St	Rhyne St	Intersection	reconfigure intersection and remove excess pavement to calm traffic
50	Modena St	Modena St Ext	Intersection	reconfigure intersection and remove excess pavement to calm traffic
51	New Hope	Modena/Montrose	Intersection	complete crosswalks, add pedestrian signal
52	New Hope Rd	Redbud Dr	Intersection	add crosswalks, pedestrian signals, connect sidewalks to intersection, add ADA ramps
53	New Hope Rd	I-85 Ramps	Intersection	crosswalks, sidewalks, ADA ramps, pedestrian refuge, pedestrian signals
54	Radio St	Barkley St	Intersection	crosswalks, ADA ramps
55	Remount Rd	Aberdeen BLvd	Intersection	crosswalks, pedestrian refuge, ADA ramps, pedestrian signals
56	Second Ave	Marietta St	Intersection	add pedestrian signals, add ADA ramps
57	Second Ave	Avon St	Intersection	add sidewalks, repair damaged sidewalks, install ADA ramps, consider crosswalks
58	Second Ave	South St	Study	study feasibility of full reconstruction of intersection and approaches with complete package of pedestrian improvements
59	Second Ave	York St	Intersection	add pedestrian signals
60	Second Ave	Chester St	Intersection	add pedestrian signals, ADA ramps, curb extensions
61	Union Rd	Robinwood Rd	Intersection	add crosswalks, add pedestrian signals, fill sidewalk gaps, consider pedestrian refuge islands, address ADA issues
62	US 321	Jackson Rd/Dale Ave	Intersection	crosswalks, ADA ramps, pedestrian signals

Table 4-4: Corridor Improvements

MAP ID	LOCATION	FROM	TO	LENGTH IN FEET	TYPE
1	Aberdeen Blvd	New Hope Rd	I-85	3,698	Greenway
2	Aberdeen Blvd	I-85	Remount Rd	876	Sidewalk Construction
3	Aberdeen Blvd	Remount Rd	Cox Rd	2,169	Sidewalk Construction
4	Adams Dr	Spencer Ave	Miller St	948	Sidewalk Construction
5	Archie Whiteside Dr	Food Lion Grocery Store	Selwyn Cir	1,503	Sidewalk Construction
6	Armstrong Park Rd	Franklin Blvd	Hudson Blvd	10,003	Study
7	Athenian Dr	Hillcrest Ave	W Garrison Blvd	2,249	Sidewalk Construction
8	Bradley Ave	York St	Cemetery	1,299	Sidewalk Construction
9	Bradley Center Driveway	Modena St; Farewell Dr	Bradley Center Parking Lot	1,136	Sidewalk Construction
10	Broad St	Franklin Blvd	4th Ave	1,710	Bike and Pedestrian Improvements
11	Broad St	Woodhill Dr	Boxwood Ln	1,118	Sidewalk Construction
12	Catawba Creek Greenway Extension	Ferguson Park	Marietta Street	2,717	Greenway
13	Catawba Creek Greenway Southeast Extension (Phase I)	Southeast Armory	Robinwood Rd	8,532	Greenway
14	Catawba Creek Greenway Southeast Extension (Phase II)	Gaston Day School Rd	Timberwood Dr	7,620	Greenway
15	Chestnut St	4th Ave	Garrison Blvd	966	Sidewalk Construction
16	Churchill Dr	Garrison Blvd	Buckingham Ave	4,668	Sidewalk Construction
17	Connection to Bradley Center	N. New Hope Rd	Bradley Center	4,836	Greenway
18	Clay St	Second Ave	Franklin Blvd	720	Sidewalk Construction
19	Cox Rd	I-85	Court Dr	2,609	Sidewalk Construction
20	Cox Rd	I-85	Franklin Blvd	1,707	Sidewalk Construction
21	Craig Ave	Poston Cir	Thomas St	1,513	Sidewalk Construction
22	Davidson Ave	Chester St	Falls St	1,151	Sidewalk Construction
23	Davidson Ave	Marietta St	Hanover St	837	Sidewalk Construction
24	Davidson Ave	Broad St	Avon St	2,059	Sidewalk Construction
25	Davis Park Rd	Hudson Blvd	Richland Ave	1,137	Sidewalk Construction
26	E Hudson Blvd	York Rd	Union Rd	7,370	Sidewalk Construction
27	E Second Ave	S Chestnut St	S Marietta St	3,503	Bike and Pedestrian Improvements
28	Eddie St	Dixon Rd	Dead End	866	Sidewalk Construction
29	Edgewood Rd	Food Lion Grocery Store	Oates Rd	2,988	Sidewalk Construction
30	Elm St	Tenth Ave	Adams Dr	251	Sidewalk Construction
31	Ferguson Park Greenway Connector	Existing Greenway	Ruby Ave	823	Greenway and Sidewalk Construction
32	Fern Forest Drive	Garrison Blvd	Hudson Blvd	723	Greenway Connection

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MAP ID	LOCATION	FROM	TO	LENGTH IN FEET	TYPE
33	Fourth Ave	Vance St	Fifth Ave	177	Sidewalk Construction
34	Franklin Blvd	Broad St	Avon St	1,475	General Pedestrian Improvements
35	Franklin Blvd	Cox Rd	East Club Rd	2,015	Sidewalk Construction
36	Franklin Blvd	Cox Rd	City Limits	5,461	Sidewalk Construction
37	Gardner Park Dr; Pamela St	Downey Pl; Gardner Park Dr	Pamela St; Redbud Dr	6,520	Sidewalk Construction
38	Garrison Blvd	Marietta St	Chestnut St	3,526	Sidewalk Construction
39	Garrison Blvd	New Hope Rd	Burtonwood Dr	1,687	Sidewalk Construction
40	Gaston Day School Rd	Kendrick Rd	Hoffman Rd	3,745	Sidewalk Construction
41	Gaston Day School Rd	Lincoln Lane	Kendrick Rd	6,287	Sidewalk Construction
42	Green Dr	Franklin Blvd	East Club Circle	809	Sidewalk Construction
43	Greenway Connector	Highland Rail Trail	US 321	117	Greenway
44	Greenway Connector	Highland Rail Trail	Cemetery	69	Greenway
45	Henderson St	Lyon St	Southside Ave	1,042	Sidewalk Construction
46	Henderson St	McArver St	Gail Ave	186	Sidewalk Construction
47	Highland Branch Greenway	Rankin Lake Park	Bulb Ave	5,631	Greenway
48	Highland St	Davidson Ave	Church Property	1,042	Sidewalk Construction
49	Hillcrest Ave	Miller St	Athenian Dr	1,187	Sidewalk Construction
50	Hillwood Dr	Hargrove Ave	Dead End	1,699	Sidewalk Construction
51	Holly Dr	Timberlane St	Greenway Access	1,052	Sidewalk Construction
52	Home Trail	Weldon St	Hillcrest Ave	562	Sidewalk Construction
53	Hudson Blvd	Robinwood Rd	Churchill Dr	2,180	Sidewalk Construction
54	Hudson Blvd	Armstrong Park Rd	Redbud Dr	2,567	Sidewalk Construction
55	Hudson Blvd	Windsor Woods Dr	Existing sidewalk at 951 E Hudson Blvd	2,692	Sidewalk Construction
56	Hudson Blvd E	Davis Park Dr	York Rd	8,052	Sidewalk Construction
57	Independence Way	Redbud Dr	Londonderry Dr	257	Sidewalk Construction
58	Jackson Rd	York Rd	Nineteenth Ave	3,546	Sidewalk Construction
59	Jackson St	W Eighth Ave	W Tenth Ave	682	Sidewalk Construction
60	Kendrick Rd	Robinwood Rd	East City Limits	13,519	Sidewalk Construction
61	Laurel Ln	Castlegate St	Robinwood Rd	1,550	Sidewalk Construction
62	Laurel Ln	Churchill Dr	Timberlane St	1,498	Sidewalk Construction
63	Linwood Rd	Garrison Blvd	Spencer Ave	1,657	Multiuse Path
64	Linwood Rd	East Dr	Cloninger Ave	357	Sidewalk Construction
65	Londonderry Dr	Jefferson Ave	Independence Way	1,377	Sidewalk Construction
66	Loray Greenway Connector	Linwood	US 321	7,910	Greenway and Sidewalk Construction
67	Lyon St	Hudson Blvd	2065 Lyon St Frontage	559	Sidewalk Construction
68	May Ave	Webb St	Scruggs St	1,930	Sidewalk Construction
69	McArver St	Mountainview St	Henderson St	537	Sidewalk Construction
70	Modena St	Park Ave	Spring St	2,912	Sidewalk Construction

Gastonia Comprehensive Pedestrian Plan

4 Network Recommendations

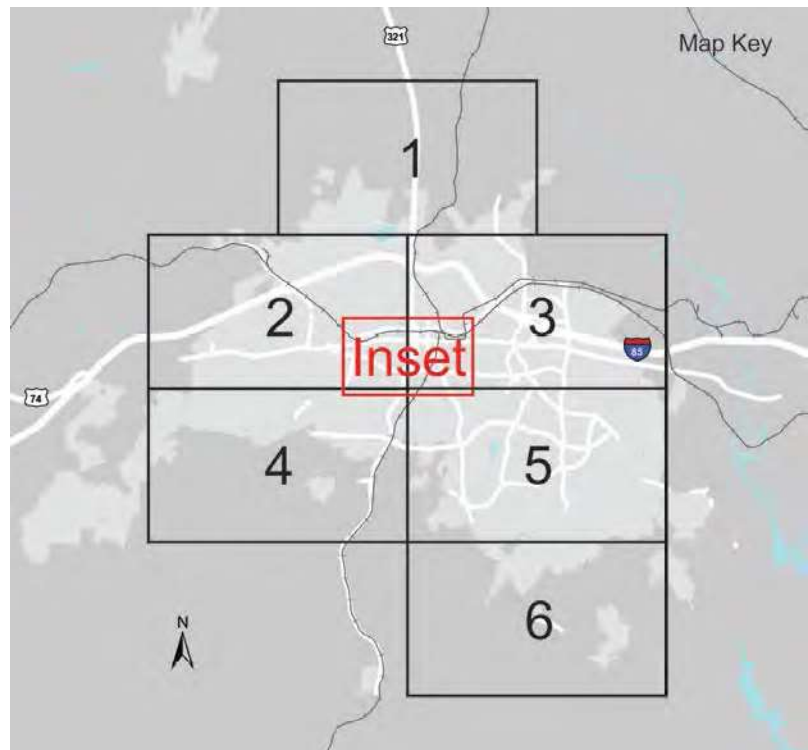
MAP ID	LOCATION	FROM	TO	LENGTH IN FEET	TYPE
71	Modena St	Rhyne St	Bradley Center Driveway	1,634	Sidewalk Construction
72	Modena St	New Hope Rd	Modena St Ext	2,102	Sidewalk Construction
73	Modena St	Modena Ext	Rhyne St	1,511	Sidewalk Construction
74	Montrose Dr	N New Hope Rd	Rhyne Carter Rd	1,611	Sidewalk Construction
75	Morris St	Doffin Ln	Radio St	723	Sidewalk Construction
76	Mountain View St	McArver St	S York St	1,495	Sidewalk Construction
77	N Oakwood St	Hillwood Dr	Davidson Ave	1,744	Sidewalk Construction
78	New Greenway	Linwood Rd	Sherman St	2,297	Greenway
79	New Hope Rd	Franklin Blvd	Ozark Ave	6,756	Sidewalk Construction
80	New Hope Rd	Burtonwood Dr	Franklin Blvd	688	Sidewalk Construction
81	New Hope Rd	Redbud Dr	Hudson Blvd/Titman Rd	2,412	Sidewalk Construction
82	New Hope Rd	Armstrong Park Rd	Redbud Dr	3,508	Sidewalk Construction
83	New Hope Rd	Lee St	Armstrong Park Rd	1,993	Sidewalk Construction
84	New Way Dr	Morris St	US 321	543	Sidewalk Construction
85	Norment Ave	Pryor St	Morris St	532	Sidewalk Construction
86	Old Redbud Dr	Redbud Dr	Franklin Blvd	1,527	Sidewalk Construction
87	Osceola St	Eight Ave	Existing Sidewalk North of Oxford Ave	627	Sidewalk Construction
88	Osceola St	Marietta St	Oxford Ave	3,276	Sidewalk Construction
89	Park Ln	Edgefield Ave	Nineteenth Ave	1,728	Sidewalk Construction
90	Pryor St	Davidson Ave	Norment Ave	551	Sidewalk Construction
91	Pryor St	Pryor St	Sycamore Ave	1,339	Greenway
92	Ramblewood Ln; Sherwood Cir; Pineridge Ln	Pineridge Ln; Forestbrook Dr; Ramblewood Ln	North Dead End; Ramblewood Ln; Union Rd	3,110	Sidewalk Construction
93	Rankin Ave	Boyce St	Chester St	289	Sidewalk Construction
94	Rankin Ave	Pryor St	Highland St	626	Sidewalk Construction
95	Ransom St Greenway Connector	Ransom St	Hillwood Dr	1,335	Greenway
96	Redbud Dr	Hudson Blvd	New Hope Rd	2,632	Sidewalk Construction
97	Remount Rd	New Hope Rd	Aberdeen Rd	2,943	Sidewalk Construction
98	Robinwood Rd	Hudson Blvd	Catawba Creek Greenway	1,013	Sidewalk Construction
99	Ruby Ave	Johnston St	York St	2,665	Sidewalk Construction
100	S Chestnut St	Lineberger Park	E Second Ave	1,722	Bike and Pedestrian Improvements
101	S Marietta St / E Hilltop Dr	Clyde St	E Hudson Blvd	2,534	Sidewalk Construction
102	S. New Hope Rd	Hudson Blvd	Beaty Rd	7,872	Sidewalk Construction
103	Second Ave	Marietta St	Linwood Rd	7,594	Bike and Pedestrian Improvements
104	Second Ave	Chestnut St	S Belvedere Ave	1,419	Bike and Pedestrian Improvements
105	Seigle Ave	Efird St	Davenport St	522	Sidewalk Construction
106	Shannon Greenway Connector	Donegal Ct	Existing greenway	314	Greenway
107	Sherwood Cir	Forestbrook Dr	Kendrick Rd	4,587	Sidewalk Construction

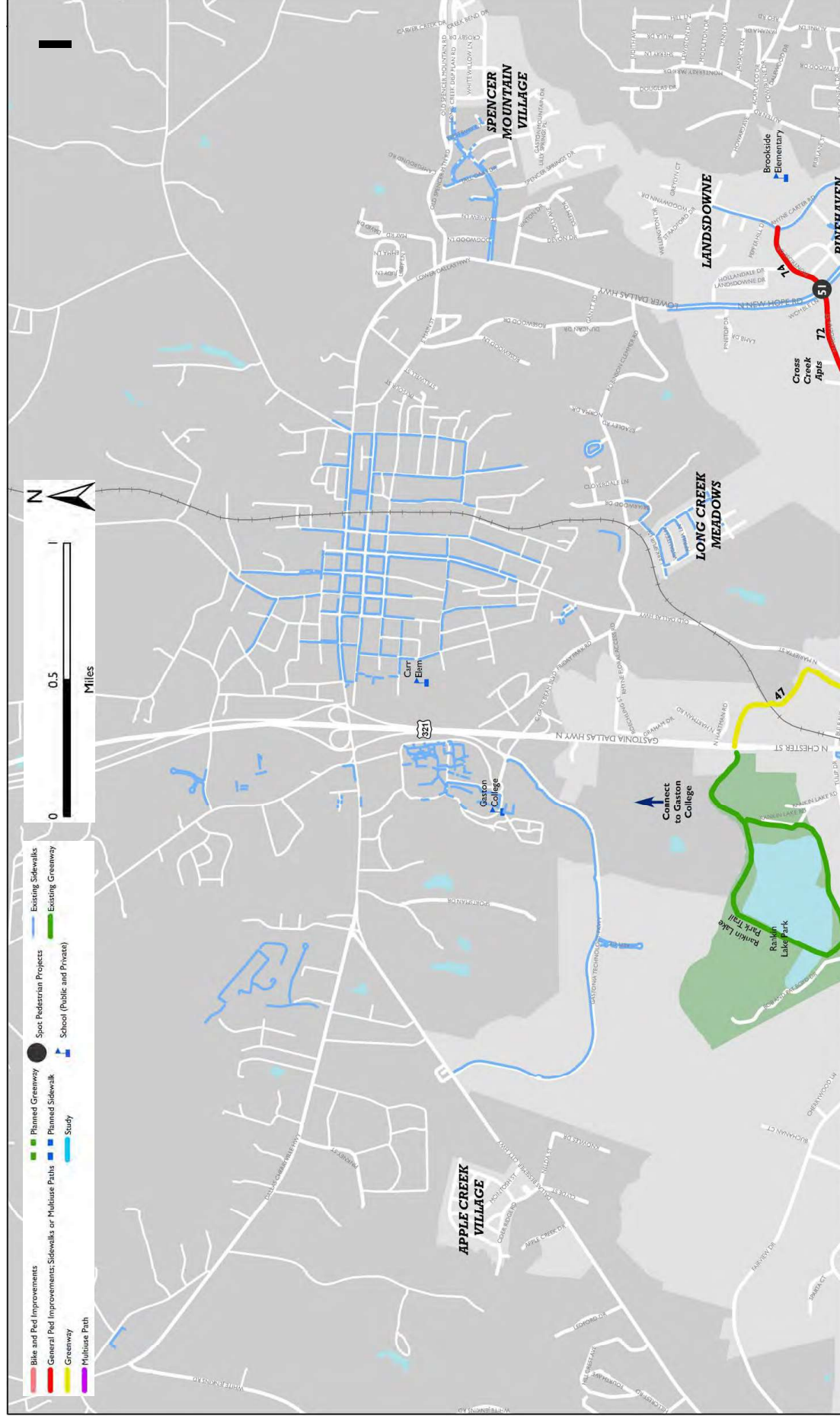
Gastonia Comprehensive Pedestrian Plan

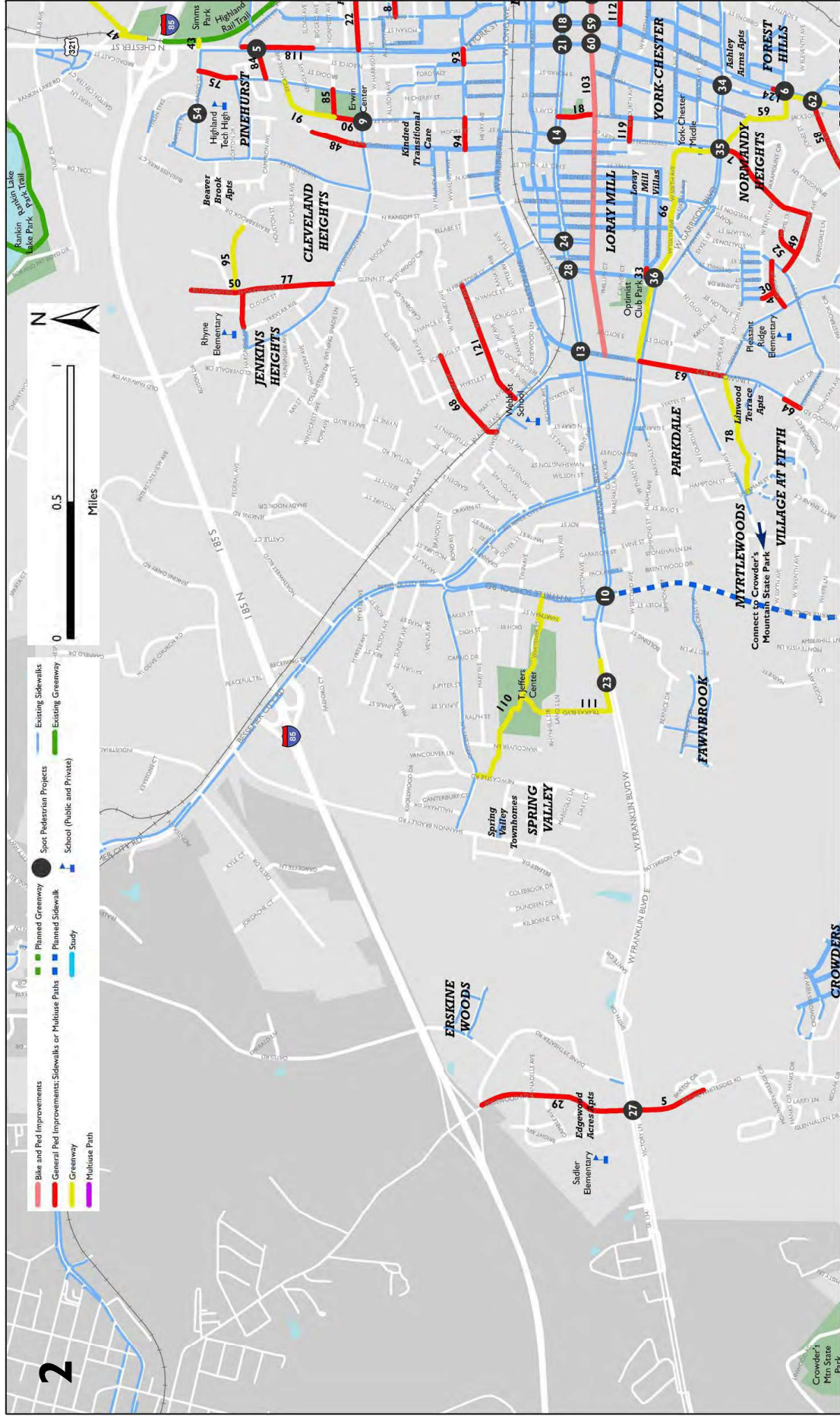
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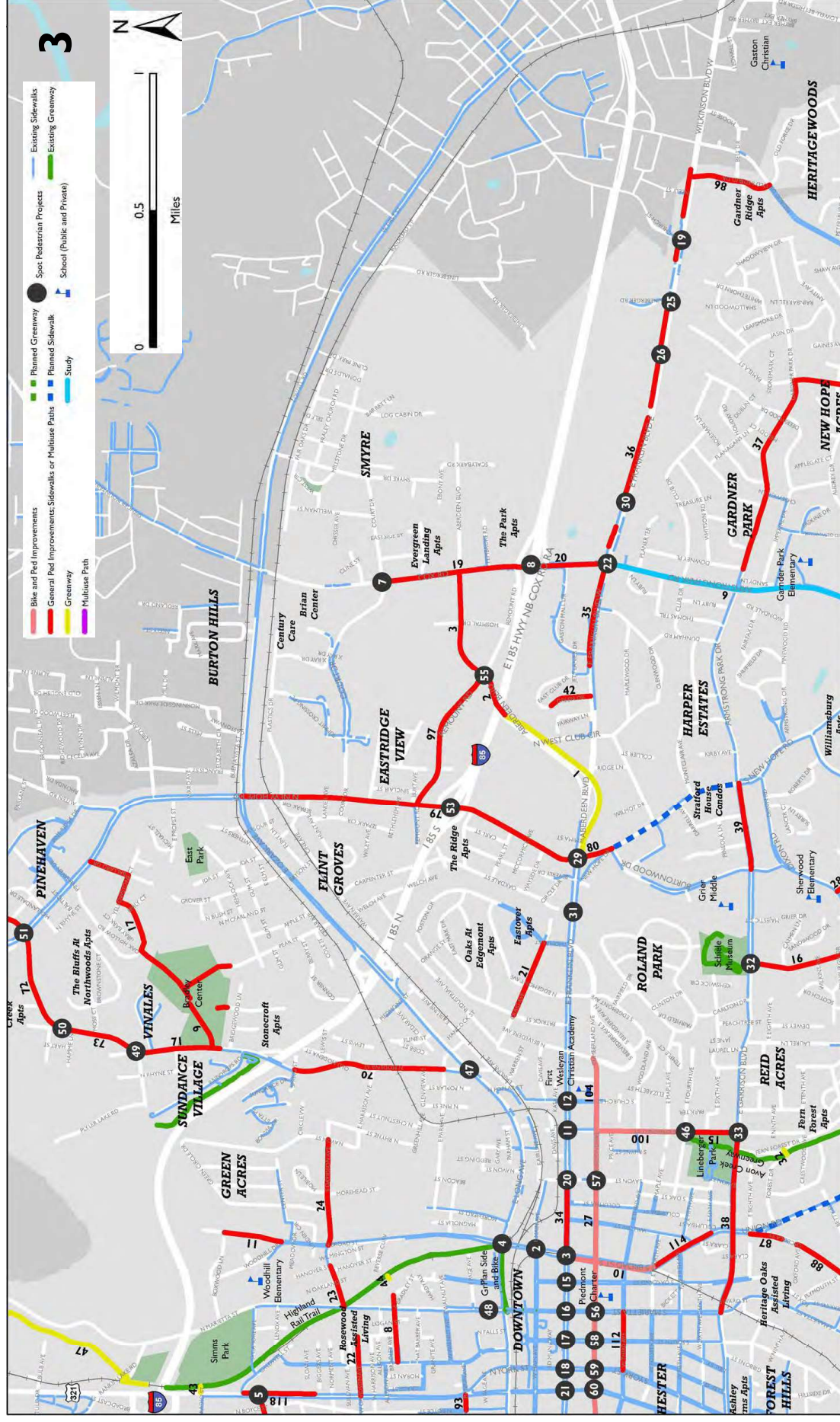
MAP ID	LOCATION	FROM	TO	LENGTH IN FEET	TYPE
I08	Southwest Middle School	Phillips Center	Southwest Middle School	2,133	Greenway
I09	Southwood Dr	S. New Hope Rd	Bellevue Ter	2,277	Sidewalk Construction
I10	T Jeffers Greenway	N Myrtle School Rd	Crescent Ln	4,521	Greenway and Sidewalk Construction
I11	T Jeffers Greenway Connector	T Jeffers Greenway	Walmart Parcel on W Franklin Blvd	2,865	Greenway and Sidewalk Construction
I12	Third Ave	York St	Marietta St	1,140	Sidewalk Construction
I13	Timberlane St	Laurel Ln	Holly Dr	861	Sidewalk Construction
I14	Union Rd	Fourth Ave	Sixth Ave	1,304	Sidewalk Construction
I15	Union Rd	Robinson Elementary School	Frontage of 3611 Union Rd	3,435	Sidewalk Construction
I16	Union Rd	Hudson Blvd	Frontage of 2900 Union Rd (ARP Church)	4,563	Sidewalk Construction
I17	Union Road	Robinson Elementary School Drive	Frontage of 2956 Union Rd	1,317	Sidewalk Construction
I18	US 321	New Way Dr	Caldwell St	1,371	Sidewalk Construction
I19	W Fourth Ave	Trenton St	Clay St	473	Sidewalk Construction
I20	W Nineteenth Ave	Carolina Ave	Winget St	1,223	Sidewalk Construction
I21	Walnut Ave	Airline Ave	Firestone St	2,458	Sidewalk Construction
I22	York Rd	Hudson Blvd	Nassau Pl	4,096	Sidewalk Construction
I23	York Rd	Hudson Blvd	Ruby Ave	5,157	Sidewalk Construction
I24	York St	End of Existing Sidewalk	Frontage of 927 S. York St	166	Sidewalk Construction

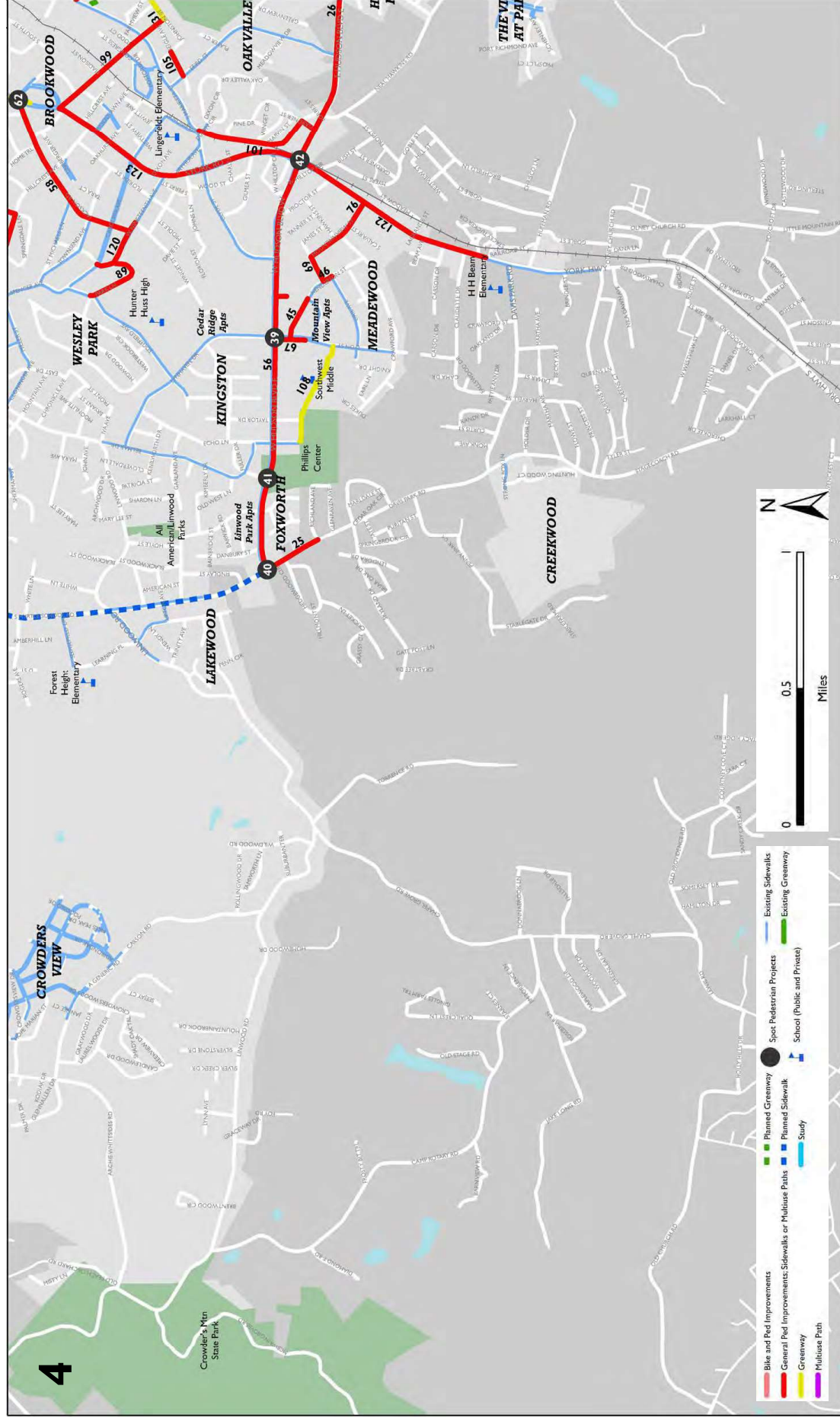
Figure 4-5:
Pedestrian Improvement Maps

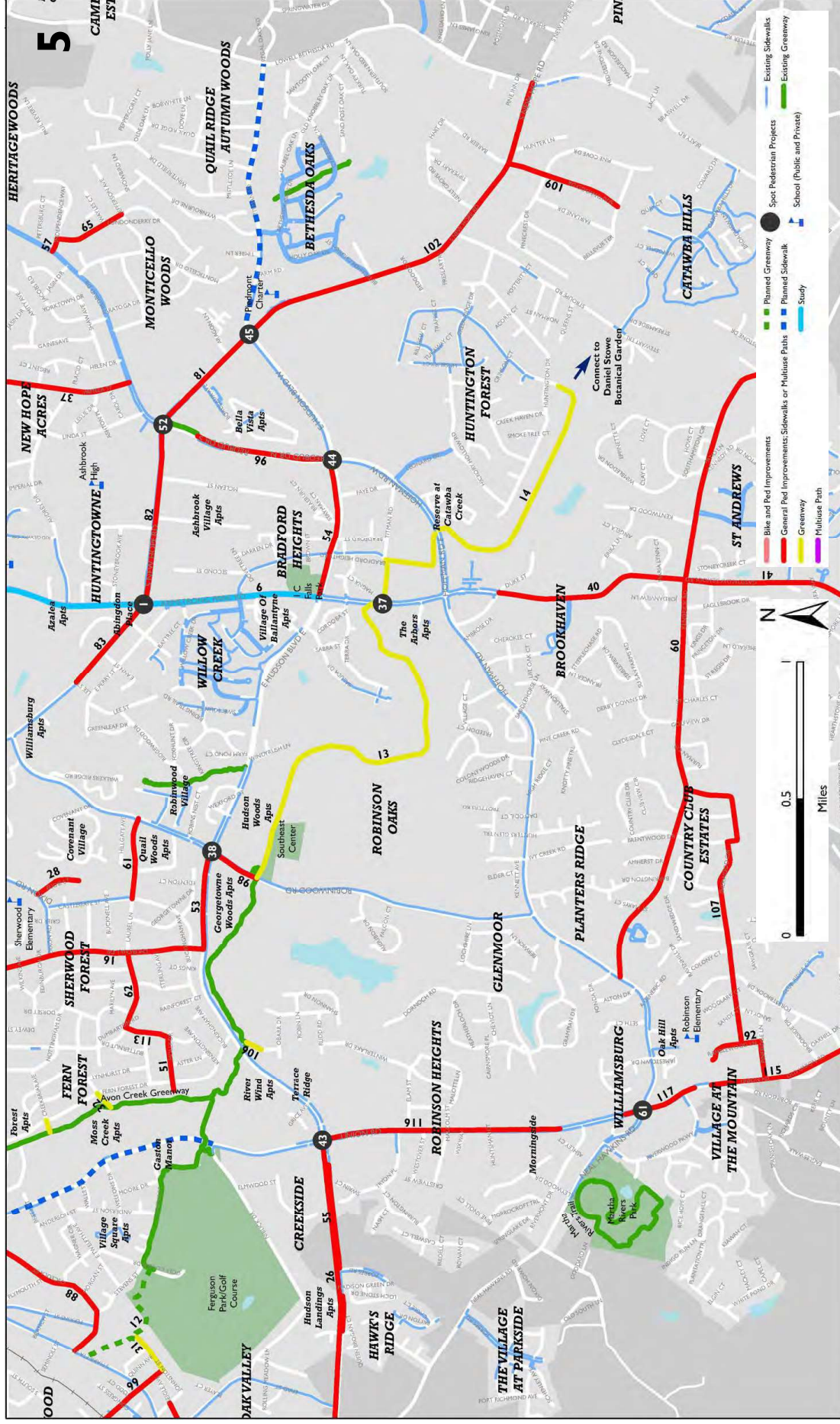


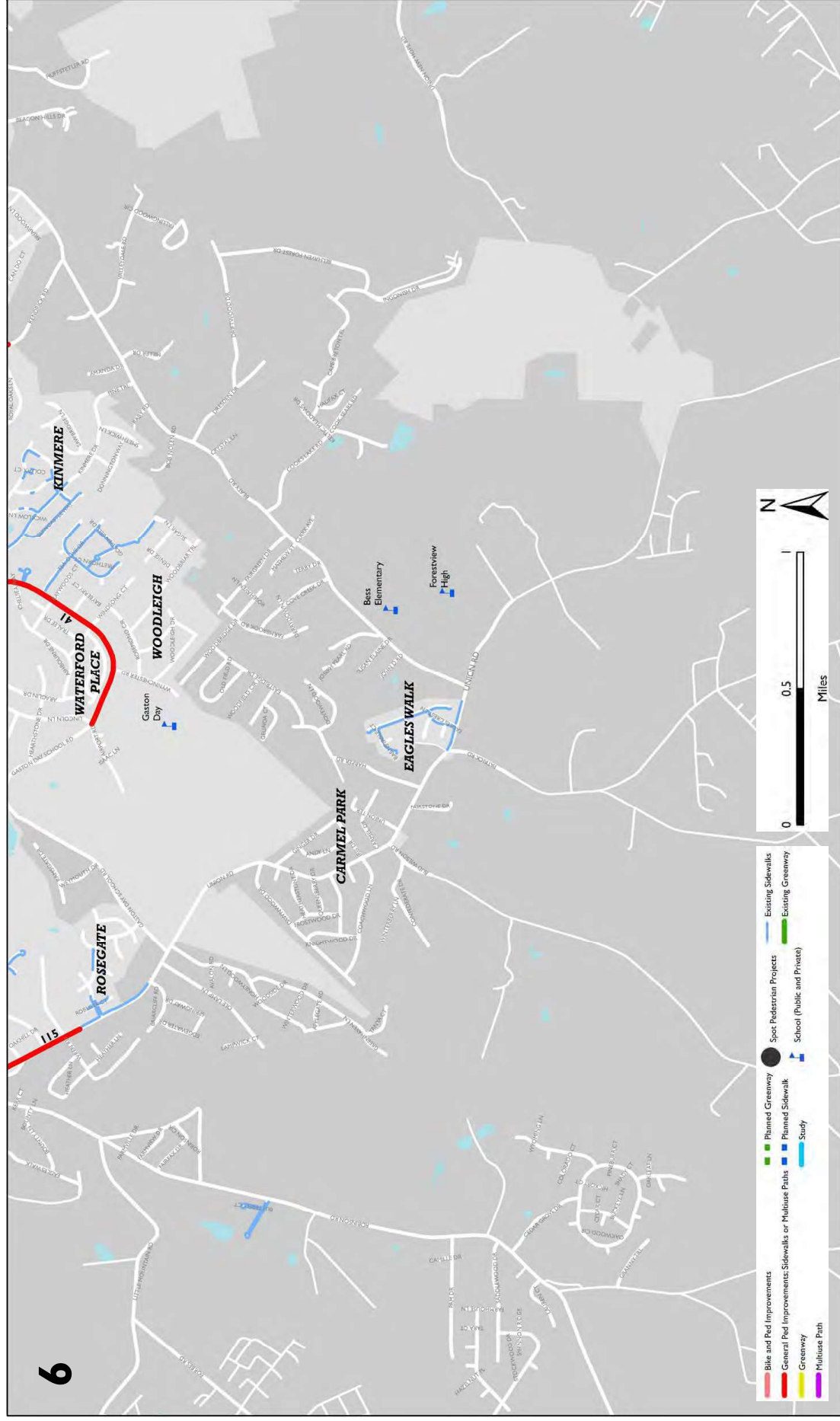


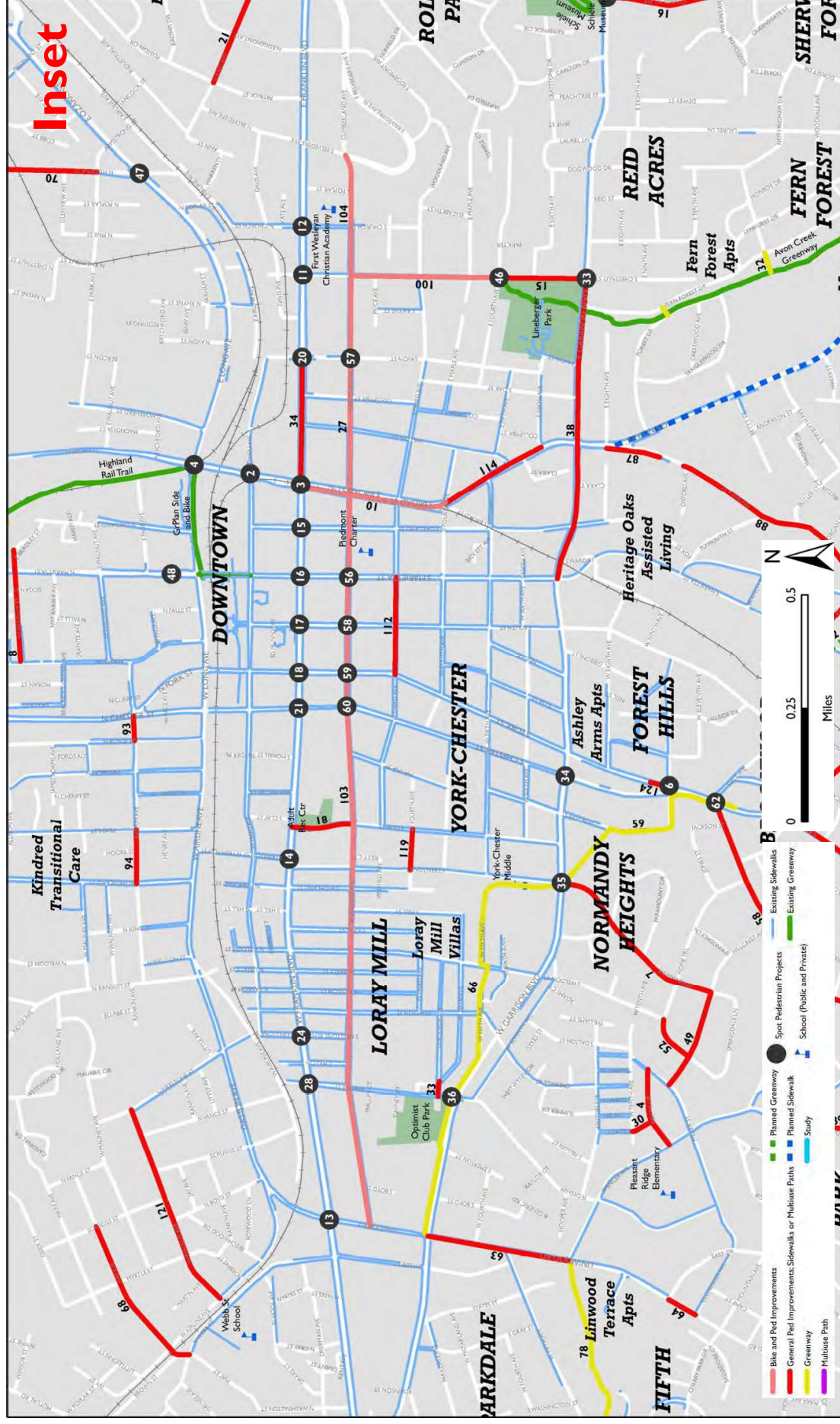












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5 Implementation

To ensure that recommendations made in this document move toward realization, a framework for implementation has been established. This chapter provides:

- Action strategies to move program, policy, and design revision recommendations forward;
- Overview of the project prioritization methodology and how it relates to NCDOT's prioritization process; and
- Defining of project tiers to establish implementation periods.

5.1 Action Strategies

The Gastonia Comprehensive Pedestrian Plan recommends a variety of programs, policies, and design standard revisions. However, without action these recommendations will not be realized. Therefore, a number of action strategies have been developed relevant to these recommendations. These strategies complement the recommendations made earlier in this document and are intended to act as the “spark” to move these recommendations forward. Action strategies are presented in **Table 5-1**.

Table 5-1: Action Strategies

RECOMMENDATION	ACTION STRATEGIES	INVOLVED PARTIES
Global Strategies		
Pedestrian Coordinator or Committee	<ul style="list-style-type: none"> To move recommendations forward, it is essential to have a single staff person or limited committee of staff who are dedicated to the advancement of walkability in Gastonia. Such a position or committee does not have to be fulltime but those involved should set aside formal time to concentrate on pedestrian issues within the City. 	At a minimum: <ul style="list-style-type: none"> Administration Planning Engineering
Establish Local Funding	<ul style="list-style-type: none"> Identify annual funding for pedestrian facilities. This funding would be available and appropriated to a number of areas, including pedestrian counters, speed limit reductions, sidewalk maintenance and repair, retrofits, and new construction. 	<ul style="list-style-type: none"> City Council Administration
Education, Encouragement, Enforcement Strategies		
Update/Maintain Existing GIS Sidewalk Inventory	<ul style="list-style-type: none"> Develop an internal tracking system that alerts GIS personnel to the construction of new sidewalks. Loop GIS personnel into the development process so they are aware when new sidewalks are constructed as part of private development. Coordinate between GIS, planning, and engineering to document sidewalk maintenance requests of citizens. Set goals for conducting a minimum amount of fieldwork annually to capture curb ramps and sidewalk conditions. 	<ul style="list-style-type: none"> Planning GIS Engineering
Web/Mobile Reporting App	<ul style="list-style-type: none"> Coordinate between planning, engineering, GIS, and IT staff to determine the feasibility of developing a web/mobile app for reporting infrastructure issues. Consider beginning with a simple web-based form for reporting and later develop a more complex system incorporating mapping and mobile applications. Once active, work with marketing staff to develop a publicity campaign to encourage use by citizens. Ask police department personnel to report pedestrian infrastructure issues they see while policing the City. 	<ul style="list-style-type: none"> Planning Engineering IT GIS Marketing Police
"Near Miss" Reporting System	<ul style="list-style-type: none"> Coordinate between planning, engineering, GIS, and IT staff to determine the feasibility of developing a near miss reporting system and if it should be integrated with the infrastructure reporting web/mobile app. Consider beginning with a simple web-based form for reporting and later develop a more complex system incorporating mapping and comparison of actual crash data to determine accident-prone areas. Once active, work with marketing staff to develop a publicity campaign to encourage use by citizens. Ask police department personnel to report near misses they see while policing the City. 	<ul style="list-style-type: none"> Planning Engineering IT GIS Marketing Police
Pedestrian Counts	<ul style="list-style-type: none"> Create an implementation plan for the strategic deployment of pedestrian counters as funding is available for purchase and installation. To supplement electronic counts, consider partnering with high schools and colleges to perform limited manual counts at key intersections. Coordinate with NCDOT's emerging pedestrian and bicycle count program. 	<ul style="list-style-type: none"> Planning Engineering NCDOT
Staff Training	<ul style="list-style-type: none"> Establish a schedule for periodic (i.e., every 6-12 months) training of City staff whose jobs affect pedestrian safety (i.e., planning, engineering, parks and recreation, police department, etc.). Training can initially be led by staff that are more knowledgeable of pedestrian issues; as training progresses, consider engaging outside resources, including "Watch For Me NC" training materials (http://www.watchformenc.org/) 	<ul style="list-style-type: none"> Planning Engineering Parks and Recreation Police
Walking Encouragement	<ul style="list-style-type: none"> Establish a walkability advisory committee composed of local walking/running groups and advocates to collaborate with City staff to identify walking routes and develop a draft walking route map (or series of maps). Encourage walking advisory committee to organize community walking and running groups. 	<ul style="list-style-type: none"> Local walking/running groups and advocates Planning GIS

Gastonia Comprehensive Pedestrian Plan 5 Implementation

RECOMMENDATION	ACTION STRATEGIES	INVOLVED PARTIES
Media Collaboration	<ul style="list-style-type: none"> Establish a City media action team composed of representatives from marketing, planning, engineering, parks and recreation, and police to work with local media outlets to get the “good word” out about walking in Gastonia. Create a strategic plan for the development of educational pieces for print, television, web, and Government Access Channel distribution. 	<ul style="list-style-type: none"> Administration Marketing Planning Engineering Parks and Recreation Police Local Media
Child Pedestrian Safety Curriculum	<ul style="list-style-type: none"> Work with City Administration to begin a dialogue with Gaston County Schools to discuss the possible implementation of the National Highway Traffic Safety Administration Child Pedestrian Safety Curriculum (http://www.nhtsa.gov/ChildPedestrianSafetyCurriculum) or the “Let’s Go NC!” Program (https://connect.ncdot.gov/projects/BikePed/Pages/LetsGoNC.aspx) 	<ul style="list-style-type: none"> Administration Gaston County Schools
Speed Limit Reductions	<ul style="list-style-type: none"> Perform an initial review of streets to determine those that are obvious candidates for speed limit reduction (e.g., neighborhood streets). Set a goal for annual replacement of speed limit signs commiserate with available funding. 	<ul style="list-style-type: none"> Engineering Streets and Traffic
Maintenance and Improvement Strategies		
Maintenance and Repair Program	<ul style="list-style-type: none"> Establish an annual goal of linear feet of sidewalk to be repaired that is tied directly to the identified funding level. Use information gathered through web/mobile reporting app to determine areas of need. 	<ul style="list-style-type: none"> Engineering Streets and Traffic
ADA Curb Ramp Program	<ul style="list-style-type: none"> Establish an annual goal of number of curb ramps or intersections to be improved that is tied directly to the identified funding level. Use recommended network improvements/prioritization included in this document and information gathered through web/mobile reporting app to determine areas of need. 	<ul style="list-style-type: none"> Engineering Streets and Traffic NCDOT (as needed)
Crosswalk Program	<ul style="list-style-type: none"> Establish an annual goal of number of crosswalks or intersections to be improved that is tied directly to the identified funding level. Use recommended network improvements/prioritization included in this document and information gathered through web/mobile reporting app to determine areas of need. 	<ul style="list-style-type: none"> Engineering Streets and Traffic NCDOT (as needed)
Pedestrian Countdown Signal Program	<ul style="list-style-type: none"> Establish an annual goal of number of signals to be installed that is tied directly to the identified funding level. Use recommended network improvements/prioritization included in this document to determine areas of need. 	<ul style="list-style-type: none"> Engineering Streets and Traffic NCDOT (as needed)
Pedestrian Refuge Program	<ul style="list-style-type: none"> Use recommended network improvements/prioritization included in this document to determine areas of need. If needed, study traffic implications of pedestrian refuge. Seek opportunities for implementation either through resurfacing projects or other planned roadway improvements. 	<ul style="list-style-type: none"> Engineering Streets and Traffic NCDOT (as needed)
Midblock Crossings and Street “Right Sizing”	<ul style="list-style-type: none"> Use recommended network improvements/prioritization included in this document to determine areas of need. If needed, study traffic implications of midblock crossings and right sizing. Coordinate and implement through crosswalk program, resurfacing projects, and/or other planned roadway improvements. 	<ul style="list-style-type: none"> Engineering Streets and Traffic NCDOT (as needed)
Transit Access Program	<ul style="list-style-type: none"> Work with Gastonia Transit to determine areas of need and craft a strategic transit access plan for the improvement of pedestrian facilities that directly access transit. Program identified improvements into the maintenance/repair, curb ramp, crosswalk, pedestrian signal, and pedestrian refuge programs listed above. 	<ul style="list-style-type: none"> Transit Planning Engineering Streets and Traffic NCDOT (as needed)

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RECOMMENDATION	ACTION STRATEGIES	INVOLVED PARTIES
Design Standards and Policies Strategies		
Complete Streets Policy	<ul style="list-style-type: none"> • Research complete streets policies to determine desired elements. • Coordinate across City departments to ensure policy is appropriate and enforceable. • Present draft complete streets policy to Planning Commission and City Council for consideration and adoption. 	<ul style="list-style-type: none"> • Planning • Engineering • Streets and Traffic • Administration • Planning Commission • City Council
Design Details	<ul style="list-style-type: none"> • Modify design details as recommended in Appendix C. • Present to Planning Commission and City Council for adoption. 	<ul style="list-style-type: none"> • Engineering • Administration • Planning Commission • City Council
Unified Development Ordinance	<ul style="list-style-type: none"> • Determine appropriate amendments to the Unified Development Ordinance in accordance with recommendations made in Table 3.3 regarding access management, crosswalk requirements, and pedestrian signals. • Present to Planning Commission and City Council for consideration and adoption. 	<ul style="list-style-type: none"> • Planning • Engineering • Administration • Planning Commission • City Council
NCDOT Resolution	<ul style="list-style-type: none"> • Research similar resolutions adopted by other jurisdictions that request pedestrian accommodations be funded on all non-interstate NCDOT road and bridge projects to determine desired elements for Gastonia resolution. • Present draft NCDOT resolution to City Council for consideration and adoption. 	<ul style="list-style-type: none"> • Planning • Engineering • Streets and Traffic • Administration • City Council

5.2 Project Prioritization

The Gastonia Comprehensive Pedestrian Plan is envisioned to have a 10-year horizon; however, with over 180 projects identified, it is clear that not all projects can be implemented within the 10-year period of the Plan. Additionally, it is important to gain some understanding of which projects will provide the most benefit. For these reasons, a prioritization methodology was devised to score projects comparatively. This methodology blended the NCDOT prioritization process and understanding of local needs.

NCDOT Prioritization Process

To direct the expenditure of available transportation construction dollars, the North Carolina General Assembly created the Strategic Transportation Investment Act (STI) which was signed into law on June 26, 2013. STI required NCDOT to develop a prioritization process to rank highway and non-highway projects.

Through an iterative and inclusive process, NCDOT develop what is now known as Prioritization 3.0 (P3.0). P3.0 provides unique scoring criteria for each type of transportation project, including highway, aviation, bicycle and pedestrian, ferry, public transit, and rail. The scoring criteria specific to bicycle and pedestrian projects is presented in **Table 5-2**.

Table 5-2: NCDOT Bicycle and Pedestrian Scoring

FUNDING CATEGORY	QUANTITATIVE DATA	LOCAL INPUT	
		Division Rank	MPO/RPO Rank
Division Needs	Access = 10%	25%	25%
	Constructability = 5%		
	Safety = 15%		
	Demand Density = 10%		
	Benefit/Cost = 10%		
	TOTAL (Quantitative Data + Local Input) = 100%		

Available funding is distributed to three categories, in order of significance: 1) Statewide Mobility (40%); 2) Regional Impact (30%); and 3) Division Need (30%). Bicycle and pedestrian projects, unless incidental to a larger roadway project, are eligible for funding through the Division Need category. NCDOT is geographically broken into 14 divisions and all bicycle and pedestrian projects must compete for funding within their own geographic division. Gastonia is part of Division 12, which includes Gaston, Cleveland, Lincoln, Catawba, Alexander, and Iredell Counties. All projects in Division 12 compete for the same funds and are scored on the 0-100 point scale shown in Table 5-2. Each MPO and Rural Planning Organization (RPO) may submit 20 bicycle/pedestrian projects per funding cycle to compete within their respective district. Eligibility requirements include that projects must be identified in a local bicycle and/or pedestrian plan, have a minimum \$100,000 cost, and a local funding match of 20% of the project cost.

Gastonia Comprehensive Pedestrian Plan Prioritization Methodology

Because the City of Gastonia anticipates working with the Gaston-Cleveland-Lincoln MPO to seek NCDOT funding for some of the projects recommended in the Plan, it is important that the prioritization methodology developed have some relationship to the NCDOT prioritization process. For this reason, the methodology reflects the NCDOT P3.0 but also considers local factors through the use of unique components with each variable.

A number of variables were used to “score” each recommended project (i.e., raw scores by variable are included in **Appendix E**). The variables utilized are primarily quantitative in nature and do not account for qualitative input such as perceived connectivity, public preference, and observed need. The potential use of such qualitative variables was presented during the final public meeting and received positive feedback. Therefore, it is recommended that the City consider incorporating some level of qualitative criteria as the project prioritization process is refined in future years.

The prioritization methodology is presented in **Table 5-3**.

Table 5-3: Prioritization Methodology

VARIABLES	SCORING	NOTES
Access (miles to destination)	Max Score 10	
0.0 to 0.25 mile	10	
0.26 to 0.5 mile	7.5	
0.51 to 1.0 mile	5	
1.01 miles or more	2.5	
Constructability	Max Score 5	
No Construction Constraints	5	
Environmental or Right-of-Way Constraint	3	
Environmental and Right-of-Way Constraint	1	
Safety	Max Score 15	
Crashes	5	Project with a serious crash within 0.25 mile
Speed Limit	5	Project with an adjacent road which has a posted speed limit over 30 mph
Separated Facility	5	Project that is separated from the road (e.g., greenway, side path, etc.)
Encourages Speed Reduction	5	Project with traffic calming measures
Demand/Density	Max Score 10	
Persons per square mile – 2,251 or more	10	Using Census Block Groups
Persons per square mile – 1,501 to 2,250	7.5	2008 population per square mile
Persons per square mile – 751 to 1,500	5	
Persons per square mile – 0 to 750	2.5	
Benefit/Cost	Max Score 10	
<i>Spot Project Breakdown</i>		
93.750001 – 454.454545	10	Cost of projects were Normalized = Cost of Project/Highest Project Cost
62.500001 – 93.750000	7.5	Benefit score = (Demand/Density + Access)/Normalized Project Cost
30.487806 – 62.500000	5	
12.500000 – 30.487805	2.5	
<i>Corridor Project Breakdown</i>		
588.50001 – 5885.000000	10	Cost of projects were Normalized = Cost of Project/Highest Project Cost
272.927537 – 588.500000	7.5	Benefit score = (Demand/Density + Access)/Normalized Project Cost
87.509295 – 272.927536	5	
0.000000 – 87.509294	2.5	

5.3 Project Tiers

Table 5-5 and **Table 5-6** located at the end of this section present all network improvement recommendations as detailed in Chapter 4 along with opinions of probable cost, prioritization scoring, and suggested tiers for implementation. To provide some level of qualitative consideration, tiers are not direct rankings based solely on score, but rather balance scores with public comments regarding connectivity, preference, and need. In constructing the tiers logical scoring breakpoints were considered to provide a manageable number and cost of projects in the two tiers that comprise the 10-year horizon of the Plan. As individual projects are evaluated in greater detail, it is highly recommended that additional public input be received to assist in determining comprehensive need and desire for the project.

Improvements have been categorized by the following tiers:

- **Tier I (0-5 years)** – These are projects that scored well (i.e., 35 points or higher for Spot Improvements; 40 points or higher for Corridor Improvements) or received moderate scores (i.e., 30 points or higher) coupled with strong public support. They are critical to establishing early momentum, resolving key issues, and setting the foundation for the success of future improvements.
- **Tier II (5-10 years)** – These are projects that received moderate scores (i.e., 30-34.5 points for Spot Improvements; 35-39.5 points for Corridor Improvements) or were middling in scoring (20-29.5 points) coupled with strong public support. Planning, building of support, and identification of funding sources should begin now for these projects so they are on track for implementation within this period.
- **Tier III (10+ years)** – These are projects that received lower scores (less than 30 points for Spot Improvements; less than 35 points for Corridor Improvements) and did not receive significant public support. While identified as part of the planning process that has produced this document, these projects fall outside the 10-year horizon of the Plan. However, these projects do address pedestrian needs within the City of Gastonia and should be implemented in the long-term. Once earlier-tiered projects have been realized, further analysis and reevaluation should be conducted. Additionally, as these projects receive greater attention, public support may increase.

Although the above tiers have been established, these designations are for planning purposes only; improvements should be implemented as soon as opportunities arise. For example, if circumstances provide an opportunity to complete a Tier II project two years after the Plan is adopted, the improvement should be made, regardless of its designation as “Tier II.”

Capital Cost Breakdowns

The breakdowns of capital cost by tier and project type are outlined in **Table 5-4**.¹⁶ In years 0-5 nearly \$1.8 million dollars is needed to implement Tier I; when broken down over the five-year period this averages \$360,000 per year. Tier II projects account for roughly \$5.0 million, but have the benefit of more time for planning, securing of funding, and building public and political support in the 5-10 year period. Tier III projects total at \$27.3 million and are outside the implementation scope of the Plan.

Table 5-4: Capital Cost by Tier and Project Type

PROJECT TYPE	TIER I (0-5 years)	TIER II (5-10 years)	TIER III (10+ years)	TOTAL
Spot Improvements	\$692,000	\$1,590,000	\$1,476,000	\$3,758,000
Corridor Improvements	\$1,084,500	\$3,458,880	\$25,783,405	\$30,326,785
TOTAL	\$1,776,500	\$5,048,880	\$27,259,405	\$34,084,785

¹⁶ Unit costs utilized in calculating individual project cost estimates are included in Appendix G, while a listing of potential funding sources is included in Appendix H.

Table 5-5: Spot Improvement Tiers

MAP ID	TIER	SCORE (max 50)	PRIMARY LOCATION	CROSSING	TYPE	COST ESTIMATE
1	III	27.5	Armstrong Park Rd	New Hope Rd	Intersection	\$82,000
2	I	32.5	Broad St	Main Ave	Intersection	\$57,000
3	I	32.5	Broad St	Franklin Blvd	Intersection	\$93,000
4	II	30	Broad St	Long Ave	Intersection	\$71,000
5	I	35	Chester St	New Way Dr	Intersection	\$61,000
6	II	30	Chester St/ York St	Tenth Ave	Intersection	\$76,000
7	II	30	Cox Rd	Court Dr	Intersection	\$25,000
8	III	20	Cox Rd	I-85 Ramps	Intersection	\$80,000
9	I	42.5	Davidson Ave	Pryor St	Intersection	\$15,000
10	I	37.5	Franklin Blvd	Myrtle School Rd	Intersection	\$40,000
11	I	37.5	Franklin Blvd	Chestnut St	Intersection	\$40,000
12	I	37.5	Franklin Blvd	Church St	Intersection	\$40,000
13	I	35	Franklin Blvd	Linwood Rd	Intersection	\$25,000
14	II	32.5	Franklin Blvd	Trenton St	Study	\$15,000
15	II	32.5	Franklin Blvd	Oakland St	Intersection	\$40,000
16	II	32.5	Franklin Blvd	Marietta St	Intersection	\$40,000
17	II	32.5	Franklin Blvd	South St	Intersection	\$40,000
18	II	32.5	Franklin Blvd	York St	Intersection	\$40,000
19	II	30	Franklin Blvd	Church St	Intersection	\$47,000
20	II	30	Franklin Blvd	Avon St	Intersection	\$70,000
21	II	30	Franklin Blvd	Chester St	Intersection	\$106,000
22	II	30	Franklin Blvd	Cox Rd	Intersection	\$130,000
23	II	30	Franklin Blvd	Second Ave	Intersection	\$140,000
24	III	27.5	Franklin Blvd	Firestone St	Intersection	\$28,000
25	III	27.5	Franklin Blvd	Lineberger Rd	Intersection	\$55,000
26	III	27.5	Franklin Blvd	Franklin Commons	Intersection	\$55,000
27	III	25	Franklin Blvd	Edgewood Rd	Intersection	\$25,000
28	III	25	Franklin Blvd	Vance St	Intersection	\$40,000
29	III	25	Franklin Blvd	New Hope Rd	Intersection	\$49,000
30	III	23	Franklin Blvd	Durharts Creek	Bridge	\$250,000
31	III	20	Franklin Blvd	between Belvedere Ave and Beverly Dr	Crossing	\$77,000
32	I	37.5	Garrison Blvd	Churchill Dr	Study	\$10,000
33	I	35	Garrison Blvd	Chestnut St	Intersection	\$38,000
34	II	32.5	Garrison Blvd	Chester St	Intersection	\$27,000
35*	I	32.5	Garrison Blvd	Trenton St	Intersection	\$56,000
36	III	27.5	Garrison Blvd	Vance St	Intersection	\$94,000
37	III	25	Gaston Day School Rd	Bradford Heights Rd	Crossing	\$68,000

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MAP ID	TIER	SCORE (max 50)	PRIMARY LOCATION	CROSSING	TYPE	COST ESTIMATE
38	I	35	Hudson Blvd	Robinwood Rd	Intersection	\$31,000
39	I	35	Hudson Blvd	Lyon St / Lynhaven Dr	Intersection	\$39,000
40	II	30	Hudson Blvd	Davis Park Rd	Intersection	\$40,000
41	II	30	Hudson Blvd	Fuller Dr	Intersection	\$94,000
42*	II	25	Hudson Blvd	York St	Intersection	\$66,000
43*	II	22.5	Hudson Blvd	Union Rd	Intersection	\$105,000
44*	II	20	Hudson Blvd	Hoffman Rd	Intersection	\$84,000
45	III	22.5	Hudson Blvd/Titman Rd	New Hope Rd	Intersection	\$121,000
46	I	40	Lineberger Park	Highland Rail Trail	Study	\$20,000
47*	II	25	Long Ave/Ozark Ave	Modena St	Intersection	\$65,000
48	II	30	Marietta St	Gaston County Courthouse	Crossing	\$158,000
49	III	17.5	Modena St	Rhyne St	Intersection	\$41,000
50	III	17.5	Modena St	Modena St Ext	Intersection	\$48,000
51	III	27.5	New Hope	Modena/Montrose	Intersection	\$31,000
52	II	30	New Hope Rd	Redbud Dr	Intersection	\$70,000
53	III	25	New Hope Rd	I-85 Ramps	Intersection	\$76,000
54	I	40	Radio St	Barkley St	Intersection	\$111,000
55	III	17.5	Remount Rd	Aberdeen BLvd	Intesection	\$87,000
56	I	40	Second Ave	Marietta St	Intersection	\$25,000
57	I	40	Second Ave	Avon St	Intersection	\$59,000
58	I	35	Second Ave	South St	Study	\$15,000
59	I	35	Second Ave	York St	Intersection	\$17,000
60	III	27.5	Second Ave	Chester St	Intersection	\$73,000
61	III	20	Union Rd	Robinwood Rd	Intersection	\$96,000
62	II	30	US 321	Jackson Rd/Dale Ave	Intersection	\$41,000

*Strong public support expressed by public meeting participants

Table 5-6: Corridor Improvement Tiers

MAP ID	TIER	SCORE (max 50)	LOCATION	FROM	TO	TYPE	COST ESTIMATE
1	III	30	Aberdeen Blvd	New Hope Rd	I-85	Greenway	\$1,010,000
2	III	25	Aberdeen Blvd	I-85	Remount Rd	Sidewalk Construction	\$61,000
3	III	20.5	Aberdeen Blvd	Remount Rd	Cox Rd	Sidewalk Construction	\$167,000
4	III	30	Adams Dr	Spencer Ave	Miller St	Sidewalk Construction	\$140,740
5	III	22.5	Archie Whiteside Dr	Food Lion Grocery Store	Selwyn Cir	Sidewalk Construction	\$115,000
6	II	35.5	Armstrong Park Rd	Franklin Blvd	Hudson Blvd	Study	\$15,000
7	III	25.5	Athenian Dr	Hillcrest Ave	W Garrison Blvd	Sidewalk Construction	\$293,845

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MAP ID	TIER	SCORE (max 50)	LOCATION	FROM	TO	TYPE	COST ESTIMATE
8	II	35.5	Bradley Ave	York St	Cemetery	Sidewalk Construction	\$103,000
9	III	20.5	Bradley Center Driveway	Modena St; Bridgewood Ln	Bradley Center Parking Lot	Sidewalk Construction	\$91,000
10	I	50	Broad St	Franklin Blvd	4th Ave	Bike and Pedestrian Improvements	\$17,000
11	III	30	Broad St	Woodhill Dr	Boxwood Ln	Sidewalk Construction	\$52,000
12	III	27.5	Catawba Creek Greenway Extension	Ferguson Park	Marietta Street	Greenway	\$410,000
13	III	26	Catawba Creek Greenway Southeast Extension (Phase I)	Southeast Armory	Robinwood Rd	Greenway	\$2,354,000
14	III	26	Catawba Creek Greenway Southeast Extension (Phase II)	Gaston Day School Rd	Timberwood Dr	Greenway	\$2,106,000
15	I	40	Chestnut St	4th Ave	Garrison Blvd	Sidewalk Construction	\$148,000
16	III	30.5	Churchill Dr	Garrison Blvd	Buckingham Ave	Sidewalk Construction	\$266,000
17	III	25	Connection to Bradley Center	N. New Hope Rd	Bradley Center	Greenway	\$1,111,000
18	III	32.5	Clay St	Second Ave	Franklin Blvd	Sidewalk Construction	\$30,000
19	III	27.5	Cox Rd	I-85	Court Dr	Sidewalk Construction	\$80,000
20	III	25.5	Cox Rd	I-85	Franklin Blvd	Sidewalk Construction	\$87,000
21	II	35	Craig Ave	Poston Cir	Thomas St	Sidewalk Construction	\$115,000
22	II	37.5	Davidson Ave	Chester St	Falls St	Sidewalk Construction	\$75,000
23*	II	27.5	Davidson Ave	Marietta St	Hanover St	Sidewalk Construction	\$124,000
24	III	23	Davidson Ave	Broad St	Avon St	Sidewalk Construction	\$151,000
25	III	27.5	Davis Park Rd	Hudson Blvd	Richland Ave	Sidewalk Construction	\$78,000
26	III	25.5	E Hudson Blvd	York Rd	Union Rd	Sidewalk Construction	\$296,000
27	I	40	E Second Ave	S Chestnut Stq	S Marietta St	Bike and Pedestrian Improvements	\$172,500
28	III	27.5	Eddie St	Dixon Rd	Dead End	Sidewalk Construction	\$48,000
29	III	20	Edgewood Rd	Food Lion Grocery Store	Oates Rd	Sidewalk Construction	\$252,000
30	II	35	Elm St	Tenth Ave	Adams Dr	Sidewalk Construction	\$37,820
31	III	26	Ferguson Park Greenway Connector	Existing Greenway	Ruby Ave	Greenway and Sidewalk Construction	\$232,000
32	II	38	Fern Forest Drive	Garrison Blvd	Hudson Blvd	Greenway Connection	\$178,000
33	III	32.5	Fourth Ave	Vance St	Fifth Ave	Sidewalk Construction	\$6,000
34	III	32.5	Franklin Blvd	Broad St	Avon St	General Pedestrian Improvements	\$449,000
35	III	30.5	Franklin Blvd	Cox Rd	East Club Rd	Sidewalk Construction	\$117,000
36	III	25.5	Franklin Blvd	Cox Rd	City Limits	Sidewalk Construction	\$329,000

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37*	II	28	Gardner Park Dr; Pamela St	Downey Pl; Gardner Park Dr	Pamela St; Redbud Dr	Sidewalk Construction	\$105,300
38	III	33	Garrison Blvd	Marietta St	Chestnut St	Sidewalk Construction	\$203,000
39	III	27.5	Garrison Blvd	New Hope Rd	Burtonwood Dr	Sidewalk Construction	\$120,000
40	III	20.5	Gaston Day School Rd	Kendrick Rd	Hoffman Rd	Sidewalk Construction	\$269,000
41	III	18	Gaston Day School Rd	Lincoln Lane	Kendrick Rd	Sidewalk Construction	\$315,000
42	III	32.5	Green Dr	Franklin Blvd	East Club Circle	Sidewalk Construction	\$40,000
43	I	43	Greenway Connector	Highland Rail Trail	US 321	Greenway	\$34,000
44	III	32.5	Greenway Connector	Highland Rail Trail	Cemetery	Greenway	\$28,000
45	II	35.5	Henderson St	Lyon St	Southside Ave	Sidewalk Construction	\$63,000
46	II	35	Henderson St	McArver St	Gail Ave	Sidewalk Construction	\$17,000
47	III	18.5	Highland Branch Greenway	Rankin Lake Park	Bulb Ave	Greenway	\$400,000
48	II	37.5	Highland St	Davidson Ave	Church Property	Sidewalk Construction	\$60,000
49	III	30	Hillcrest Ave	Miller St	Athenian Dr	Sidewalk Construction	\$67,440
50	III	17.5	Hillwood Dr	Hargrove Ave	Dead End	Sidewalk Construction	\$195,000
51	II	35	Holly Dr	Timberlane St	Greenway Access	Sidewalk Construction	\$57,000
52	III	32.5	Home Trail	Weldon St	Hillcrest Ave	Sidewalk Construction	\$36,000
53	III	28	Hudson Blvd	Robinwood Rd	Churchill Dr	Sidewalk Construction	\$139,000
54	III	28	Hudson Blvd	Armstrong Park Rd	Redbud Dr	Sidewalk Construction	\$198,000
55	III	23	Hudson Blvd	Windsor Woods Dr	Existing sidewalk at 951 E Hudson Blvd	Sidewalk Construction	\$203,000
56	III	30.5	Hudson Blvd E	Davis Park Dr	York Rd	Sidewalk Construction	\$538,000
57	III	32.5	Independence Way	Redbud Dr	Londonderry Dr	Sidewalk Construction	\$10,000
58	III	27.5	Jackson Rd	York Rd	Nineteenth Ave	Sidewalk Construction	\$273,000
59	III	30	Jackson St	W Eighth Ave	W Tenth Ave	Sidewalk Construction	\$52,000
60	III	18	Kendrick Rd	Robinwood Rd	East City Limits	Sidewalk Construction	\$1,008,000
61*	I	33	Laurel Ln	Castlegate St	Robinwood Rd	Sidewalk Construction	\$48,000
62	III	28	Laurel Ln	Churchill Dr	Timberlane St	Sidewalk Construction	\$84,000
63	I	40	Linwood Rd	Garrison Blvd	Spencer Ave	Multiuse Path	\$125,000
64	III	27.5	Linwood Rd	East Dr	Cloninger Ave	Sidewalk Construction	\$48,980
65	III	25.5	Londonderry Dr	Jefferson Ave	Independence Way	Sidewalk Construction	\$58,000
66	III	25.5	Loray Greenway Connector	Linwood	US 321	Greenway and Sidewalk Construction	\$2,189,000
67	II	37.5	Lyon St	Hudson Blvd	2065 Lyon St Frontage	Sidewalk Construction	\$52,000

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MAP ID	TIER	SCORE (max 50)	LOCATION	FROM	TO	TYPE	COST ESTIMATE
68	II	37.5	May Ave	Webb St	Scruggs St	Sidewalk Construction	\$153,000
69	II	35	McArver St	Mountainview St	Henderson St	Sidewalk Construction	\$41,000
70*	II	25	Modena St	Park Ave	Spring St	Sidewalk Construction	\$450,000
71*	II	20	Modena St	Rhyne St	Bradley Center Driveway	Sidewalk Construction	\$116,000
72	III	18	Modena St	New Hope Rd	Modena St Ext	Sidewalk Construction	\$450,000
73	III	17.5	Modena St	Modena Ext	Rhyne St	Sidewalk Construction	\$377,000
74	III	25	Montrose Dr	N New Hope Rd	Rhyne Carter Rd	Sidewalk Construction	\$86,400
75	I	40	Morris St	Doffin Ln	Radio St	Sidewalk Construction	\$52,000
76	III	30	Mountain View St	McArver St	S York St	Sidewalk Construction	\$381,000
77	III	30	N Oakwood St	Hillwood Dr	Davidson Ave	Sidewalk Construction	\$77,000
78	III	21	New Greenway	Linwood Rd	Sherman St	Greenway	\$638,000
79	II	35	New Hope Rd	Franklin Blvd	Ozark Ave	Sidewalk Construction	\$272,000
80	III	32.5	New Hope Rd	Burtonwood Dr	Franklin Blvd	Sidewalk Construction	\$28,000
81	III	32.5	New Hope Rd	Redbud Dr	Hudson Blvd/Titman Rd	Sidewalk Construction	\$80,000
82	III	32.5	New Hope Rd	Armstrong Park Rd	Redbud Dr	Sidewalk Construction	\$234,000
83	III	30	New Hope Rd	Lee St	Armstrong Park Rd	Sidewalk Construction	\$78,000
84	I	40	New Way Dr	Morris St	US 321	Sidewalk Construction	\$44,000
85	I	42.5	Norment Ave	Pryor St	Morris St	Sidewalk Construction	\$42,000
86	III	25	Old Redbud Dr	Redbud Dr	Franklin Blvd	Sidewalk Construction	\$87,000
87	II	37.5	Osceola St	Eight Ave	Existing Sidewalk North of Oxford Ave	Sidewalk Construction	\$49,000
88	III	30.5	Osceola St	Marietta St	Oxford Ave	Sidewalk Construction	\$247,000
89	III	30	Park Ln	Edgefield Ave	Nineteenth Ave	Sidewalk Construction	\$325,000
90	I	42.5	Pryor St	Davidson Ave	Norment Ave	Sidewalk Construction	\$38,000
91	I	40.5	Pryor St	Pryor St	Sycamore Ave	Greenway	\$281,000
92	III	28	Ramblewood Ln; Sherwood Cir; Pineridge Ln	Pineridge Ln; Forestbrook Dr; Ramblewood Ln	North Dead End; Ramblewood Ln; Union Rd	Sidewalk Construction	\$30,000
93	I	40	Rankin Ave	Boyce St	Chester St	Sidewalk Construction	\$15,000
94	II	35	Rankin Ave	Pryor St	Highland St	Sidewalk Construction	\$24,000
95	III	28.5	Ransom St Greenway Connector	Ransom St	Hillwood Dr	Greenway	\$77,000
96	II	37.5	Redbud Dr	Hudson Blvd	New Hope Rd	Sidewalk Construction	\$234,000
97	III	25	Remount Rd	New Hope Rd	Aberdeen Rd	Sidewalk Construction	\$225,000

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MAP ID	TIER	SCORE (max 50)	LOCATION	FROM	TO	TYPE	COST ESTIMATE
98	II	35	Robinwood Rd	Hudson Blvd	Catawba Creek Greenway	Sidewalk Construction	\$78,000
99	III	25.5	Ruby Ave	Johnston St	York St	Sidewalk Construction	\$652,000
100	II	38	S Chestnut St	Lineberger Park	E Second Ave	Bike and Pedestrian Improvements	\$172,500
101	III	30	S Marietta St / E Hilltop Dr	Clyde St	E Hudson Blvd	Sidewalk Construction	\$420,000
102*	II	25	S. New Hope Rd	Hudson Blvd	Beaty Rd	Sidewalk Construction	\$469,000
103	I	43	Second Ave	Marietta St	Linwood Rd	Bike and Pedestrian Improvements	\$68,000
104	III	33	Second Ave	Chestnut St	S Belvedere Ave	Bike and Pedestrian Improvements	\$246,000
105	II	37.5	Seigle Ave	Efird St	Davenport St	Sidewalk Construction	\$30,000
106	III	32.5	Shannon Greenway Connector	Donegal Ct	Existing greenway	Greenway	\$84,000
107	III	18	Sherwood Cir	Forestbrook Dr	Kendrick Rd	Sidewalk Construction	\$336,000
108	III	33.5	Southwest Middle School	Phillips Center	Southwest Middle School	Greenway	\$420,000
109	III	22.5	Southwood Dr	S. New Hope Rd	Bellevue Ter	Sidewalk Construction	\$163,000
110	III	33.5	T Jeffers Greenway	N Myrtle School Rd	Crescent Ln	Greenway and Sidewalk Construction	\$760,000
111	III	31	T Jeffers Greenway Connector	T Jeffers Greenway	Walmart Parcel on W Franklin Blvd	Greenway and Sidewalk Construction	\$803,000
112	II	38	Third Ave	York St	Marietta St	Sidewalk Construction	\$43,260
113	III	30	Timberlane St	Laurel Ln	Holly Dr	Sidewalk Construction	\$50,000
114	III	32.5	Union Rd	Fourth Ave	Sixth Ave	Sidewalk Construction	\$72,000
115	III	22.5	Union Rd	Robinson Elementary School	Frontage of 3611 Union Rd	Sidewalk Construction	\$269,000
116	III	22.5	Union Rd	Hudson Blvd	Frontage of 2900 Union Rd (ARP Church)	Sidewalk Construction	\$344,000
117	III	27.5	Union Road	Robinson Elementary School Drive	Frontage of 2956 Union Rd	Sidewalk Construction	\$50,000
118	II	38	US 321	New Way Dr	Caldwell St	Sidewalk Construction	\$117,000
119	III	33	W Fourth Ave	Trenton St	Clay St	Sidewalk Construction	\$30,000
120	III	32.5	W Nineteenth Ave	Carolina Ave	Winget St	Sidewalk Construction	\$72,000
121	II	35	Walnut Ave	Airline Ave	Firestone St	Sidewalk Construction	\$198,000
122	III	32.5	York Rd	Hudson Blvd	Nassau Pl	Sidewalk Construction	\$308,000
123	III	32.5	York Rd	Hudson Blvd	Ruby Ave	Sidewalk Construction	\$477,000
124	II	35	York St	End of Existing Sidewalk	Frontage of 927 S. York St	Sidewalk Construction	\$10,000

*Strong public support expressed by public meeting participants

5.4 NCDOT Complete Streets and Incidental Pedestrian Improvements

The North Carolina Board of Transportation adopted a Complete Streets policy in July 2009. The policy directs the North Carolina Department of Transportation (NCDOT) to consider and incorporate all modes of transportation when building new projects or making improvements to existing transportation infrastructure. Under the new policy, NCDOT will collaborate with cities, towns, and communities during the planning and design phases of new streets or improvement projects. Together, they will decide how to provide the transportation options needed to serve the community and complement the context of the area.

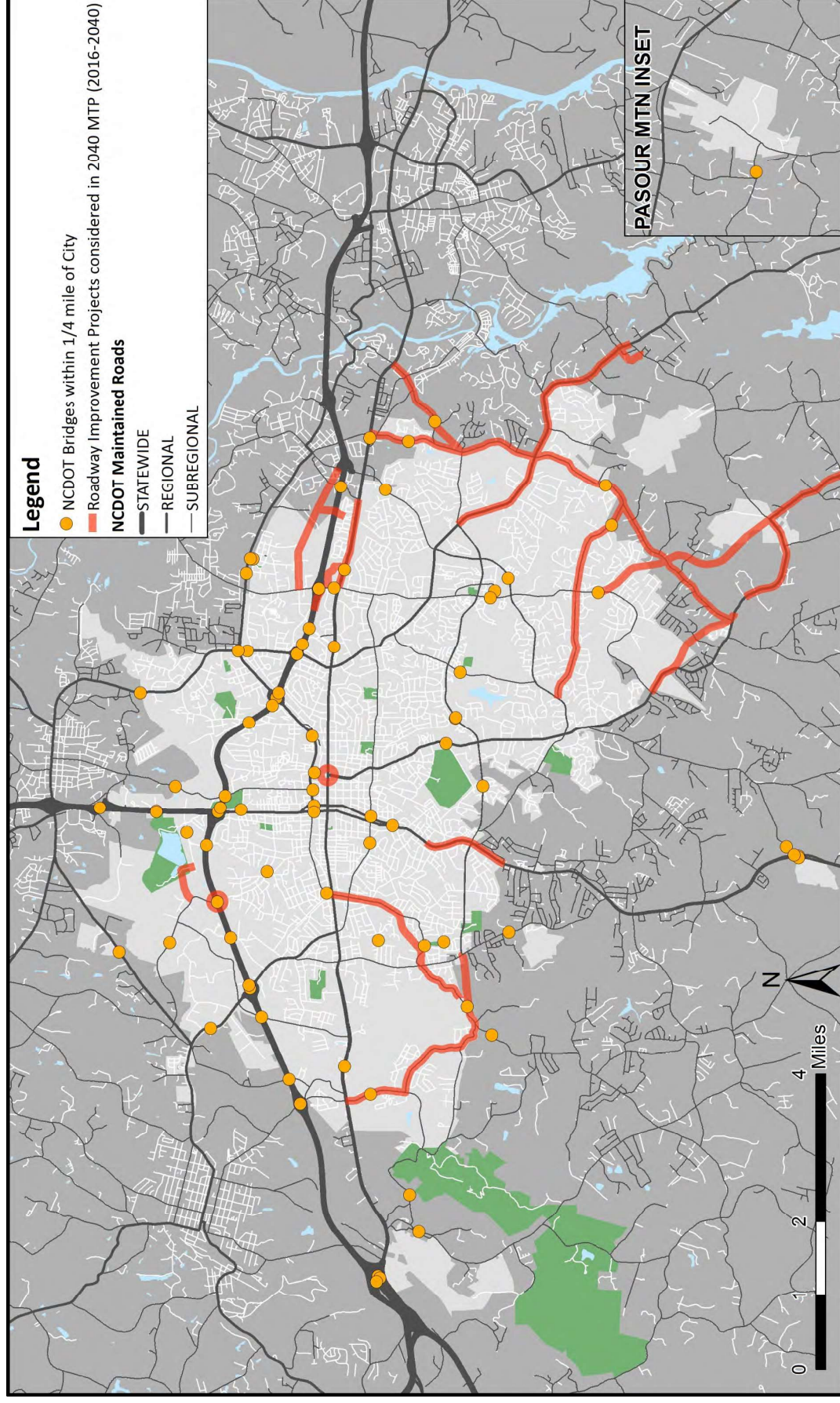
Gastonia, like many municipalities in North Carolina, has aggressively annexed areas around its periphery as development has occurred in these places. As a result, approximately 80 percent of the area within the City Limits is now considered urbanized by the U.S. Census Bureau. The remaining rural area is primarily comprised of parkland, waste facilities, underdeveloped industrial parks, and satellite annexations for proposed mixed-use developments. As new residential and industrial development continues, the City will likely become more urbanized.

As an urbanized community, the City of Gastonia experiences high demand for pedestrian facilities. Since the intended scope of this plan is limited to ten years, not all facilities needed or desired by the community are included in this plan. However, as NCDOT constructs new transportation projects or improves existing transportation infrastructure in the City, there is great potential for the construction of incidental pedestrian facilities. The City will continue to advocate for NCDOT to include pedestrian facilities in the construction of new transportation projects or in improvements to existing transportation infrastructure.

Figure 5-1 shows potential roadway improvement projects that impact the City of Gastonia that may be funded by the State and designed and constructed beyond 2015, excluding expressway/interstate projects. These projects are identified in the Gaston-Cleveland-Lincoln MPO's 2040 Metropolitan Transportation Plan (MTP), but it is important to note that not all projects are funded and that the MTP is updated every four years. Still, these highlighted projects illustrate areas where incidental improvements to the pedestrian network in Gastonia are expected to eventually occur, given effective communication with NCDOT.

Figure 5-1 also shows all state-maintained roadways and bridges to illustrate other areas where incidental pedestrian improvements could occur as NCDOT improves existing transportation infrastructure.

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